

**P18      A Blueprint for an Integrated First Year Experience and Academic Planning Program**

Freshmen Business Connections (F.B.C.) is a retention program associated with the First Year Experience at the University of Arkansas. Its purpose is to engage students in their academic planning process, create a network for first semester freshmen, enhance student knowledge about the University of Arkansas and their academic college, and provide resources to students to be successful in college. This session will focus on implementing a first year program related to academic advising to include establishing a budget, selecting and training mentors, assessment and challenges.

Additionally, the session will focus on developing a textbook to incorporate into a first year experience program. Although specific to a business college, this presentation will be applicable to all colleges and/or universities regardless of size.