Admin Division
2017-18 Annual Reports - Summaries
Advisory Boards
AACSS Advisory Board

- Reviewed Canvas as a possible site for AACSS Consultants’ training.
- Established committee to brainstorm ideas for training Consultants that could also be useful for consultants and speakers to share information and to connect.
Strong Institute attendance – Tracks A and B. Terrific feedback on research-focused Winter Seminar.

Helpful feedback on survey responses; in 2018-2019 – will work on increasing number of survey responses.

Continued brainstorming of potential topics for Winter Seminar and for future sessions for Admin Institute.
Annual Conference Advisory Board

• Held discussion regarding reviewing the current tracks and keyword system for the Call for Proposals, no changes were recommended at this time.
• Will present findings on current annual conference structure in a written report to the Board in Phoenix.
• Evaluated Ribbon Practice and its effectiveness.
• Received applicants for 2018 and 2019 Assessment Intern Positions, updating application for 2019.
• Scholarship applicants increased from 6 to 12 (2016-2017), no change in 2018. Plans made to increase applicants.
• Core competencies aligned with Institute presentations.
• Adjustments made to 2018 Institute workgroups, reviewing adjustments for 2019.
ELP Advisory Board

• Defined points of miscommunication about ELP.
• Updated website for readability.
• Analyzed trends for underrepresented groups in leadership.
• Encouraged leaders to participate as mentors.
• Worked on possible “post graduate” mentor opportunities with the Research Committee.
International Conference Advisory Board

- Reviewed potential NACADA International Conference sites for 2019. RFPs sent and are in negotiation.
- 2019 NACADA International Conference site to be visited in September/October.
- Worked on NACADA International Conference site locations for 2020 and 2021.
NCAA Advisory Board

• Facilitators reviewed and added feedback to the framework for the NACADA/NCAA Online course facilitator’s guide.
• Administered post-survey assessment to participants at the end of the NACADA/NCAA online summer course. Data is currently under review.
• Four members from Advisory Board delivered a “Lunch and Learn” on advisor roles related to student athletes to 70 NACADA members.
• Based on evaluations and meetings: replaced older sessions with newer topical sessions.
• Worked with management team to select engaged and diverse faculty as interns.
Technology Advisory Board

- Progressed in cataloging NACADA technology used to recruit, retain, and engage membership.
• Continued to receive recommendations from two current sources.
• Granted approval for “coupon code”.
• Digital sales rose from 145 in 2016-17 to 263 from 2017-18 even without coupon code.
• Topical interests credited to the increase in participation and purchasing.
Committees
Awards Committee

• Administrator, Primary Role, Faculty, and New Advisor rubrics piloted in the 2018 awards cycle.
• Sub-committee formed to refine and further expand awards rubrics.
• Upcoming goal is to review rubrics at Annual Conference for the 2019 awards cycle to create consistency.
Finance Committee

• Planned Training for September
• “Season of Giving” Video shot in St. Louis- featuring 5 volunteer leaders. Shared with members on 11/6/17
• Region 5 2018 Penny Wars raised $125
• Scholarship Funds for 2017:
  – FUNdraise $2,700
  – Unsolicited $4,915
  – 2018 YTD: $3,500* (including) vs. $2,252 Q1 & Q2 in 2017
Global Initiatives Committee

• Webpage developed under “International Conferences”.

• International member publications in NACADA Journal:
  – *Survey of Needs and Expectations for Academic Advising in a Hong Kong University*

• International member publications in Academic Advising Today:
  – *Common Factors: Cultivating the Relational Component of Academic Advising*
  – *The Impact of Modern Chinese Culture on Academic Advising,*
  – *Academic Advisors and Study Abroad Counselors in Japan: Implementing a New Forum for Both to Learn from Each Other*
  – *Parental Involvement in Higher Education: A perspective from United Arab Emirates*
Inclusion and Engagement Committee

• Discussed developing a universal design for Association conferences focused on guidelines for inclusion practices.

• Discussed the possibility of developing a plan to review NACADA’s membership application.

• Members of IEC committee assisted with tasks as part of the Badging Task Force, Leadership Support, and Barriers to Leadership committee.

• Brainstormed possible assessments to understand members’ perceived climate within NACADA.
Membership Recruitment & Retention Committee

• Progress in consistency, collaboration with committee and region, and development of new orientation video.
• Draft proposal submitted for NACADA “Ambassador Program.”
• Added Graduate Student member to committee.
• Reviewed NACADA online resources for needs and enhancement.
• Created needs assessment survey for new professionals.
• Submitted plan to Board for gap analysis.
• Identified and mapped resources to Core Competencies on website.
• Promoted Core Competencies to members through State, Regional, Annual Conference, and International sessions.
Research Committee

• Introduced consulting sessions as 5 regional conferences.
•Reviewed website resources.
•Establishing connection with EO and Research Center.
•Recognized scholarship with Schaffer Award.
•Presented on research at 6 regional conferences.
•Updated mission, goals and activities.
•Continued adding diversity in membership.
Sustainable NACADA Leadership Committee

• Leadership Academy framework submitted to Board of Directors, March 2018
• Based on Board feedback, SLC revised framework, renamed project, created two-part program, created 3 work groups, created content for areas
• Will present updated plan to Board in October 2018