



Admin Division Year-Beginning (Post-Conference) Unit Report for the Annual Conference AB (Name of Advisory Board or Committee)

Submitted by: Nicole Gaillard gaillnb@auburn.edu (Name and email of Advisory Board or Committee Chair)

Please complete the forms below. The first form (the “Projects/Tasks” table) asks each Chair to list all the projects and/or tasks their group is hoping to undertake this year. The second form on page two asks Chairs to identify ONE of these projects/tasks that will be tracked, measured, and assessed. This assessed project/task should be one considered of high importance which fulfills goals of the group in accordance with the NACADA Strategic Plan. **December 15th** is the due date for this Year-Beginning report. Send the final version to Division Reps **Carol Pollard** (Carol.Pollard@unt.edu) and **Wiona Porath** (wporath1@jhu.edu), EO Liaison, **Leigh Cunningham** (Leigh@ksu.edu), and your unit’s EO Liaison. Thank you!

Projects/Tasks for this Year:	Strategic Goal that applies
Assessment of Conference Tracks and Keywords	Engage in ongoing assessment of all facets of the Association.
Creation of a video series for conference presenters	Expand the use of innovative technology tools and resources to support the work of the Association
Addition of Scholarly Papers to the submission process	Expand and communicate the scholarship of academic advising
Inclusion of Core Competencies to the proposal submission process	Engage in ongoing assessment of all facets of the Association

Please choose **one** of the above projects or tasks to highlight for the Division that will be measured and assessed this year. As noted on the previous page, this assessed project/task should be one considered of high importance which fulfills goals of the group in accordance with the NACADA Strategic Plan. For this Year-Beginning report, please complete columns 1-6 (one through six) below. The final report on goals achieved for the year, which will be due in **August 2021** (date TBD), will include the completion of columns 7 and 8. If you have questions, contact the Reps or Liaison.

1	2	3	4	5	6	7	8
NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities, or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome (to be completed for the August 2021 report)	Future action(s) based on data (Data-informed decisions) (to be completed for the August 2021 report)
Engage in ongoing assessment of all facets of the Association.	Determine if the current tracks and keywords are meeting the needs of the organization.	Evaluation of tracks and keywords by advisory board.	n/a	ACD Division Representative	n/a		