

PROGRAM

NACADA

National Academic Advising Association

*28th National Conference
on
Academic Advising*



Building Bridges: Advisors as Architects for the Future

October 6–9, 2004

NACADA - 25 Years



Cincinnati Convention Center • Cincinnati, Ohio

Sponsored by National Academic Advising Association

Hosted by Ohio Academic Advising Association

University of Cincinnati

2004 Cincinnati Conference Program Committee

Barb Bucey

University of Cincinnati
Conference Chair

Peg Steele

Ohio State University

Dennis Bothel

Ohio University

Preconference Workshops

Denise Robinette

University of Cincinnati

Poster Session

Tricia Gore

University of Texas-Austin

Exhibits

Jennifer Grube Vestal

Denison University

Evaluations

Paula Breslin

University of Cincinnati

Hospitality

Nicole Grant

Ivy Tech State College-

Columbus

Jo Pionke

Kent State University

Volunteers

Unless otherwise noted, all photos courtesy of the Cincinnati Convention and Visitors Bureau.

Special Appreciation

Appreciation is extended to the **College of Education at Kansas State University** for its continuing support of NACADA.

NACADA recognizes the time and energy spent by the Cincinnati Conference Program Committee members in the past two years, and thanks the following institutions for supporting their members: **University of Cincinnati, Kent State University, Denison University, University of Texas-Austin, Ohio University,** and **Ohio State University**



Opened in August, 2004, the National Underground Railroad Freedom Center offers lessons and reflections on the struggle for freedom using exhibits, programs, research and interactive experiences.



Cincinnati has been listed in Fortune magazine as one of the best places in America to work and live.

Tracing its roots back to 1819, the University of Cincinnati has long been recognized as an innovator in higher education.



On behalf of the Board of Directors of the National Academic Advising Association I am pleased to welcome you to Cincinnati for the 28th National Conference on Academic Advising. Cincinnati is indeed a beautiful location for our annual meeting.

The 2004 Conference Program Committee, under the leadership of Barb Bucey from the University of Cincinnati, has planned an outstanding program of pre-conference workshops, keynote addresses, concurrent paper sessions, discussion sessions, and poster presentations that address the theme ***Building Bridges: Advisors as Architects for the Future***. My hope is that you will make connections at this conference and gain useful information to take home with you. Please plan to attend your regional meeting as well as commission and interest group meetings because they offer excellent opportunities to network with colleagues. Your Association is celebrating its 25th anniversary this year-there's a memory book included in your conference materials. Be sure to visit the NACADA exhibit booth to see memorabilia on how we have grown from our first 429 charter members in 1979 to almost 8,000 members today while enhancing the body of knowledge in academic advising.

NACADA takes a great deal of pride in being a friendly organization that welcomes members' involvement. That involvement can occur both regionally and nationally through committees, commissions, interest groups, regional, state or national conferences and Board membership. The Board of Directors names' are listed below. Please seek out these members to learn more about NACADA and avenues for your involvement in the association. If this is your first NACADA conference, we are delighted that you are here. To those who have attended past NACADA conferences, welcome back! All of us look forward to meeting and working with you both here in Cincinnati and in the future.

Sincerely,

Ruth A. Darling, University of Tennessee
NACADA President

NACADA Board of Directors 2003–2004

<p>Ruth Darling (President) University of Tennessee <i>Term as President ends October, 2004</i> <i>Term as Board Member ends October, 2005</i></p>	<p>Tom Brown Thomas Brown & Associates <i>Term ends October, 2006</i></p>	<p>Alan Welch Purdue University <i>Term ends October, 2005</i></p>
<p>Jo Anne Huber (Vice President) University of Texas-Austin <i>Term ends October, 2004</i></p>	<p>Nancy Lapp University of Toledo <i>Term Ends October, 2004</i></p>	<p>Anita Carter Wayne State University <i>Term ends October, 2006</i></p>
<p>Elaine Borrelli University of New Mexico <i>Term ends October, 2006</i> <i>(Incoming Vice President 2004-2005)</i></p>	<p>Eric White Penn State University <i>Term ends October, 2005</i> <i>(Incoming President 2004-2005)</i></p>	<p>Betsy McCalla-Wriggins Rowan University <i>Term ends October, 2004</i></p>
		<p>Bobbie Flaherty NACADA Executive Office Director</p>

Individuals joining the Board at the conclusion of the National Conference:

<p>Jo Anne Huber University of Texas-Austin <i>Term ends October, 2007</i></p>	<p>Jane Jacobson Iowa State University <i>Term ends October, 2007</i></p>	<p>Nancy Walburn University of Alabama-Birmingham <i>Term ends October, 2007</i></p>
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Table of Contents

