



Division Unit Report for WELL-BEING & ADVISOR RETENTION Submitted by Kacey Gregerson

Please complete Columns 1 through 6 and return by November 15, 2021. Columns 7 and 8 are completed for the progress report due August 15, 2022.

Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber (gavin.farber@temple.edu), Wendy Schindler (schindlerw1@nku.edu) and EO Liaison: Liz Alcantara ([lizbeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 8 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities, or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2022 report)</i>	8. Future action(s) based on data <i>(Data-informed decisions)</i> <i>(Complete in August 2022 report)</i>
Strategic Goal #1: Identify and remove barriers to accessibility of all opportunities for engagement and professional growth in the association to foster equity and inclusion for all members.	Offer leadership opportunities to interested individuals	Invite members of the AC to join the steering committee to ensure we do not cause burnout for ongoing steering committee members. Allow for interested individuals to find leadership opportunities within NACADA	Measurement through: <ul style="list-style-type: none"> steering committee growth and engagement 	We could connect with Banks/ATD as they have had a larger steering committee in previous years to see a template	An increase in steering committee members may be challenging in scheduling, and also group dynamics. We will have a set time for the monthly steering committee meeting, and will encourage engagement during meetings.		

<p>Strategic Goal #2: Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.</p> <p>Strategic Goal #5 Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.</p>	<p>Continue to offer engagement and virtual opportunities throughout the year.</p>	<p>Offer virtual learning and connection opportunities monthly through Munch & Learns, Fresh Fridays, and Coffee Chats for AC members.</p> <p>Continue to engage our membership through monthly newsletters, and by posting at least twice weekly to the Facebook Group.</p>	<p>Measurement through:</p> <ul style="list-style-type: none"> • number of attendees at events • sending newsletter • creating posts/encouraging engagement on Facebook 	<p>Collaboration could occur with other ACs - notably Advisor Training & Development, Advising Administration, among others.</p> <p>Work with Liz in EO to schedule the Zoom rooms.</p> <p>Reach out to individuals to lead the Munch & Learns and Coffee Chats.</p>	<p>Attendance may be down some months, especially if there is an influx of other NACADA events planned.</p> <p>Be mindful of schedules.</p> <p>We also want to make sure the Steering Committee does not burn out.</p>		
<p>Strategic Goal #5 Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.</p> <p>Strategic Goal #6 Foster communities of practice that empower members to advance the scholarship of academic advising.</p>	<p>Continue to encourage writing opportunities across NACADA platforms</p>	<p>Create a survey to send to all NACADA members to have a better understanding of the needs of advisors</p> <p>Submit articles to AAT, and other publications - including proposals for sessions and possibly a pre-conference session for Annual Conference.</p>	<p>Measurement through:</p> <ul style="list-style-type: none"> • writing questions for the survey • articles submitted by deadlines • outreach to NACADA Research Committee and Publications Committee 	<p>Discussions with NACADA Research Committee and NACADA Publications Committee. Also work with REI group to ensure inclusion and equity on survey.</p>	<ul style="list-style-type: none"> • Be prepared for the results. • Working within federal/institutional and NACADA guidelines will take time. There will likely be rewrites involved. • Many articles are likely submitted; we may not be published or may need to rewrite. 		

<p>Strategic Goal #2: Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.</p> <p>Strategic Goal #5 Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.</p>	<p>Continue to provide resources to members. Continue to encourage integration of well-being/self-care into meetings with students.</p>	<p>Continue to seek out resources and continue to add them to our list. Make sure resources are diverse and not only from a perspective of privileged identities.</p>	<p>Updated spreadsheet. Resources shared in the FB group, and highlighting resources in the newsletter.</p>	<p>AC members</p>	<p>Be cognizant of perspectives shared</p>		
<p>Strategic Goal #1: Identify and remove barriers to accessibility of all opportunities for engagement and professional growth in the association to foster equity and inclusion for all members.</p> <p>Strategic Goal #2: Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.</p> <p>Strategic Goal #5 Provide practices that allow members to identify and cultivate their long-term professional development and</p>	<p>Continue to encourage and work with regional steering committees to ensure there is a well-being and self-care presence at regional conferences and in other regional events</p>	<p>Empower regional liaisons to reach out to regional steering committees and conference committees. Create a template for regional liaisons to use for outreach. Create some “ready-made” well-being/self-care activities/opportunities for regional conferences.</p>	<p>Seeing well-being/self-care opportunities at regional conferences.</p>	<p>Steering Committee and AC members who add to the list. Regional chairs/steering committees, Conference chairs/steering committees, Regional liaisons</p>	<p>Lack of response from regions. Some may not be interested in working with liaisons.</p>		

engagement with the association.							
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Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing