

## ELP Advisory Board – Annual Meeting Minutes

September 20, 2021 via Zoom

### Advisory Board Members Present

[Meagan Hagerty](#), Chair (2020-2022), Anthology, Inc. (Region 6) (2016-2022)  
[Amy Korthank](#), Immediate Past Chair (2018-2020), University of Iowa (Region 6) (2016-2022)  
[Carol Pollard](#), ELP Historian, University of North Texas (Region 7) (2008-2022)  
[Tara Maroney](#), New York State School Boards Association (Region 1) (2019-2023)  
[Jared Burton](#), Fayetteville State University (Region 3) (2017-2023)  
[Amy Brock](#), Auburn University (Region 4) (2019-2023)  
[Patricia MacMillan](#), University of Ontario Institute of Technology (Region 5) (2018-2022)  
[Leonor Wangenstein](#), University of Notre Dame (Region 5) (2020-2022)  
[Iyabode Okoro](#), Indiana University School of Medicine (Region 5) (2021-2023)  
[Kathy Davis](#), Missouri State University (Region 7) (2019-2021)  
[Kevin Thomas](#), University of Central Arkansas (Region 7) (2021-2023)  
[Leigh Cunningham](#), ELP Coordinator, Executive Office

### Advisory Board Members Absent

[Neena Fink](#), Southern New Hampshire University (Region 1) (2019-2021)  
[Domonique Carter](#), North Carolina State University (Region 3) (2019-2023) (*NOTE: on maternity leave*)  
[Lindsey Byrd](#), Coastal Alabama Community College (Region 4) (2020-2022)  
[Andrea Harris](#), Pepperdine University (Region 9) (2021-2023) (*NOTE: apologies to Andrea for scheduling the meeting on a Jewish holiday*)

### Discussion Items

- Welcome
- Review of PROJECTS/GOALS 2020-2021 (from Chair report) and Subcommittee Reports
  - Engagement Subcommittee (socials—**Patricia**, Tara, Domonique, Andrea – Patricia gave their report)
    - All ELP socials (virtually) between Jan-October: The group will try to have more frequent ones in the coming year – will work with Leigh to schedule/advertise – intend to have the first one as soon as possible after conference. (Post meeting NOTE: Next all-ELP social has been scheduled for Friday, 11/19, and Patricia sent out email to all-ELP listserv.)
    - All ELP social (in person) - Wednesday, October 6 at 12pm (noon) – Room 201/202 Convention Center – a BYO lunch – none of the subcommittee members will be attending the conference in person, so Meagan will get their input on determining if there will be any kind of formal program – Patricia will get a meeting scheduled for later this week. (Post meeting NOTE: This group met, and then Patricia sent out the above-noted email, which also included this information.)
    - ELP 15-year reunion (Meagan--postponed) – Meagan will work with EO to determine if funding and space will be available in 2022 (Portland) to do a large-scale “ELP Family Reunion”
    - 2021 Incoming/Mid-Term Social at Annual conference: CANCELLED – will discuss whether to revive in 2022
  - Conference Presentation subcommittee (Amy K is training Iyabode):
    - Solicit, organize, and train presenters for ELP presentations at regional and international conferences – Leigh reported that Ben expects to have information posted about Region conferences very soon, so then can start organizing.
    - Will update last year’s “on demand” presentation as needed for virtual presentation, so it will be ready if needed. But will also update the slidedeck for live presentations.
    - Leigh also reported the EO hopes to have a designer back on staff soon, so poster can be updated.
    - Amy will train Iyabode on how this process works. They have already had a first meeting.
  - Orientation Subcommittee (Meagan, Amy K, Jared):
    - Preparations are underway for 2021 Orientation – pairing will take place this week.

- This team (with Leigh) will give Annual conference ELP presentation in “live Zoom” format.
    - They reviewed orientation format and determined that Orientation should be back to onsite in 2022, as this seems to result in better engagement. However, the requirement will only be for attendance at this one conference, at least for the 2022-2024 Class, because many institutions do not have funding to support additional travel, and the ELP stipend is not enough to cover multiple conference attendance for most people.
  - Marketing/Recruitment subcommittee (Leonor, Lindsey, Jared, Kevin):
    - Last year’s Blog posts were well-received – who will write this year? (No volunteers yet – if you are willing to write, please contact one of the members of this group.)
    - Carol will take the lead on developing an AAT article (see goals for coming year)
    - (Post meeting NOTE: Leigh has downloaded the previous group’s Google folder notes to the NACADA drive for future reference.)
  - Ad Hoc subcommittee:
    - Alumni Engagement project (Neena) - review data collected from survey and determine next steps. No update, since Neena was not in attendance. This data is still available, if anyone is interested in exploring it to see what can be learned from it!
    - Develop process for contacting non-selected ELP applicants with information about alternative involvement / leadership possibilities (Lindsey and Andrea). Lindsey and Andrea were not able to attend, but Meagan reported that Lindsey had worked on this with the 2021 applicants from her role as MMRC Chair.
  - Full ELP-AB
    - Review Mentor and Leader applications to determine who will be in the next ELP class – all class members will be expected to perform this service (January through March, with big push in mid-March). Will discuss more at next meeting.
- Subcommittee assignment review – no one expressed interest in making a change – if anyone would like to make a shift, let Meagan know.
  - Recruiting new ELP-AB members. Who do you know who might be interested? Please let Meagan know if you think of anyone that would be a good fit. Recommendations will need to go to the incoming President in early March.
  - Discuss/Identify PROJECTS/GOALS 2021-2022
    - Kevin will create a short instrument to gather data on how people get involved
      - (Post meeting NOTE: The Marketing/Recruitment group has scheduled a meeting for Oct 4 to discuss this initiative – if anyone else would like to join this team, please contact Kevin to get the link)
    - 15-year anniversary article – Carol will lead that initiative – Meagan and Iyabode will assist – will use previous article as a model and aim for Sept or Dec 2022 editions (deadlines June 1 or Sept 1)
   
<https://nacada.ksu.edu/Resources/Academic-Advising-Today/View-Articles/NACADA-Emerging-Leaders-Program-Promotes-and-Celebrates-Successful-Leadership-Development-a10244.aspx>
  - Leigh will send out doodle for November meeting