

**Division Unit Report for WELL-BEING & ADVISOR RETENTION Submitted by Kacey Gregerson**

Please complete Columns 1 through 6 and return by November 15, 2021. Columns 7 and 8 are completed for the progress report due August 15, 2022.

Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber ([gavin.farber@temple.edu](mailto:gavin.farber@temple.edu)), Wendy Schindler ([schindlerw1@nku.edu](mailto:schindlerw1@nku.edu)) and EO Liaison: Liz Alcantara ([lizbeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

1. NACADA Strategic Goal(s)  <i>(List one of NACADA's 8 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities, or opportunities for outcome to occur  <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s)  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect  <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome  <b><i>(Complete in August 2022 report)</i></b>	8. Future action(s) based on data  <i>(Data-informed decisions)</i>  <b><i>(Complete in August 2022 report)</i></b>
Strategic Goal #1: Identify and remove barriers to accessibility of all opportunities for engagement and professional growth in the association to foster equity and inclusion for all members.	Offer leadership opportunities to interested individuals	Invite members of the AC to join the steering committee to ensure we do not cause burnout for ongoing steering committee members.  Allow for interested individuals to find leadership opportunities within NACADA	Measurement through: <ul style="list-style-type: none"> <li>steering committee growth and engagement</li> </ul>	We could connect with Banks/ATD as they have had a larger steering committee in previous years to see a template	An increase in steering committee members may be challenging in scheduling, and also group dynamics. We will have a set time for the monthly steering committee meeting, and will encourage engagement during meetings.	We now have a steering committee of 20 members. This works well as not everyone can be at every meeting, and spreads the work out amongst the steering committee. (We've also lost two core steering committee members.)	This will be more based on Olivia's preference, but I think continuing to have a larger steering committee will be beneficial for WBAR - especially with the active AC that we have.  We will also send out a call for new steering committee members after the Annual Conference.

<p>Strategic Goal #2: Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.</p> <p>Strategic Goal #5 Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.</p>	<p>Continue to offer engagement and virtual opportunities throughout the year.</p>	<p>Offer virtual learning and connection opportunities monthly through Munch &amp; Learns, Fresh Fridays, and Coffee Chats for AC members.</p> <p>Continue to engage our membership through monthly newsletters, and by posting at least twice weekly to the Facebook Group.</p>	<p>Measurement through:</p> <ul style="list-style-type: none"> <li>• number of attendees at events</li> <li>• sending newsletter</li> <li>• creating posts/encouraging engagement on Facebook</li> </ul>	<p>Collaboration could occur with other ACs - notably Advisor Training &amp; Development, Advising Administration, among others.</p> <p>Work with Liz in EO to schedule the Zoom rooms.</p> <p>Reach out to individuals to lead the Munch &amp; Learns and Coffee Chats.</p>	<p>Attendance may be down some months, especially if there is an influx of other NACADA events planned.</p> <p>Be mindful of schedules.</p> <p>We also want to make sure the Steering Committee does not burn out.</p>	<p>We have offered several opportunities throughout the year:</p> <ul style="list-style-type: none"> <li>• January: Feel Good Friday (FGF): 19 attended</li> <li>• February: FGF: 42; Return to Campus: 118 attended</li> <li>• March: FGF: 31 attended</li> <li>• April: FGF: 41 attended</li> <li>• May: FGF: 25 attended</li> <li>• June: FGF: 30 attended</li> <li>• July: FGF: 23 attended</li> </ul> <p>We've also continued to send the monthly newsletter (though not always monthly).</p> <p>We now have 1,135 members in the FB group - with 957 active members.</p> <p>Sometimes posts are silly memes, and other times they are members asking for help. There are typically multiple posts each week.</p> <p>We also successfully presented a 6-part series for NACADA Presents about well-being and the advising profession.</p>	<p>I would like to see us continue to offer a monthly Zoom room for our members, and continue to provide opportunities for advisors to be human via Facebook.</p> <p>If an opportunity presents itself, I think the WBAR AC could definitely do another podcast.</p> <p>I think the newsletter could be more consistent.</p>
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<p>Strategic Goal #5 Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.</p> <p>Strategic Goal #6 Foster communities of practice that empower members to advance the scholarship of academic advising.</p>	<p>Continue to encourage writing opportunities across NACADA platforms</p>	<p>Create a survey to send to all NACADA members to have a better understanding of the needs of advisors</p> <p>Submit articles to AAT, and other publications - including proposals for sessions and possibly a pre-conference session for Annual Conference.</p>	<p>Measurement through:</p> <ul style="list-style-type: none"> <li>writing questions for the survey</li> <li>articles submitted by deadlines</li> <li>outreach to NACADA Research Committee and Publications Committee</li> </ul>	<p>Discussions with NACADA Research Committee and NACADA Publications Committee. Also work with REI group to ensure inclusion and equity on survey.</p>	<ul style="list-style-type: none"> <li>Be prepared for the results.</li> <li>Working within federal/institutional and NACADA guidelines will take time. There will likely be rewrites involved.</li> <li>Many articles are likely submitted; we may not be published or may need to rewrite.</li> </ul>	<p>We had an article published in <i>Academic Advising Today!</i> Many thanks to Olivia Miller and Liz Sutton for the months (years!) of work that went into the article.</p>	<p>Continue to seek these opportunities in the coming years.</p>
<p>Strategic Goal #2: Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.</p> <p>Strategic Goal #5 Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.</p>	<p>Continue to provide resources to members. Continue to encourage integration of well-being/self-care into meetings with students.</p>	<p>Continue to seek out resources and continue to add them to <a href="#">our list</a>. Make sure resources are diverse and not only from a perspective of privileged identities.</p>	<p>Updated spreadsheet. Resources shared in the FB group, and highlighting resources in the newsletter.</p>	<p>AC members</p>	<p>Be cognizant of perspectives shared</p>	<p>While this is an important option to continue to offer, we are not as diligent at keeping this updated.</p>	<p>I am not sure of what we should do with this in future years.</p> <p>We will bring this to the steering committee to see how to continue this resource.</p>

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**INSERT rows as needed**

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir\\_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing)