

Admin Division Post-Conference Unit Report for the Annual Conference Advisory Board (Name of Advisory Board or Committee)

Submitted by: Nicole Gaillard gaillnb@auburn.edu (Name and email of Advisory Board or Committee Chair)

Please complete the forms below. The first form (the “Projects” table) asks each Chair to list all the projects or tasks their group is hoping to undertake this year. The second form on page two asks Chairs to identify ONE project that will be tracked, measured, and assessed. This assessed task is of high importance and fulfills important goals of the group and NACADA in accordance with the NACADA Strategic Plan. **November 15th** is the due date for the post-conference report. Send the final version to Reps: Teri Farr (tjfarr@illinois.edu), Carol Pollard (Carol.Pollard@unt.edu) and EO liaison, Leigh Cunningham (Leigh@ksu.edu). Thank you!

Projects for this Year:	Strategic Goal that applies
Assessment of Conference Tracks and Keywords	Engage in ongoing assessment of all facets of the Association.
Revision of Annual Conference Proposal Rating Rubric	Engage in ongoing assessment of all facets of the Association.
Creation of a video series for conference presenters	Expand the use of innovative technology tools and resources to support the work of the Association
Addition of the Core Competencies to the Annual Conference Proposal Database.	Inclusion of the Core Competencies to provide a broad range of understanding, knowledge, and skills to support academic advising, guide professional development, and promote the contributions of advising in support of student success. Inclusion will also support professional development and

	engagement around the Core Competencies throughout professional development offerings such as the annual conference.

Please choose **one** project or task to highlight for the Division that will be measured and assessed this year. This assessed task is of high importance and fulfills important goals of the group and NACADA in accordance with the NACADA Strategic Plan. Begin by completing columns 1-6 (one through six) below. **August 15th** is the due date for the final report out on goals achieved for the year with columns 7 and 8 completed. If you have questions, contact Reps: Teri Farr (tifarr@illinois.edu) or Carol Pollard (Carol.Pollard@unt.edu).

1	2	3	4	5	6	7	8
NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities, or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome (completed for the August 2019 report)	Future action(s) based on data (Data-informed decisions) (completed for the Aug. 2019 report)
Engage in ongoing assessment of all facets of the Association.	Development of a consistent way to assess proposals.	Rubric created by Annual Conference Advisor Board sub-committee and piloted for the 2020 Annual Conference Submission timeframe	Survey reviewers on ease and appropriateness of rubric.	n/a	n/a	Advising Community Chairs were surveyed .and felt tracks and keywords needed reviewing; assignment of tracks needs evaluation	Based on recommendation from the Advising Community Chairs:1- Tracks and keywords need review. 2- Assignment of Advising Communities to specific tracks warrant review

							3-Consider sub-groups for tracks; review of past proposals.
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