Awards Ceremony and Reception	6, 31
Best of Region Sessions	4
Career Services	2
CEU Information	2
Choir	6
Commission/Interest Group Meetings	3
Commission/Interest Group Fair	4
Committee Meetings	63
Computer Software Sessions	3, 31
Conference At-A-Glance	8–15
Conference Evaluations	2
Conference Program Committee	Inside front cover
Evaluation form—Overall Conference	2
Exhibitor Presentations	61–62
Exhibits	6–7
Hospitality Information	2
Hot Topics	4
Index by Presenter	101–105
Index by Program Tracks	106–119
Index of NBCC Approved Sessions	120
Internet Cafe	6
Participant List	2
Plenary Address—Betty Siegel	32
Plenary Address—John Wagner	64
Post Conference Workshops	100
Poster Sessions	47–52
Pre-conference Workshops	22–31
Recommendation form—2004 Leadership Positions .	121–122
Regional Meetings	61
Special Acknowledgements	Inside front cover
Welcome Reception	32

Admission to all events included in the conference registration fee is by name badge only. Please be sure to wear your name badge to all sessions, receptions, and meals. Thank you.

Conference Evaluations

Jennifer Grube Vestal, Denison University
Evaluation Chair

Individual Session evaluation forms will be distributed and collected in each session by the presenter. A conference volunteer will pick up the completed evaluations for processing. Presenters may pick up copies of their evaluations in the East Lobby-2nd floor, near the registration desk shortly following their presentation.

An Overall Conference evaluation form will be available to complete online after the conference. Watch your email for the link to the evaluation URL. We value your input! The evaluations will be reviewed, enabling next year's planning committee to develop a successful 2005 national conference.

Participant List

A list of conference attendees (registered as of September 27th) is available at www.nacada.ksu.edu/nationalconf/2004/participants.htm. This address is bookmarked on the Internet Café computers if you'd like to look at it during the conference, or you can print it after you return home. The list is available sorted by last name and sorted by institution. Several paper reference copies of the Participant List will be available in the Conference Registration area. The website will be available until January 15, 2005.

School "Spirit Day"

Thursday is Spirit Day at NACADA—show your spirit by wearing a shirt from your institution. Join the fun and see how many different schools are represented!

Cincinnati Hospitality, Information Center, and Volunteer Central

Paula Breslin, University of Cincinnati
Hospitality

Nicole Grant, Ivy Tech State College-Columbus
Jo Pionke, Kent State University
Volunteer Co-chairs

In Cincinnati we are fortunate to have a special area for participants to visit for information concerning Cincinnati, volunteer opportunities, and other general information. The Hospitality, Information Center, and Volunteer Central will be open **Tuesday 4:00–7:00 p.m.; Wednesday, 8:00 a.m.–7:00 p.m.; Thursday, 7:00 a.m.–5:00 p.m.; and Friday, 7:00 a.m.–5:00 p.m.** This area will be staffed with conference volunteers who will be eager to assist you in any way during the conference. Look for them in the East Lobby-2nd Floor, near the registration desk.

Continuing Education Units

NACADA is recognized by the National Board for Certified Counselors (NBCC) to offer continuing education units for National Certified Counselors. We adhere to NBCC Continuing Education Guidelines. Certification forms may be picked up at the Conference Registration Desk at any time during the conference. Those sessions approved for CEU contact hours are indexed in the back of this program. Use this index to keep track of the approved sessions you attend. Bring the completed, signed form to the Conference Registration Desk. A member of the Executive Office staff must sign the form in order for you to get credit for the sessions you have attended.

Session Handouts

At the conference: There is a table set up in the East Lobby-2nd floor, near the internet café for presenters to leave extra handouts from their sessions. Presenters: Be sure to include your name and the title of your presentation on the handout.

After the conference: Did you miss a session of interest to you or did a presenter run out of handouts? Visit www.nacada.ksu.edu/nationalconf/2004/handouts.htm after October 15th—you may find the information there. All presenters were invited to submit electronic versions of their session's handouts and other material to NACADA. The materials will be posted as soon as they are submitted.

Region Meetings

Come to one of the ten Regional Meetings on **Thursday, October 7, 4:30–5:30 p.m.** A regional meeting is your opportunity to informally discuss issues and topics that affect your region, network with colleagues, hear about what's up and coming in your region, learn how to get more involved in NACADA, stay informed, and to generate ideas for the upcoming years.

NACADA Commission/ Interest Group Meetings

All Commissions and Interest Groups will meet during Individual Session times throughout the conference. The meetings are open to everyone with an interest in that subject area, whether or not you are a member of the commission or interest group.

