Meeting Notes - Emerging Leaders Program Advisory Board
October 6, 2016 ~ Annual Conference ~ Atlanta, GA

Present
Cecilia Olivares, Chair (2014-2016) University of Memphis (2010-2016)
Carol Pollard, Immediate Past Chair (2012-2014), University of North Texas (2008-2018)
Mandy Stephens, Carroll University (2014-2016)
Cynthia Pascal, Northern Virginia Community College (2012-2016)
Sandy Waters, Old Dominion University (2010-2016)
Ana Frega, University of Massachusetts-Boston (2014-2018)
Rebecca Daly Cofer, Abraham Baldwin Agricultural College (2015-2017)
Amy Korthank, University of Iowa (2016-2018)
Autumn Grant, Northeastern University (2016-2018)
Michelle Ware, University of Notre Dame (2016-2018)
Leigh Cunningham, ELP Coordinator, Executive Office

Absent
Johnika Dreher, Prince George’s Community College (2014-2016)
Michelle Duncan, James Madison University (2014-2016)
Art Farlowe, University of South Carolina-Columbia (2014-2016)
Kyle Ross, Eastern Washington University (2016-2018)
Meagan Hagerty, University of Minnesota-Twin Cities (2016-2018)
Susan Poch, Washington State University (2016-2018)

Guests – Brandon Lowdan (Pikes Peak Community College), Tania Alvarez (Old Dominion University), Amy Brock (Young Harris College), Kathie Sindt (Johns Hopkins University)

Discussion Items

- Cecilia reviewed purpose of Emerging Leader’s Program and Advisory Board
- Review of subcommittees for going forward / timeline for their work (follow-up from pre-conference Zoom meeting)
  - Marketing subcommittee (Vince, Kyle, Michelle, Sandy) passed out handout and discussed
    - Brandon Lowdan will assist with this subcommittee for the coming year
  - Erin and Carol are set to present this afternoon on ELP/Diversity with Leigh and Mandy Stephens
  - Amy has draft of poster / handout for future presentations – just needs new logo and colors to complete.
  - Incoming Class Orientation went very well. Orientees are pleased with the changes to the session, although
    some adjustments to the plan were made “on the fly”. New pairs will be notified over lunchtime today.
  - Incoming/Mid-termer social will take place tonight at Gibney’s Pub - @30 signed up, so expect a good
turnout.
  - Mid-termer meeting will take place tomorrow morning.
  - Heather will attend Sustainable Leadership meeting this afternoon to see what ideas she can pick up there
that may help guide our subcommittee’s work going forward.
- Identify GOALS 2016-2017
  - Cecilia recommended rolling over goals from last year to continue that work. Heather will consider and
decide.
    1. Develop strategies and resources for connecting participants to post-ELP leadership opportunities within
the association.
    2. Develop a communication and marketing plan for ELP.
**Action Items (post-conference)**

- Vince will send out an electronic copy of the marketing plan handout. Feedback should be sent to Leigh by Nov 1.
- More discussion is needed on possibility of a tagline.
- Rebecca, Kyle, and Autumn will follow-up with Leigh on getting next inter-class online meeting scheduled – possibly for December.
- Leigh will send new ELP presentation template to Deb Dotterer as soon as it is available.
- Leigh will send new ELP log as soon as it is available. Amy will for use poster, and other possible uses can be explored.
- Heather will report on ideas for sustainable involvement/leadership.
- Since Johnika has completed her term, Heather and Kyle will pick up work on Resource development.
- Since Anna Chow has finished her term, Susan Poch will assist Ana Frega with next steps on Mentor Recruitment.