

March 2014 Committee and Advisory Board Self-Review Report

Membership Committee, Chair: Sherrie Jensen

Self-Review Due Date: By March 7,2014

Unit's Mission, Role, and/or Purpose	Ways in which your unit supports the Strategic Goals noted above.	Unit's suggestions (if any) for refining its charge, purpose, goals, and/or structure to ensure the unit's work is consistent with the Strategic Goals.
<p>The Membership Committee recommends policies, procedures, and strategies for enhancing the membership in NACADA both numerically and qualitatively. The Committee recommends policies, procedures, and initiatives to assure a growing and vital membership organization.</p> <p>Objectives: The Membership Committee's goal is to be comprised of one Chair and one representative from each NACADA region. The Committee Chair will be elected by the committee members. The Committee Chair will serve two-year term. The Committee Chair cannot serve sequential terms. Half the committee members rotate off each year to allow for some new representatives while assuring some continuity in operations. The Committee members are appointed by the Committee Chair. The Committee members can serve no more than two consecutive terms. Sensitivity will be given to ensure diversity among the committee members. Examples of target membership groups include large school, community college, faculty, graduate students, administrators, full-time advisors, and student services professionals.</p>	<p>The Guidebook would support the following Strategic goals: Strategic Goal 1: Expand and communicate the scholarship of academic advising Strategic Goal 2: Provide professional development opportunities that are responsive to the needs of advisors and advising administrators. Strategic Goal 3: Promote the role of effective academic advising in student success to college and university decision makers. Strategic Goal 4: Create an inclusive environment within the Association that promotes diversity</p> <p>Identifying a NACADA Membership Liaison (or whatever it ends being named) would support the following Strategic Goals: Strategic Goal 1: Expand and communicate the scholarship of academic advising. Strategic Goal 2: Provide professional development opportunities that are responsive to the needs of advisors and advising administrators. Strategic Goal 4: Create an inclusive environment within the Association that promotes diversity. Strategic Goal 5: Develop and sustain effective Association leadership.</p>	<p>Membership Committee Goal 1: Complete the Allied Member Guidebook.</p> <p>Membership Committee Goal 2: Survey veteran NACADA members to identify members willing to serve as a [liaison, advisor, consultant, welcome representative – still working on what to call this person! Basically – a CHARLIE for each school, state or region!] for new members from their school, state, region. This person would provide encouragement, information, describe benefits, etc . for NACADA as a whole and the many events/benefits that NACADA sponsors for our members [why NACADA, what about NACADA, when NACADA – and MORE!] and then identify these people on websites and other materials to be what we have referred to as “Charlies” [for lack of a better name – so far] for individual colleges or universities, states, and regions. To welcome new members to NACADA and provide answers to commonly asked questions!</p>