Commission Meetings:

Adult Learners	Fri.	10:00–11:00 a.m.
Advising Administration	Fri.	4:30–5:30 p.m.
Advising Business Majors	Thurs.	11:15 a.m.–12:15 p.m.
Advising Education Majors	Fri.	11:15 a.m.–12:15 p.m.
Advising Graduate & Professional Students	Thurs.	3:15–4:15 p.m.
Advising Student Athletes	Fri.	3:15–4:15 p.m.
Advising Students with Disabilities	Thurs.	11:15 a.m.–12:15 p.m.
Advising Transfer Students	Thurs.	2:00–3:00 p.m.
Advisor Training & Development	Thurs.	10:00–11:00 a.m.
Assessment of Advising	Thurs.	3:15–4:15 p.m.
Engineering & Science Advisors	Fri.	11:15 a.m.–12:15 p.m.
ESL & International Student Advising	Fri.	2:00–3:00 p.m.
Faculty Advisors	Fri.	10:00–11:00 a.m.
LGBTQ Concerns	Thurs.	2:00–3:00 p.m.
Multicultural Concerns	Fri.	3:15–4:15 p.m.
Small Colleges & Universities	Thurs.	8:45–9:45 a.m.
Technology in Advising	Fri.	2:00–3:00 p.m.
Two-Year Colleges	Thurs.	8:45–9:45 a.m.
Undecided & Exploratory Students	Thurs.	10:00–11:00 a.m.

Interest Group Meetings

Advising Fine Arts Students	Fri.	10:00–11:00 a.m.
Advising High Achieving Students	Thurs.	8:45–9:45 a.m.
Canada	Fri.	11:15 a.m.–12:15 p.m.
Distance Education Advising	Thurs.	10:00–11:00 a.m.
First-Generation College Student Advising	Thurs.	8:45–9:45 a.m.
Health Professions Advising	Thurs.	11:15 a.m.–12:15 p.m.
High School to College Advising	Thurs.	2:00–3:00 p.m.
Liberal Arts Advisors	Thurs.	10:00–11:00 a.m.
Native American & Tribal College	Thurs.	11:15 a.m.–12:15 p.m.
Peer Advising & Mentoring	Thurs.	2:00–3:00 p.m.
Pre-Law Advising	Fri.	11:15 a.m.–12:15 p.m.
Probation/Dismissal/Reinstatement Issues	Thurs.	3:15–4:15 p.m.
Study Abroad Advising	Fri.	10:00–11:00 a.m.
Theory & Philosophy of Advising	Thurs.	3:15–4:15 p.m.

Computer Software Review Sessions

The Computer Software Review sessions afford users of commercial student information system software packages an opportunity to discuss specific issues and challenges they have encountered. Many institutions do extensive customization of such software to meet the needs of their institution—much of which could be of value to other users trying to make the software more effective for advisors. Software Review Sessions will be available for users of DARS, Datatel, DegreeWorks, PeopleSoft, and SCT/Banner. This is your opportunity to express your ideas and/or learn how other users have met the challenges so that you might build on their enhancements. The sessions are not intended for persons investigating the purchase of specific software packages. The sessions are free, but advance enrollment is encouraged. Check at the conference registration desk to sign up on site. The sessions are **Wednesday, October 6, 4:00–5:00 p.m.**

Explanation of Individual Sessions

Details on the individual sessions are provided in several ways in an attempt to help attendees get the most out of the conference.

Format Types

Pre and Post-conference Workshops are conducted in extended time lengths to provide more in-depth discussion and hands-on involvement with the topic. Pre-registration and additional fees are necessary. Some workshops are limited to 35 participants so that interaction can be maximized (unless presenter requests workshop to be opened to more participants). Check at the Conference Registration desk if you wish to enroll in a workshop on-site.

Concurrent paper sessions cover current issues in academic advising. Some are based on research, some on individual program results, some are developmental, and others are theoretical. The format is mainly lecture with questions and discussion following the presentation.

Discussion sessions are more informal than other presentations. Presentations are usually limited to short general commentaries that will stimulate exchange between the audience and the moderators. Issues and ideas related to the field of advising will be broadly stated. Feedback and discourse is expected from those attending the session. It is a medium to introduce ideas, explore thoughts, and search for answers to problems.

Poster sessions are a visual, interactive format allowing one-on-one discourse with colleagues. They will be presented on Thursday from 12:15–1:45 p.m. in the Ballroom-3rd floor. A buffet lunch will be provided for presenters and participants.

Presentation Based On: (self-identified by presenter): **Research, Theory, or Models/Applications.** If nothing is listed for a particular presentation, the presenter did not provide the information.

Target Audiences: (self-identified by presenter): **Institutional size, Level of experience in subject matter; Level of advising experience.** If no target audiences are listed, the presenter either did not provide the information, or felt the session was targeted to all attendees.

Tracks/Topics in Advising

Are you interested in attending sessions related to a particular advising track or topic? Check the Tracks/Topic Index at the end of this program. Tracks were self-identified by session presenters. For your convenience, the tracks are also listed after each session's title in the At-A-Glance.

Best of Region Sessions

Each of NACADA's ten regions selected a BEST OF REGION presentation at its regional conference this spring. The presenters were invited to the national conference. In the Conference At-A-Glance section, they are noted by ★★ in front of the title.

Congratulations to the ten Best of Regions!

