

**Division Unit Report for the Annual Conference Advisory Board**  
**Submitted by: Bruce Norris, Advisory Board Chair**

Last November 1, 2017, you completed columns 1-6 on behalf of your Advisory Board or Committee. Please complete **the final two columns on that original form** and return the completed form by **Aug. 27, 2018** to Administrative Division Reps Cecilia Olivares ([olivaresc@missouri.edu](mailto:olivaresc@missouri.edu)) and Steve Viveiros ([viveiros\\_steven@wheatoncollege.edu](mailto:viveiros_steven@wheatoncollege.edu)) with a copy to Admin Division Liaison Jennifer Joslin ([jejoslin@ksu.edu](mailto:jejoslin@ksu.edu)). Please copy your Executive Office Liaison as well. Thank you for returning the completed form promptly by the deadline! The Aug. 27 deadline allows time for the Division Reps to prepare for Annual Conference reports and to submit information and action items to the Council prior to the Annual Conference.

<b>NACADA Strategic Goal(s)</b> (List strategic goal(s) to which the outcome is related)	<b>Specific desired outcome</b> (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	<b>Actions, activities or opportunities for outcome to occur</b> (What processes need to be in place to achieve desired outcome)	<b>Outcome measurements &amp; related data instrument(s)</b> (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	<b>Other groups or individuals (if any) to connect with in achieving this outcome</b> (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	<b>Challenges (if any) anticipated in achieving this outcome</b> (How you plan to address difficulties that may arise as you work to achieve the outcome)	<b>Progress toward achieving outcome (Only completed in August 2018 report)</b>	<b>Future action(s) based on data (Data-informed decisions) (Only completed in August 2018 report)</b>
1. Expand and communicate the scholarship of academic advising  2. Provide Professional Dev. Opportunities...	<b>Conduct a review of the current tracks and keyword system for the Call for Proposals</b>	<b>Sub-committee will continue its work and communicate feedback to the Advisory Board and the 2018 Organizing committee</b>	<b>Feedback from the 2017 Annual Conference, discussion within the group and with the 2017 A.C. program committee</b>	<b>CIG Division</b>	<b>Open communication with relevant stakeholders</b>		

# 1, # 2	Discussion and review of current annual conference structure	Working task group continues to review the A.C. structure and format	Discussion and solicitation of input on various aspects of the A.C.	Feedback sought from Board, Council, Division leaders and A.C. attenders	Need for inclusion of opinions from all stakeholders		
# 1, #2	Evaluate our current use of ribbons at the A.C.	Sub-committee will review this issue and make recommendations	Feedback from within the A.B, as well as from other interested parties	Board, Council, Divison leadership and A.C. program committee	Solicit input from all relevant stakeholders		