



Admin Division END OF YEAR Unit Report for the FINANCE COMMITTEE (Name of Advisory Board or Committee)

Submitted by: Wiona Porath, wporath1@jhu.edu, (Name and email of Advisory Board or Committee Chair)

Please complete the forms below, drawing from the report you submitted to begin this year in November 2019. Bring forward the information from your previous report, and then complete the two final columns on page 2. **August 1, 2020** is the due date for this year-end report. Send to Reps: Teri Farr (tjfarr@illinois.edu), Carol Pollard (Carol.Pollard@unt.edu) and EO liaison, Leigh Cunningham (Leigh@ksu.edu). Thank you!

Projects for this Year:	Strategic Goal that applies
Quarterly Meetings to regularly review budget summaries and proposals	(6) Engage in ongoing assessment of all facets of the organization
Continue to grow the scholarship fund by continuing to explore fundraising ideas.	(5) Develop and sustain effective association leadership (2) Provide professional development opportunities that are responsive to the needs of advisors and advising administrators
Develop and a release a "Giving Tuesday" type Video for the 40 th Annual Celebration. How I support NACADA videos.	(5) Develop and sustain effective association leadership (2) Provide professional development opportunities that are responsive to the needs of advisors and advising administrators
PRIORITY GOAL ASSESSED: Develop an Infographic for the Finance Committee for the website so that NACADA funds and what they are used for is more transparent for membership.	(4) Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity (5) Develop and sustain effective association leadership

Develop a video for NACADA website about the finance committee to enhance understanding for membership (year 2 goal).	4) Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity (5) Develop and sustain effective association leadership
Update Videos for Training for Finance Committee	5) Develop and sustain effective association leadership

ASSESSMENT AND UPDATES

Bring forward the information from your November 2019 year-beginning report, and then complete the two final columns.

1	2	3	4	5	6	7	8
NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities, or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome	Future action(s) based on data (Data-informed decisions)
PRIORITY GOAL ASSESSED:							
(4) Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity (5) Develop and sustain effective association leadership	Develop a Infographic for the Finance Committee for the website so that NACADA funds and what they are used for is more transparent for membership	Show dollars awarded and quantity for past 5 years (2014 – 2018) for: awards/scholarships made (see attached document) research grants made 2014 – 2018: ELP Support, Etc. in visual format.	Completion and release of infograph	Alan@EO; Charlie Nutt;	Graphics—work with EO for numbers and graphics	Completed https://my.nacada.ksu.edu/Shop/Donate	Continue to develop each year

4) Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity (5) Develop and sustain effective association leadership	Develop a video for NACADA website about the finance committee to enhance understanding for membership (year 2 goal).	Use Zoom and select FC members, create and record a video incorporating committee membership information from our web page and other relevant information.	Completion of video	EO, video editing and video.	Add to website. Work with EO	Draft completed and submitted (attached to report submission)	Continue with this and edit or revise.
(6) Engage in ongoing assessment of all facets of the organization	Regularly review and discuss quarterly Budgets summaries by holding quarterly finance committee meetings	Zoom Meetings, Email announcements, Quarterly reports and budget proposals and summaries	Meeting dates with zoom recorded meetings; Annual meeting at Annual Conference	EO Rep, Board	Meeting time/date agreement-will send doodle polls	Completed and In progress: Meetings held: Q1: 2/2/20 Q2: 4/28/20 Q3: 8/14/20 Q4: Tentatively 10/4/20	Continue to Regularly review and discuss quarterly Budgets summaries by holding quarterly finance committee meetings

<p>(5) Develop and sustain effective association leadership (2) Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Develop and a release “How I support NACADA” videos.</p>	<p>The slant of this goal has changed to the How I support NACADA. We would like members to describe how they give back (Time, Talent, Treasure)</p>	<p>Completion and release of video of “how I give”</p>	<p>Michele Holaday @ EO. EO liaison. Rusty (for production). Consultation.</p>	<p>Recruitment of people. Timing. Work with EO.</p>	<p>Ongoing Project Delayed due to Covid 19. Originally these were to be recorded at the 2020 Regional Conferences.</p>	<p>Ongoing Project Time Table TBD</p>
<p>5) Develop and sustain effective association leadership (2) Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Continue to grow the Scholarship fund by continuing to explore fundraising ideas with a subcommittee for Fundraising as part of the finance committee</p>	<p>Advertising of Scholarship fundraiser. Donate now button.</p>	<p>Amount raised.</p>	<p>Any and all. Particularly Board and Council. Support from EO.</p>	<p>EO graphics, regions, online registration for fundraiser. Chair to email region chairs with the save the dates.</p>	<p>Completed and Ongoing See the new Infograph for updated funds https://my.nacada.ksu.edu/Shop/Donate</p>	<p>Continue to develop fundraiser. Possible capital campaign. Possible collaboration with Artists to add Silent Auction to go towards scholarship fund.</p>

5) Develop and sustain effective association leadership	Update Videos for Training for Finance Committee	Work with EO to establish updated training videos	Completion of training videos	EO, video and editing	EO, Video Edit	Upcoming project	Upcoming Project
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