Northeast Region 1	<i>Gail Gauthier, Patricia Connolly, and Judi Smith</i> Unable to attend
Mid-Atlantic Region 2	<i>Ira Mayo, Christine Carter</i> Rider University C 30, Thursday 10:00–11:00 a.m.
Mid-South Region 3	<i>Il Young Barrow</i> University of Louisville C 31, Thursday 10:00–11:00 a.m.
Southeast Region 4	<i>Karyn Brown</i> Mississippi State University C 276, Saturday 10:00–11:00 a.m.
Great Lakes Region 5	<i>Tim Champarde</i> Lansing Community College C 228, Friday 4:30–5:30 p.m.
North Central Region 6	<i>Taslima Khaled, Kathy Wellington,</i> Metropolitan State University D 141, Friday 10:00–11:00 a.m.
South Central Region 7	<i>Naoma Clark, SusAnn Key</i> Midwestern State University C 34, Thursday 10:00–11:00 a.m.
South Central Region 7	<i>William Johnson</i> College of New Jersey C 259, Saturday 8:45–9:45 a.m.
Northwest Region 8	<i>Lewis Waktins, Judi Beckendorf, and Holly Edwards</i> North Idaho College C 130, Friday 10:00–11:00 a.m.
Pacific Region 9	<i>Rick Hogrefe</i> Crafton Hills College C 109, Thursday 3:15–4:15 p.m.
Rocky Mountain Region 10	<i>Jeffrey McClellan</i> Utah Valley State University C 156, Friday 11:15 a.m.–12:15 p.m.

Commission Sponsored Sessions

Sessions designated in the program as “Commission Sponsored” were selected by the respective NACADA Commission Chair as being particularly representative of the interests of that commission. In the Conference At-A-Glance section, they are noted by ★ in front of the title.

NACADA Leadership Program

If you would like to get involved in leadership opportunities within NACADA, stop by the information table at the Commission and Interest Group Fair in the Ballroom on **Thursday, October 7, 7:30–8:30 a.m.** You are also encouraged to attend the session titled “Involvement in NACADA: Building Your Bridge to Professional Success” on **Friday, October 8, 11:15 a.m.–12:15 p.m.** in Room 264.

Commission/Interest Group Fair

All NACADA members are given the opportunity to join two Commissions and two Interest Groups each membership year. Often times, when making their selections, not all members are fully aware of what our 19 commissions and 14 interest groups have to offer. On **Thursday, October 7, 7:30–8:30 a.m.**, we will host our annual Commission/Interest Group Fair along with a continental breakfast. Each commission and interest group will have an informational table to provide material on relevant goals and activities.

Come join the commissions and interest groups in this excellent opportunity to meet and network with your colleagues during a Continental breakfast for all attendees. The breakfast is included in the conference registration fee.

Commission HOT TOPICS

Don't miss the new “Hot Topic” sessions presented by many NACADA Commissions on **Saturday, October 9, 11:15–12:15 p.m.** A variety of interesting and thought-provoking topics will be discussed—participating commission leaders have each chosen one specific current “Hot Topic” to be addressed. This new event will provide attendees one last opportunity to join colleagues in informal discussions on major advising issues. No formal presentations will be made—plan to chime in with your thoughts on the issues!

Advising Administration—Avoiding Burn-out

Alice Reinarz, Texas A&M University
Linda Chalmers, University of Texas-San Antonio

Advising Adult Learners

Glenn Lygrisse, Butler Community College
Lisa Peck, Western Connecticut State University
Gretchen Rexach, Kaplan College

Advising Business Majors—Dealing with Oversubscribed Programs

Karen Boston, University of Arkansas
Patricia Kriska, Southern Methodist University
Calley Stevens, University of Tennessee

Advising Education Majors—A) Testing the Education Major for Admissions, and B) Advising “OUT” of Education

Karleen M. Edwards, Hofstra University
Lee Kem, Murray State University

Advising Student Athletes—How has Academic Reform by the NCAA Affected your Advising?

Pawlowski, University of Minnesota-Twin Cities

Advising Students with Disabilities—Hot Topics in Disability Advising

Leslie L. Hemphill, Cloud County Community College

Advising Transfer Students—Facilitating the Transition: TriGs, Cohorts, and Other Strategies

Troy Holaday, Ball State University

Advisor Training & Development—Issues and Answers in Training and Development

Holmes, University of Texas-Austin

Assessment of Advising—Assessment of Advising Services: Developing Process and Learning Outcomes

Rich Robbins, Cornell University
Susan Campbell, University of Southern Maine
Charlie Nutt, NACADA Executive Office

Engineering & Science Advisors—Our Critical Needs, Current Resources, and Future Issues

Jill Johnson, University of Guelph

ESL & International Student Advising—How Can We Help ESL/International Students Make Transition? Overcoming Culture Shock and Thriving in American Higher Education

Megumi Yamasaki, University of Minnesota-Twin Cities

Faculty Advisors—Who's Who in Faculty Advising

Champardé, Lansing Community College
Stockwell, Fox Valley Technical College

Lesbian, Gay, Bisexual, Transgendered & Allies Concerns—Supporting LGBTQ Students in a Non-Supportive Atmosphere

