

## Working with Parents

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### **Abstract**

Academic advisors must continue to address the variety of issues related to working with our students' parents. With the emergence of the "helicopter parent" and the increased media and literature attention devoted to them, academic advisors need to develop effective, meaningful strategies that allow us to focus on our students, yet acknowledge the critical role of parents/families.

This interactive session will discuss the:

- Overview of the millennial student
- Characteristics of today's parents
- College Parents of America Survey
- Rationale for working with parents
- Parent Dos and Don'ts
- Resources for working with parents

Participants are encouraged to share their successes and challenges in working with the parents of our advisees.

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