



Admin Division

2017-18 Annual Reports - Summaries



Advisory Boards



AACSS Advisory Board

- Reviewed Canvas as a possible site for AACSS Consultants' training.
- Established committee to brainstorm ideas for training Consultants that could also be useful for consultants and speakers to share information and to connect.



Administrators' Institute Advisory Board

- Strong Institute attendance – Tracks A and B. Terrific feedback on research-focused Winter Seminar.
- Helpful feedback on survey responses; in 2018-2019 – will work on increasing number of survey responses.
- Continued brainstorming of potential topics for Winter Seminar and for future sessions for Admin Institute.



Annual Conference Advisory Board

- Held discussion regarding reviewing the current tracks and keyword system for the Call for Proposals, no changes were recommended at this time.
- Will present findings on current annual conference structure in a written report to the Board in Phoenix.
- Evaluated Ribbon Practice and its effectiveness.



Assessment Institute Advisory Board

- Received applicants for 2018 and 2019 Assessment Intern Positions, updating application for 2019.
- Scholarship applicants increased from 6 to 12 (2016-2017), no change in 2018. Plans made to increase applicants.
- Core competencies aligned with Institute presentations.
- Adjustments made to 2018 Institute workgroups, reviewing adjustments for 2019.



ELP Advisory Board

- Defined points of miscommunication about ELP.
- Updated website for readability.
- Analyzed trends for underrepresented groups in leadership.
- Encouraged leaders to participate as mentors.
- Worked on possible “post graduate” mentor opportunities with the Research Committee.



International Conference Advisory Board

- Reviewed potential NACADA International Conference sites for 2019. RFPs sent and are in negotiation.
- 2019 NACADA International Conference site to be visited in September/October.
- Worked on NACADA International Conference site locations for 2020 and 2021.

NCAA Advisory Board

- Facilitators reviewed and added feedback to the framework for the NACADA/NCAA Online course facilitator's guide.
- Administered post-survey assessment to participants at the end of the NACADA/NCAA online summer course. Data is currently under review.
- Four members from Advisory Board delivered a "Lunch and Learn" on advisor roles related to student athletes to 70 NACADA members.



Publications Advisory Board

- Reviewed 2010 *Advisor Training & Development* book in light of new competencies.



Summer Institute Advisory Board

- Based on evaluations and meetings: replaced older sessions with newer topical sessions.
- Worked with management team to select engaged and diverse faculty as interns.



Technology Advisory Board

- Progressed in cataloging NACADA technology used to recruit, retain, and engage membership.



Webinar Advisory Board

- Continued to receive recommendations from two current sources.
- Granted approval for “coupon code”.
- Digital sales rose from 145 in 2016-17 to 263 from 2017-18 even without coupon code.
- Topical interests credited to the increase in participation and purchasing.

Committees



Awards Committee

- Administrator, Primary Role, Faculty, and New Advisor rubrics piloted in the 2018 awards cycle.
- Sub-committee formed to refine and further expand awards rubrics.
- Upcoming goal is to review rubrics at Annual Conference for the 2019 awards cycle to create consistency.

Finance Committee

- Planned Training for September
- “Season of Giving” Video shot in St. Louis- featuring 5 volunteer leaders. Shared with members on 11/6/17
- Region 5 2018 Penny Wars raised \$125
- Scholarship Funds for 2017:
 - FUNdraiser \$2,700
 - Unsolicited \$4,915
 - 2018 YTD: \$3,500* (including) vs. \$2,252 Q1 & Q2 in 2017

Global Initiatives Committee

- Webpage developed under “International Conferences”.
- International member publications in NACADA Journal:
 - *Survey of Needs and Expectations for Academic Advising in a Hong Kong University*
- International member publications in Academic Advising Today:
 - *Common Factors: Cultivating the Relational Component of Academic Advising*
 - *The Impact of Modern Chinese Culture on Academic Advising,*
 - *Academic Advisors and Study Abroad Counselors in Japan: Implementing a New Forum for Both to Learn from Each Other*
 - *Parental Involvement in Higher Education: A perspective from United Arab Emirates*



Inclusion and Engagement Committee

- Discussed developing a universal design for Association conferences focused on guidelines for inclusion practices.
- Discussed the possibility of developing a plan to review NACADA's membership application.
- Members of IEC committee assisted with tasks as part of the Badging Task Force, Leadership Support, and Barriers to Leadership committee.
- Brainstormed possible assessments to understand members' perceived climate within NACADA.

Membership Recruitment & Retention Committee

- Progress in consistency, collaboration with committee and region, and development of new orientation video.
- Draft proposal submitted for NACADA “Ambassador Program.”
- Added Graduate Student member to committee.
- Reviewed NACADA online resources for needs and enhancement.
- Created needs assessment survey for new professionals.



Professional Development Committee

- Submitted plan to Board for gap analysis.
- Identified and mapped resources to Core Competencies on website.
- Promoted Core Competencies to members through State, Regional, Annual Conference, and International sessions.



Research Committee

- Introduced consulting sessions as 5 regional conferences.
- Reviewed website resources.
- Establishing connection with EO and Research Center.
- Recognized scholarship with Schaffer Award.
- Presented on research at 6 regional conferences.
- Updated mission, goals and activities.
- Continued adding diversity in membership.



Sustainable NACADA Leadership Committee

- Leadership Academy framework submitted to Board of Directors, March 2018
- Based on Board feedback, SLC revised framework, renamed project, created two-part program, created 3 work groups, created content for areas
- Will present updated plan to Board in October 2018