Casey Self, Arizona State University
Lynne Carlson, University of South Florida

Small Colleges & Universities—Small Wonders

Maura Reynolds, Hope College

Two-Year Colleges—Hot Topics for Two-Year Colleges

Dianne Castor, Coastal Georgia Community College

Undecided/Exploratory Students—CUES Discussion with Your Colleagues: Two Hot Topics in Advising Undecided/Exploratory Students

Thomas Kenyon, Indiana University

Poster Session

We are pleased to offer over twenty poster presentations during the Poster Session on **Thursday, October 7, 12:15–1:45 p.m.**, built around a lunch buffet for all participants. Poster presenters will have an opportunity to discuss their presentations with participants one-on-one or in small groups to facilitate sharing valuable information. We feel this enhanced poster session opportunity will be a wonderful asset for our conference. NACADA committees will also have informational tables. Lunch is included in the conference fee.

Poster 528 is a 2004 **Outstanding Institutional Advising Program** winner. Scott Amundsen has chosen to share his material with attendees at the Poster Session. Be sure to congratulate him on having a 2004 award-winning program.

Graduate Students: Breakfast with NACADA's President

NACADA President Ruth Darling invites all participants who are enrolled in graduate courses to join her for Continental Breakfast **7:30–8:15 am on Friday, October 8** in Room 302. Fill your breakfast plate in the 3rd Floor Ballroom and take it to Room 302. Conversation will include research topics, career opportunities, graduate scholarships and research grants, as well as how graduate students can establish a meaningful relationship with NACADA.

NACADA Turns 25!

1979: Margaret Thatcher was elected as the first female British Prime Minister. ESPN became the first all sports TV network with Dick Vitale declaring that it was “awesome, baby!” Gloria Gaynor’s “I Will Survive” topped the charts, and NACADA was born with 429 charter members.

You are invited as we celebrate NACADA *Lighting Student Pathways for 25 Years*. Boogie to music from four decades at the Welcome Reception Wednesday evening. Look in your conference tote bag for a memory book that highlights association milestones. These milestones, along with pictures from the NACADA Archives, will be featured on the large screens prior to the plenary sessions. Want more time to view these pictures? Browse through these and other Archive objects in the 25th Anniversary exhibit booth that highlights how your association ‘survived’ and supported members ‘Lighting Student Pathways’ in four decades: 70s, 80s, 90s, and now the 2000s.

NACADA Consultants Bureau: Getting Involved as a Consultant

Attend this session **Thursday, October 7, 3:15–4:15 p.m. in Room 261** if you are interested in information on the expectations for NACADA Consultants, requirements for being a consultant, steps in applying to be a consultant, and the process that institutions go through in requesting and selecting consultants through the Executive Office.

Involvement in NACADA: Building your Bridge to Professional Success

Whether you are a new or seasoned advisor, association involvement is an excellent step toward becoming successful in the profession. You’re invited to attend this panel discussion **Friday, October 8, 11:15 a.m.–12:15 p.m. in Room 264**.

NACADA Annual Business Meeting

Hear a report on the status of the association and its plans for the future. The business meeting also provides an opportunity for you to express your concerns or ideas for the future of the organization and its services. Get involved! The association needs you. **Friday, October 8, 5:45–6:15 p.m., Room 260**.

New Publications

Three new publications will be available at the NACADA exhibit booth. See page 19 for more information on these new NACADA monographs:

- *The Status of Academic Advising: Findings from the ACT Sixth National Survey*
- *Giving Advice to Students: A Roadmap for College Professionals*
- *Advising Transfer Students: Issues & Strategies*

Volunteer Opportunities

Those of you who have volunteered to help at this year's conference should check in at Volunteer Central located in the East Lobby-2nd floor, near the registration desk for your assignment or other important information. We encourage everyone who has not yet volunteered to stop by Volunteer Central for information on how you can become a part of the fun at this year's conference.

NACADA Choir

Jane Alexander will coordinate and direct the sixth-annual performance of the NACADA choir at the Saturday morning breakfast. They welcome all singers of any ability.

There will be a sign-up sheet in the conference registration area to give them an idea of how many people to expect, but prior registration is not necessary. Come to the rehearsal and join the fun! You must come to the rehearsal if you want to sing Saturday at the breakfast.

We will rehearse **Thursday, October 7 in Room 268, 5:30–7:00 p.m.** Some of us may then want to explore dinner options together. We will warm-up at **7:00–8:00 a.m. in Room 300**, on Saturday, October 9, just prior to performing at the breakfast. We hope you will join us!

Special Door Prizes!

There will be several door prizes awarded at the Saturday morning breakfast, including NACADA publications, apparel and a 25th Anniversary travel mug—register to win them at the NACADA booth near the Internet Café in the Exhibit Hall. You need not be present to win the door prizes.

Tickets will be distributed at the Saturday continental breakfast for *two grand prizes*: a free registration to the 2005 NACADA national conference in Las Vegas and a set of NACADA monographs. You must be present to win a grand prize.

