### NACADA Strategic Goal(s)
(List one of NACADA’s 8 strategic goal(s) related to the specific desired outcome in #2)

Foster communities of practice that empower members to advance the scholarship of academic advising.

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities, or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome</th>
<th>8. Future action(s) based on data</th>
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<td>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</td>
<td>(What processes need to be in place to achieve desired outcome)</td>
<td>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</td>
<td>(List opportunities for collaboration with other groups)</td>
<td>(How will you address issues that arise as you work to achieve the outcome?)</td>
<td>(Complete in August 2022 report)</td>
<td>(Data-informed decisions)</td>
<td>(Complete in August 2022 report)</td>
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Optimize the globalization of the association, including the community of members, network of partnerships, engagement with scholarship, and relevance of professional development opportunities.

Create updated resources relevant to theory, philosophy, and history of advising for the professional development of advisors.

Events and actions to create resources that address TPH-oriented topics for both AC members and global NACADA membership.

Chair and SB members continue to update the Theory & Practice eTutorial for NACADA, and we will also gauge interest in a “Theory II” eTutorial and what it might cover.

Work continues with Elisa Schaffer in the EO updating the Theory & Practice eTutorial.

Updating the eTutorial will be a long-term effort that requires commitment from SC members to complete. Our current timeline includes a Spring 2022 conclusion.

Examine and align the structure and infrastructure of the association to best support advancement of the vision, mission, and strategic goals.

Adopt an AC organizational structure aligned with no more than 3 identified projects and priorities.

Select SC members, then allow self-assignment of project/priority affinity. Hold 1st SC meeting in January, 2022 to set subcommittee memberships and agendas.

Each subcommittee will identify no more than 3 projects/priorities they will work on throughout the year. Completion of projects/priorities will be among the collected data.

Connecting with relevant ACs, Regions, EO folks, members, etc., is likely necessary for subcommittee success.

TPHAC has not used a subcommittee structure to my knowledge in over 6 years (if not longer). Diffusing responsibility this way to provide greater access to opportunity and leverage member skillsets is inherently a risk to deliverables.

Resources:


Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcdw8cnDP7k5pISRZIhYZG-EqP0o/edit?usp=sharing

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AqI0M08vGNOsCSodtYOEMbNAYYseEUU6U88/edit?usp=sharing