2016-2017 Division Unit Report for the NACADA Global Awards Committee
Submitted by Cynthia Pascal, Chair

Two columns have been added to the November 2017 report form, providing a place to indicate which other units (if any) your group will collaborate with in achieving its 2016-2017 outcomes, and what challenges (if any) you anticipate in achieving those outcomes. The Executive Office will compile a summary of the Administrative Division reports and provide it to all Division chairs for their use in identifying possible areas of future collaboration.

Columns 7 and 8 are included only for reference at this time, as they will not be completed until the progress report due August 15, 2017.

<table>
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<tr>
<th>NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)</th>
<th>Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)</th>
<th>Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)</th>
<th>Outcome measurements &amp; related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)</th>
<th>Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)</th>
<th>Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)</th>
<th>Progress toward achieving outcome</th>
<th>Future action(s) based on data (Data-informed decisions)</th>
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<td>• Expand the scholarship of academic advising</td>
<td>• Improve the quality and quantity of nominations for NACADA Awards and Scholarships.</td>
<td>• Meet with Region Chairs and Region Conference Committees to educate them on how Region Awards feed the Global Award Applications • Work with Executive Office to increase visibility of awards and scholarships programs, especially where there are nomination gaps • Link region webpages to association website</td>
<td>• Increase applications by 5% in each category.</td>
<td>• Commission and Interest Groups • Diversity Committee • Publications Advisory Board • Region Chairs • Finance Committee • Executive Office</td>
<td>• Getting onto agendas for stakeholder groups</td>
<td>Created the Leigh Schaffer Award and two new scholarship New Advisor Annual Conference Scholarship and International Conference Scholarship increasing overall participation • Streamlined submission instructions so applicants had clearer</td>
<td>Continue to work with region chairs to promote visibility of global awards and scholarships</td>
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| • Engage in ongoing assessment of all facets of the Association | • Redesign “Awards Program” website to ensure it is easy to navigate and key information is easy to locate and understand. | • Develop a subcommittee that:  
- Clarifies awards and scholarships definitions and names  
- Highlights Awards and deadlines  
- Simplify eligibility and criteria  
- Develop a Camtasia video to train applicants  
- Post rubric describing who reviews rewards and how winners are chosen to foster and environment of transparency | • Develop a plan to gather and analyze website data and analytics | • Executive Office liaison and website developer | • Creating proactive subcommittee who will have time outside of their normal work responsibilities to take on creating a robust website | • Made a number of changes to the website to highlight key pieces of information  
- Adapted award evaluation rubrics to help inform applicants of the committees expectations | • Continue streamlining the website to provide clearer expectations for applicant and visitors |
| Develop and sustain effective Association leadership | Create a formalized, sustainable leadership plan for the Global Awards Committee | Create a rotation plan for oversight committee | Update list serves | Work with EO to create committee bylaws for how to choose leadership | Engage NACADA members looking for leadership opportunities by inviting them to read for the committee | Create a formal plan that addresses each outcome | Executive Office | ELP | CIGD | Navigating the terrain with the Executive Office since there are so many informal policies and procedures that have never been documented. | Recruited diverse leaders to join the committee and read proposals | Updated list serves | Create formal committee bylaws and rotation plan. |