

Annual Conference Advisory Board Meeting Minutes  
October 7, 2015 Las Vegas, Nevada

1. Welcome and Board Member introductions. All members were present except: Chris Hutt, Evelyn Felina-Castillo and Ken Hughey.
2. Gayle Juneau-Butler gave a report on the current Las Vegas meeting. Record attendance! The “health and wellness” events have also been well attended. Overall, a very successful conference!
3. Rhonda Baker gave an update on the 2016 Annual Meeting in Atlanta. The opening event will be held at the Georgia Aquarium. There will be a reception and the Aquarium will be open to NACADA members only! As a result, there will be a single Keynote address on Monday morning.

Ryan Tomasiewicz, Research Committee Chair, attended the meeting and expressed strong concerns about the decision process used to move to a single Keynote speaker and its potential impact on NACADA’s strategic goal to make the association more research-focused. The Advisory Board reaffirmed the importance of research to NACADA and the Annual Conference. Research and theory-based presentations have become more prevalent at both Regional and Annual meetings and that trend is expected to continue as our profession continues to mature. It was noted that the keynote address can still have a research focus. Both the Research Committee and Conference Planning Committee will submit three nominations for keynote speaker. Regardless of specific focus, the ideal speaker should address relevant and substantive issues while also inspiring attendees as the keynote address is an essential element that helps set the tone for the entire meeting. Both Tom Mabry and Rhonda Baker offered to assist with communication between the Research and Conference Planning Committees as they navigate the new combined keynote speaker selection process for the first time.

3. Rhonda Baker reported the 2019 conference site had been selected and contracts will be complete soon. Location: Louisville, KY. Upcoming conference locations are: 2016 – Atlanta; 2017 – St. Louis; 2018 – Phoenix.

4. The new Annual Conference Tracks were presented. See attached document. These tracks will be used for the 2016 meeting. The number of tracks has been substantially reduced – from 49 to 14. The subcommittee that developed the tracks conducted substantial coordination with CIGs, the NACADA Council and Board, the EO and others, but this initiative is still a work in progress. At the Advisory Board meeting, a suggested change was made: Student Development, Theory and Research. Further refinement of the track titles and descriptors is likely. The CIGs will identify their most appropriate tracks by October 10<sup>th</sup>. The Advisory Board acknowledged that some changes to the tracks could occur after the first year, but a 2-year assessment cycle has been established to allow for enough data to be collected to make informed changes going forward.

For 2016, the author of a presentation proposal will select one of the 14 tracks when submitting. In addition, the author will submit three “keywords” that best describe their presentation. This will assist the Program Chair to assign Readers for the proposal. For 2016, there will be no restrictions on the key words that can be submitted – it will be author’s choice. The Advisory Board formed a subcommittee to review the key words submitted. The goal is to develop a set of more restrictive key words, displayed in drop down menus, which will further assist the Annual Conference Planning committee and others to develop the Annual Meeting program. The Keyword Subcommittee members are: Andrea Harris, Barbara Smith and Tom Mabry.

5. The following Advisory Board members volunteered to serve on the committee that will evaluate the future structure of NACADA as a whole, including marketing, publications, conferences, etc.. This committee will be chaired by Maxine Coffey (EO) and will be composed of representatives from across the membership. Members: Oscar van den Wijngaard, Kevin Thomas, Bruce Norris, Dan Turner, Amy Sannes, Gayle Juneau-Butler, Andrea Harris, Pat Mason-Brown.