NACADA Member Career Services

Member Career Services has many ways to assist members with their job search at the National Conference in Cincinnati. We aim to be instrumental in connecting job-searching members with institutions that have available positions to fill. You can meet your potential employer or candidate and actually interview at the conference.

Check with the Member Career Services table located near the Registration Desk in the East Lobby-2nd floor for further details on what the Career Services Program can do for you!

Also, be sure to check the "Advising & Career Planning" track in the Program Track Index, near the back of this program for sessions that can help you with your career planning.

Awards

Recipients of NACADA national awards are recognized at several events during the conference. In addition, posters with photographs of the 2004 recipients will be displayed during the conference and a booklet listing the award recipients in all categories will be distributed to all conference attendees as part of their registration materials.

Wednesday, 4:30 p.m.

Awards Ceremony and Reception (for recipients and invited guests)

Awards will be formally presented at a special ceremony and reception for award recipients and their invited guests.

Wednesday, 7:00 p.m.

Plenary Session

Award recipients will sit in the reserved front rows of the Ballroom. As their names are announced, award recipients will stand and face the audience for recognition.

Recognition of Award Recipients in the following categories:

- Outstanding New Advisor Awards
- Outstanding Advising Awards

Saturday, 8:30 a.m.

Plenary Session

Award recipients will sit in the reserved front rows of the Ballroom. As their names are announced, award recipients will stand and face the audience for recognition.

Pacesetter Award Presentation

Recipient: **Carol A. Cartwright, Kent State University**

Service to NACADA Award Presentation

Recipient: **Susan Campbell, University of Southern Maine**

Recognition of Award Recipients in the following categories:

- Retiree Recognition
- NACADA Research Awards/Grants
- Scholarships
- Electronic Publication Awards
- Outstanding Institutional Advising Program Awards

Internet Café

If you would like to check your email account, several computers with Internet access are located in the Exhibit area. The Internet Café will be open **Wednesday, 6:00–8:00 p.m., Thursday, 7:30 a.m.–6:00 p.m., Friday, 7:30 a.m.–6:00 p.m. and Saturday 7:30–11:30 a.m.**

Exhibits

East Lobby-2nd Floor

Tricia Gore, University of Texas-Austin
Exhibits Chair

Plan to visit each vendor. They want to show you how they can assist you in your advising position. Exhibits are open **Thursday 7:30 a.m.–4:30 p.m.**

Friday 7:30 a.m.–12:30 p.m. and 1:30–4:30 p.m.

Saturday 8:00–11:30 a.m.

AACRAO—Founded in 1910, AACRAO is a nonprofit association working to promote higher education and further the professional development of its members working in admissions, enrollment management, financial aid, institutional research, records, registration, scheduling, academic standards and student progress. In a dynamic and ever-changing educational environment, AACRAO helps its members unify, gain leadership skills and obtain recognition in their respective professions.

Arcadia University Center for Education Abroad—With over thirty-five years experience administering study abroad programs, the Arcadia University Center for Education Abroad offers seventy programs in nine different countries. The majority of these programs are direct enrollment in overseas universities, allowing for maximum flexibility in course choice and curriculum integration

Audiology Foundation of America—The Audiology Foundation of America (AFA) is a non profit organization charged with transforming audiology to a doctoral profession with the Au.D. (Doctor of Audiology) degree as its distinctive designator. The AFA provides educational materials and presentations about the transformation and Au.D. education. Scholarships are available.

AustraLearn: North American Center for Australian & New Zealand Universities assists college students in studying in Australia and New Zealand for a semester, year or earning an entire degree at one of 22 universities. Students may travel with a summer program or complete an internship. AustraLearn offers extensive program choices, pre-trip coordination, on-site orientation excursions, resident directors, and financial assistance.

British Council USA—The British Council is the United Kingdom's official organization for educational and cultural relations. Our US office is based in the British Embassy in Washington and provides comprehensive information on study in the UK, including a course search database, scholarship listings and pre-departure materials. Visit our comprehensive website www.studyintheuk.org for UK study information.

CollegeScope—by Human eSources, is dedicated to student achievement. It combines our proven Personality Type program with the PEPS Learning Style Inventory to provide essential information about your students and how their learning preferences affect their college experience. CollegeScope's online tools provide advisors with easy, secure access to student information.

Conclusive Systems, LLC—creates, sells and supports high-quality software that relieves the technology frustrations of the academic market. Advisor, our revolutionary degree audit system, is powerful, affordable and usable. Visit our booth to see Advisor in action and to win cash prizes for the best new feature suggestions!

Integrated Enrollment Solutions—develops customized, integrated Student Relationship Management Systems designed to increase student retention by integrating enrollment strategy, process and people through technology. Our staff has over 80 years experience in higher education including admissions, advising, student services, career services, financial aid and information technology.

Miami University's Degree Audit Reporting System (DARS) and Course Applicability System (CAS) software are designed to fit the changing world of vendor provided client/server student systems and the Web. These tools allow fast, flexible and comprehensive decisions for either Advisors or students.

NACADA Resources—Visit the NACADA booth to learn more about your advising association and National Conference host! Special conference prices are available on monographs, books, and videos and on promotional items (shirts, caps, visors, pins, and 25th anniversary mugs) to promote NACADA and advising as a profession. Register for door prizes—winners will be announced at the Saturday morning continental breakfast.

National Resource Center for The First-Year Experience & Students in Transition Our mission is to build and sustain a vibrant campus-based and international educational community committed to the success of first-year college students and all students in transition. We achieve this mission by providing opportunities for the exchange of practical and theory-based information through conferences and events; publications, research; and electronic resources.


Noel-Levitz—(www.noellevitz.com) is a trusted partner to higher education institutions throughout North America, offering customized solutions in student retention, recruitment, and institutional effectiveness. The firm provides consultation services, retention tools, predictive modeling, financial aid services, communications and Web site development, and market research.

Premier-A School Specialty Company®—has nearly twenty years of experience working with educators and students to provide time management tools and training. Over one million College students across North America each year plan for success using Premier's student planners as well as the "Compass for Campus" program.

Redrock Software Corporation—presents AdvisorTrac software, a powerful tool in maximizing advising center personnel and resources. AdvisorTrac has revolutionized the way many centers operate and serve their students. Optimizing resources can increase student satisfaction and center usage allowing advisors to justify their program's existence and obtain needed funds.

SARS Software Products, Inc.—offers interrelated software programs with a built-in Banner, Datatel and PeopleSoft interface that meets the needs of student service sites. Schedule appointments (SARS-GRID), send out automatic reminder calls (SARS-CALL), provide students self-service access (SARS-TRAK), create/coordinate staff schedules (SARS-PLAN), and allow students web access to appointments (e-SARS).

DegreeWorks From SunGard Bi-Tech, Inc.—DegreeWorks is a powerful set of degree audit and academic advising tools designed to operate through the Web and to interact with any student information system. DegreeWorks features include real time academic advising capabilities for students and advisors; a powerful "what if" planning mode; transfer articulation; unlimited advisor note capabilities; exception processing; and reporting tools for research and analysis.



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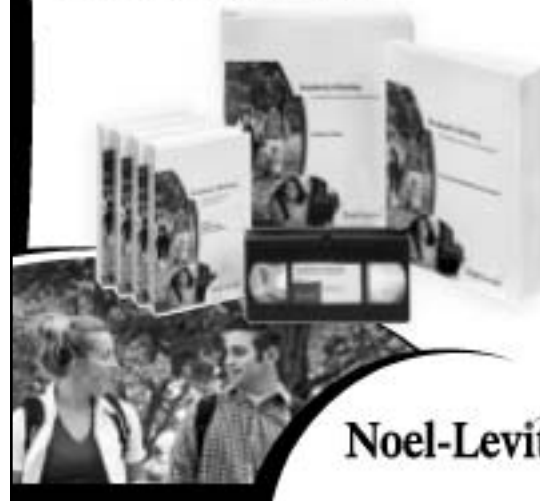
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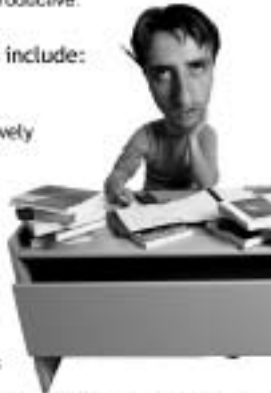
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***The Status of Academic Advising:
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***Giving Advice to Students:
A Roadmap for College
Professionals***

All members of the academic community are potential advice givers who want to help students map their own routes. However, many on campus frequently fail to incorporate their implicit knowledge about the academy into the thoughts they share with students. *Giving Advice to Students* is designed to help campus professionals, especially faculty and student affairs professionals, blend their expertise to help students understand the underlying assumptions that direct their education and to integrate their college experiences. The monograph is useful as a training handbook and dialog stimulus for professionals. Included essays can be reproduced as tip sheets for students that can help make campus resources readily accessible.



***Advising Transfer Students:
Issues and Strategies***

Students transferring from one institution to another continue to be a significant part of our college populations, and they consume considerable amounts of time and effort by advisors at both two-year and four-year institutions. Transfer students constitute a population that already brings some higher education experience with them yet they are new to the transfer institution. This monograph attempts to identify many of the issues related to this population and to provide a wide range of potential services, programs, and other resources that serve to strengthen the overall higher education experience for transfers.

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NACADA offers a **conference discount** for publications or promotional items purchased at our exhibit booth. Items for sale include advising monographs and videos; the *Academic Advising Handbook*; *The Family Guide to Academic Advising*; and NACADA shirts, caps, visors, pins, and 25th anniversary mugs.

The NACADA booth is located next to the Internet Café in the Cincinnati Convention Center.

REGISTER FOR PRIZES!

While visiting the NACADA booth, register for several door prizes. Winners' names will be announced at the Saturday continental breakfast. You need not be present to win the door prizes.

Tickets will be distributed at the Saturday, October 9, continental breakfast for two grand prizes:

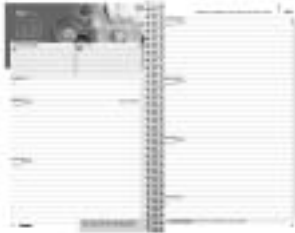
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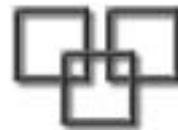
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Miami University's DARS has been the leader in Degree Audit since 1983. Comprehensive and flexible, DARS has incorporated over 200 clients needs, suggestions & requests into the software. Features include: interactive audit, web viewing, works with multiple SIS's, can provide NCAA checking.

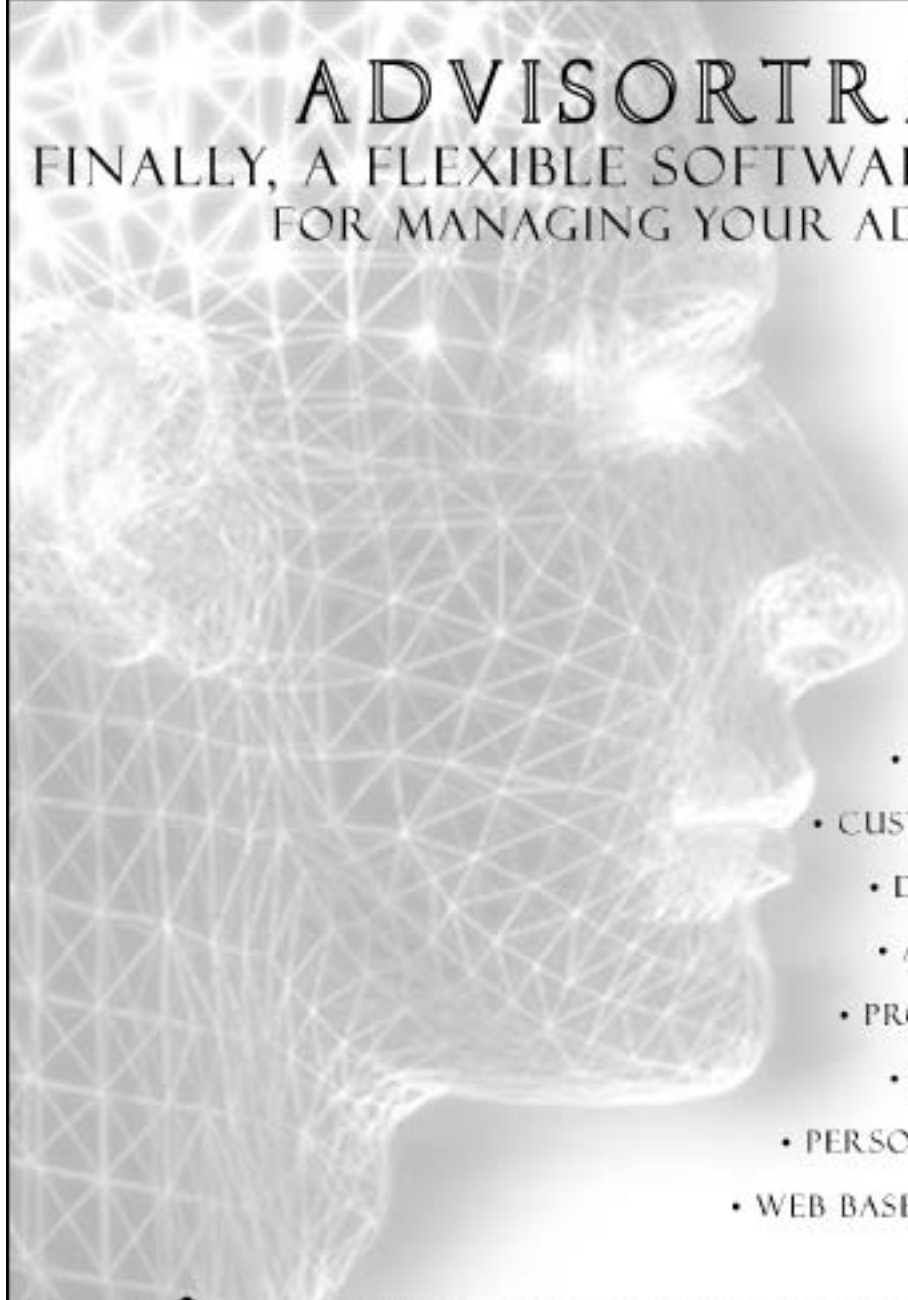
Miami University's CAS (Course Applicability System) is a web-based tool allowing students to check how their courses would be accepted and applied to various Degrees at another school. CAS provides the ability to publish Course Equivalency Guides, Academic Programs, Courses offered and descriptions and Degree Audit Reporting. CAS can be used as a recruiting tool to attract transfer students or high school students.

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