



**Admin Division Post-Conference Unit Report for the Assessment Institute Advisory Board** (Name of Advisory Board or Committee)

**Submitted by: Dan Chandler, dan\_chandler@byu.edu** (Name and email of Advisory Board or Committee Chair)

Please complete the forms below. The first form (the “Projects” table) asks each Chair to list all the projects or tasks their group is hoping to undertake this year. The second form on page two asks Chairs to identify ONE project that will be tracked, measured, and assessed. This assessed task is of high importance and fulfills important goals of the group and NACADA in accordance with the NACADA Strategic Plan. **November 15<sup>th</sup>** is the due date for the post-conference report. Send the final version to Reps: Teri Farr ([tjarr@illinois.edu](mailto:tjarr@illinois.edu)), Carol Pollard ([Carol.Pollard@unt.edu](mailto:Carol.Pollard@unt.edu)) and EO liaison, Leigh Cunningham ([Leigh@ksu.edu](mailto:Leigh@ksu.edu)). Thank you!

Projects for this Year:	Strategic Goal that applies
Evaluate, plan, carry-out online Assessment Institute February 2021	Provide professional development opportunities that are responsive to the needs of advisors and advising administrators  Expand and communicate the scholarship of academic advising
Focus on collaborations with NACADA partners, including Assessment Community and Sustainable Leadership Committee.	Provide professional development opportunities that are responsive to the needs of advisors and advising administrators  Develop and sustain effective Association leadership
Continue to tweak the curriculum and schedule of the Assessment Institute to meet the diverse needs of the attendees and the needs of a virtual environment.	Provide professional development opportunities that are responsive to the needs of advisors and advising administrators
Develop and foster connections with Assessment Institute attendees during and following the event.	Provide professional development opportunities that are responsive to the needs of advisors and advising administrators
Educate the NACADA Community about the opportunities available connected to the Assessment Institute (Scholarships, Advisory Board, Intern program).	Expand and communicate the scholarship of academic advising  Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity

	Develop and sustain effective Association leadership
Identify and pursue ways to contribute to the research base in assessment of academic advising. (Potential Pocket Guide)	Expand and communicate the scholarship of academic advising

Please choose **one** project or task to highlight for the Division that will be measured and assessed this year. This assessed task is of high importance and fulfills important goals of the group and NACADA in accordance with the NACADA Strategic Plan. Begin by completing columns 1-6 (one through six) below. **August 15<sup>th</sup>** is the due date for the final report out on goals achieved for the year with columns 7 and 8 completed. If you have questions, contact Reps: Teri Farr ([tjarr@illinois.edu](mailto:tjarr@illinois.edu)) or Carol Pollard ([Carol.Pollard@unt.edu](mailto:Carol.Pollard@unt.edu)).

1	2	3	4	5	6	7	8
<b>NACADA Strategic Goal(s)</b> (List strategic goal(s) to which the outcome is related)	<b>Specific desired outcome</b> (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	<b>Actions, activities, or opportunities for outcome to occur</b> (What processes need to be in place to achieve desired outcome)	<b>Outcome measurements &amp; related data instrument(s)</b> (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	<b>Other groups or individuals (if any) to connect with in achieving this outcome</b> (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	<b>Challenges (if any) anticipated in achieving this outcome</b> (How you plan to address difficulties that may arise as you work to achieve the outcome)	<b>Progress toward achieving outcome (completed for the August 2021 report)</b>	<b>Future action(s) based on data (Data-informed decisions) (completed for the Aug. 2021 report)</b>
Evaluate, plan, carry-out online Assessment Institute February 2021	We desire to have the same high caliber, responsive, and assessment community building event as in years past when it was in-person.	We have already evaluated different schedules, technologies, and curriculum needs and will continue to develop means to carry-out the institute in an online fashion.	It is our goal that participants 1) register even though it is online (this will be measured by pure number of registrants) 2) Maintain similar satisfaction survey results (this is gathered by the post-institute survey) 3) Help faculty understand and feel needed, valued, and seen in this complicated process (this will be gathered	The executive office & administrators institute leadership team to ensure uniformity amongst institutes.	Being online is an unknown in the institute setting. Although the annual conference was a great success – we are not yet sure that an institute will be as successful.  The ability of participants and faculty to focus and be engaged in an online setting is a concern.		

			through post-institute interviews with faculty members.		The needs of internet and AV are much more complicated in this setting than in years past.		
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