2015-2016 Achievements from the August 2016 Advisory Board and Committee Reports

NACADA Admin Division
Thank you to the Admin Division Chairs for their hard work on behalf of NACADA members!

Division Representatives: Kerry Kincanon & Brett McFarlane (current) & Cecilia Olivares (incoming)

EO Liaisons: Maxine Coffey & Jennifer Joslin

Thanks to NACADA GRA Dan Freeman for updating!
Goals of This Presentation

1. Inform All Chairs of Goals
2. Improve Communication within the Division
3. Improve Communication Across Divisions

“Volunteers lead all segments of the Association. Their work is essential to the field of advising as they identify those needs of the various members and develop the means for fulfilling those needs while building a lifelong network of colleagues and friends.”

~ from the NACADA Leadership page
ADVISORY BOARDS

AACSS
Annual Conference
ELP
Publications
Technology

Administrators' Institute
Assessment Institute
NCAA
Summer Institute
Webinar
Academic Advising Consulting and Speaker Service (AACSS)

- Gathered data to support a 2016-2017 partnership between NACADA and the John Gardner Institute
- Increased post-visit institution assessment of consultants and speakers
Administrators' Institute

- Updated website, including online faculty application
- Reviewed results of 2016 curriculum survey and adjusted curriculum accordingly
Annual Conference

- Established subcommittee to review tracks and keywords system
- Track system updates were made based on reviews
Assessment Institute

• Revised curriculum and structure of the Assessment Institute
• Worked with Assessment Commission to market the Institute, including an Advisory Board blog
Emerging Leaders Program

• Created a communication plan for ELP Advisory Board approval
• Designed new ELP logo to help market the program
NCAA

• Successful online course this summer with 80 participants
• New NCAA/NACADA webinar on advising student athletes is under way for Fall of 2016
Publications

- Developed recommendations regarding support for NACADA writers in these areas:
  - Articles/videos
  - Writing groups
  - Other
Summer Institute

- Revamped curriculum and schedule
- Expanded diversity and expertise of faculty
Technology

• Provided input to EO on website design improvements
Webinar

- Created new online webinar proposal template w/ video component
- Developing a webinar communication plan to encourage proposals and to present
- Reviewing and revising document distributed to CIG soliciting webinar topics and proposals
COMMITTEES

Awards  Diversity
Finance  Global Initiatives
Membership  Professional Development
Research  Sustainable NACADA Leadership
Awards

- Updated website design and online application
- Organized digital media campaign to engage conference committees
- Created a timeline and calendar to promote state, regional, and international awards programs
Diversity

- Began long-term planning and active subcommittee work
- Published AAT article about the Diversity Committee!
- Wearing buttons in Atlanta to encourage interaction
- Staffing a benefit table in Atlanta for members to connect with leaders
Finance

- Met quarterly for review of quarterly financial reports
- Reviewed investment alternatives
- Piloted a scholarship donation event in 2015
- Donation link added to home page in Fall 2016
Global Initiatives

• Dubai - a success!
• Planning and marketing for 2017 Sheffield Conference under way
• Reviewed & revised RFP for international conferences
• Glossary and Terminology draft will be updated in 2016
• Representation at UKAT Conference—first outside of North America
• Encouraged development of allied organizations – UKAT is the first outside of North America
• International webinar is in development
Membership and Recruitment

- Reorganized committee structure, mission, vision, purpose/goals
- Continued developing first-year experience for new members
- Still in discussions about establishing “NACADA Liaison” program
Professional Development

- Established working groups to review how professional development competencies for advisors currently play out on a variety of campuses
- Drafted and reviewed several iterations of advisor core competencies recommendations
- Reviewed EO survey data and developed initial PDC activities and plans based on findings
Research

- Research consultation sessions to be offered in Atlanta
- Symposium curriculum is under review with Research Center director
Sustainable NACADA Leadership

- Analyzed 2015 Survey results
- Created welcome newsletter for new leaders
- Sent focused messages to incoming and outgoing members
- Designed “Pathway to Leadership” template for NACADA website
- Finalizing content for a “Leadership from Home” campus curriculum
Kerry Kincanon & Brett McFarlane
Admin Division Representatives to the Council

NACADA Admin Division