AACSS Advisory Board

• By Feb. 2019, submit training proposal to Admin. Division Reps. for new consultants/speakers. This is intended to be the primary training for those speakers.*

• In Dec. 2018, begin to review the application and selection process for new consultants/speakers for review in March with a launch date in April 2019.

• Revise AACSS Handbook to add and update information as needed. Will be submitted for review in early Spring 2019.

*assessment focus
Administrators Institute Advisory Board

- Winter Seminar Topic: Continue identifying relevant and engaging topics and work towards faster timeliness of proposals for selection and marketing.*

*assessment focus
Annual Conference Advisory Board

• Assessment of Conference Tracks and Keywords.*

• Evaluation of Guidebook App vs other products for online conference program.

• Review the sponsored session guidelines for the Advising Community Division.

*assessment focus
Assessment Institute Advisory Board

• Educate association about involvement opportunities with AI Advisory Board.

• Identify innovative methods of communication between faculty and Institute attendees.*

• Adjust, refine, and improve on Institute Curriculum – specifically providing more examples and interaction.

• Align Institute sessions with Core Competencies.

• Contribute and support NACADA research of Institute attendees.

*assessment focus
ELP Advisory Board

• Developing new ideas for mentor recruitment.

• Collaboration with Sustainable NACADA Leadership committee on collective messaging and increasing nomination to leadership positions.

• Continuing work on engaging program completers, dispelling myths about program, presentation proposals, and conducting “training” sessions for presenters.

• All committee members to participate in application review of 2019-2021 ELP class.

• Planning get-together for current classes during Annual Conference.

*Task for assessment: Review mentor application and rubric.
International Conference Advisory Board

• Plan for 2019 Int. Conference in Hasselt, Belgium. Includes: marketing, working with the conference committee to determine keynote(s), tours, and socials.

• Identify future sites for conference. Expected goal: site selection completed for 2-3 years in advance.*

• Create a draft letter for NACADA Leadership regarding roles and responsibilities at the International Conference.

*assessment focus
NCAA Advisory Board

• Update and improve Academic Success and the Student Athlete course content for NACADA summer course.

• Determine need for advanced course for NACADA beyond Academic Success and the Student Athlete curriculum.

• Finalize course facilitator guide and incorporate a NCAA training for new facilitators.*

• Offer Lunch and Learn sessions once per semester.

*assessment focus
Publications Advisory Board

- Review and submit recommendation on LGTBQ book prospectus submitted to advisory board.*
- Design questionnaire to elicit information regarding preferred publication platform and topics.
- Survey a sample of NACADA membership/book purchasers using questionnaire. Analyze data.
- Investigate options for re-printing NACADA-only books.

*assessment focus
Summer Institute Advisory Board

• Work to condense the material covered in previous workshops that have been converted into topical sessions.

• Refine open forum sessions to ensure the topics discussed are in alignment with session outcomes.*

• Develop a plan to better engage individual summer institute participants who are not part of a team.

• Implement curriculum changes based on the needs of SI participants.

*assessment focus
Technology Advisory Board

• Explore a project management tool “Trello”.

• Explore tool “Name Coach” to assist with correct name pronunciation at conferences.

• Assist in development of sustainability plan for the Tech Labs.

• Develop social media best practices for Annual Conference Committees; expand social media team.

• Work with Michele Holaday in EO to develop a year-long NACADA social media and email communication plan.

*Task for assessment: Continue to address benchmarks 7.1 and 7.2, from 2017-2018 strategic planning process*
Webinar Advisory Board

• Recruit webinar proposals from conference presentations and other venues; develop ways to reach out to potential presenters.

• Submit proposal to have “possible future webinar” added to conference presentation evaluations.

• Develop new ways to communicate value of webinars to potential participants.

* Task for assessment: Determine whether recently-initiated discount code for registrant purchase of post-event recordings yields increased purchases.
Committees
Awards Committee

• Adopt new Committee Guidelines to increase membership At-Large members on the Committee to 15.*

• Develop formalized letter of intent process from prospective At-Large committee members wanting to join.*

• Develop a sub-committee to identify key components of successful awards submissions available on the NACADA webpage.

• Communicate with EO and regional leadership to determine feasibility of regional presentations included within limited concurrent sessions.

• Finalize full rubric implementation for 2019 or 2020 cycle; Create “point scale” which would formalize differences between no award, COM, and Award.

*assessment focus
Finance Committee

• Continue to grow the Scholarship fund.

• Develop and a release a “Giving Tuesday” Video for 2019 Giving Tuesday (Dec. 3, 2019); use the Giving Tuesday Website as a tool to assist: https://www.givingtuesday.org/

• Develop an Infographic for Finance Committee transparency.*

• Develop a video about the finance committee to enhance membership understanding.

• Update Training Videos for Finance Committee.

*assessment focus
Global Initiatives Committee

- Work toward launching Visiting Advisor Program on NACADA website.*
- Collect frequently-used terms for NACADA’s global community.
- Work toward creating a meeting space for international members at 2019 Annual and International Conferences.
- Launch NACADA Friends Network at 2019 International Conference.
- Review and recommend changes to website to be more inclusive for non-US and non-Canadian members.
- Review ELP program for global relevance and accessibility
- Evaluate feasibility of international webinar
- Encourage International Conference presentations from advisors in different countries to gather global information.

*assessment focus
Inclusion and Engagement Committee

- Develop materials for development of inclusive proposals, presentations, and practices for Association conferences.*
- Work to communicate IEC Committee goals to division.*
- Review data from Minding Your Business (MYB) survey, and develop resulting recommendations.*

*assessment focus
Membership Recruitment & Retention Committee

• Finish New Member Online Orientation: edit content from 2018 Annual Conference, complete video, and publish.

• First Year Membership Communication Plan: develop plan to increase first year member retention at regional and organization level.*

• Institutional and Allied Memberships: Review available information, stop gap analysis, reach out to current members.

*assessment focus
Professional Development Committee

• Gap Analysis – Review of Annual Conference attendees; review feedback as it pertains to professional development.*

• Resources for Core Competencies – Complete Resource review on remaining journals, work on adding activities for competency development.

• Submit proposal to Annual Conference Committee requesting Core Competencies identification in presentation proposals.

• Continue translating Core Competencies Guide into Spanish.

• Subcommittee is working on a CC Winter Seminar proposal

*assessment focus
Research Committee

• Increase research award nominations.

• Continue to build and diversify committee membership (including having all regions represented).

• Continue refinements of website and enhance web presence in other ways (e.g. social media).

• Take actions to move forward on the Best of Region Research and/or some way to recognize and bring solid research presentations to wider audiences.

* Task for assessment: Deliver research and scholarly inquiry to wider audiences, specifically at regional and annual conference.
Sustainable NACADA Leadership Committee

- Work with the Admin. Div. Reps. to share NLEP framework with Admin. Division., receive and review feedback, and make any necessary revisions to framework.

- Upon revision of framework, SLC will collaborate with Admin. Div. Reps. to share NLEP framework with Council and Board of Directors for approval.

- Upon approval of framework, SLC will collaborate with Council to develop a charge for each division to supply content, delivery, and learning outcomes to respective modules of the NLEP.*

*assessment focus