

**NACADA Member Demographic Information, as of August 31, 2015**  
**Fall Membership = 13,033 (plus 25 Allied organizations)**

MEMBERSHIP YEAR	Mid-Year	% change (previous yr)	Final	% change (final)
1994	3254	↑ 4.0 %	3956	↑ 9 %
1995	3738	↑ 14.9 %	4412	↑ 12 %
1996	3816	↑ 2.1 %	4604	↑ 4 %
1997	3961	↑ 3.8 %	4603	0 %
1998	4018	↑ 1.4 %	4699	↑ 2 %
1999	4768	↑ 18.7 %	5323	↑ 13 %
2000	5387	↑ 13.0 %	6165	↑ 16 %
2001	6013	↑ 11.6 %	6655	↑ 8 %
2002	5376	↓ 10.6 %	6726	↑ 1 %
2003	5698	↑ 6.0 %	6543	↓ 3 %
2004	6745*	↑ 18.4 %*	7872	↑ 20.3 %*
2005	7951	↑ 17.9 %	8257	↑ 4.9 %
2006	9145	↑ 15.0 %	9260	↑ 12.2 %
2007	9197	↑ .6 %	9903	↑ 6.9 %
2008	10,431	↑ 13.4 %	10,806	↑ 9.1 %
2009	10,724	↑ 2.8 %	9894	↓ 8.4 %
2010	n/a	n/a	9994	↑ 1.0 %
2011	9638	n/a	10,853	↑ 7.9 %
2012	11,214	↑ 14.1 %	11,420	↑ 5 %
2013	11,418	↑ 1.8 %	n/a	n/a
2014	11,610	n/a	11,294	n/a
2015	12,177	n/a**	13,033	n/a**

Additional Membership Data	FINAL
# Countries represented	35
# Institutions represented	1981

GENDER	FINAL	% members
Female	9630	73.9%
Male	2705	20.8%
Transgendered	4	0.0003%
Prefer Not to Answer	135	1.0%
Blank	559	4.3%

OCCUPATION	FINAL	% mbrs
Faculty Advisors	366	2.8%
Academic Advisor	6717	51.5%
Academic Counselor	595	4.6%
Advising Administrator	1596	12.2%
Licensed Counselor	37	0.3%
Non-Institutional	35	0.3%
Student	691	5.3%
Other	863	6.6%
Prefer Not to Answer	59	0.5%
Blank	2074	15.9%

MEMBERSHIP TYPE	FINAL	% members
Individual	11804	90.6%
Charter	6	0.0005%
Student	737	5.7%
Retiree	32	0.2%
Associate	120	0.9%
Institutional	332	2.5%
Allied	25	0.2%

INSTITUTIONAL TYPE (CIT)	# INST* per type	FINAL	% mbrs
1 Public Doctorate	312	5958	45.7%
2 Public Masters	235	1518	11.6%
3 Public Baccalaureate	113	320	2.5%
4 Private Doctorate	209	1424	10.9%
5 Private Masters	267	848	6.5%
6 Private Baccalaureate	133	450	3.5%
7 Public/Private Two-year	568	2087	16.0%
8 Other		119	0.9%
11 Proprietary – Doctorate	19	142	1.2%
12 Proprietary – Masters	17	59	0.5%
13 Proprietary–Baccalaureate	17	41	0.3%
17 Proprietary – Two-Year	10	23	0.2%

INSTITUTIONAL MEMBERSHIPS	FINAL	% members
2003 (represents 153 institutions)	243	3.7 %
2004 (represents 202 institutions)	299	3.8 %
2005 ↑ 18 % (represents 239 institutions)	309	3.7 %
2006 ↓ 11 % (represents 213 institutions)	312	3.4 %
2007 ↑ 8 % (represents 230 institutions)	361	3.6 %
2008 ↑ 10.4% (represents 254 institutions)	437	4.0 %
2009 ↓ 3.2 % (represents 246 institutions)	424	4.3 %
2010 ↓ 10.6 % (represents 220 institutions)	401	4.0 %
2011 ↑ 5.2% (represents 232 institutions)	421	4.0%
2012 ↑ 5.6% (represents 220 institutions)	415	3.6%
2013	n/a	n/a
2014 (represents 212 institutions)	301	2.7%
2015 (represents 208 institutions)	332	2.5%

ETHNICITY	FINAL	% mbrs
Amerindian/First Nations	116	0.9%
Asian	402	3.1%
Black (non-Hispanic)	1472	11.3%
Latino/Hispanic	883	6.8%
Multi-ethnic	240	1.8%
White (non-Hispanic)	8388	64.4%
Other	231	1.8%
Prefer Not to Answer	785	6.0%
Blank	516	4.0%

# OF YEARS ADVISING (all members per category)	FINAL	% members
Less than 3 years	4112	31.6%
3-5 years	2307	17.7%
6-10 years	2435	18.7%
11-15 years	1379	10.6%
More than 15 years	1577	12.1%
N/A	533	4.1%
Blank	690	5.3%

\*\*In 2016 we will start showing % change since the data will be comparable at that time.

ANNUAL CONFERENCE ATTENDANCE	FINAL	% Difference vs. Previous Year
2002, Salt Lake City	1790	↑ 8 %
2003, Dallas	1982	↑ 11 %
2004, Cincinnati	2103	↑ 6 %
2005, Las Vegas	3384	↑ 61 %
2006, Indianapolis	2592	↓ 23% (up 23%vs04)
2007, Baltimore	3136	↑ 21 %
2008, Chicago	3549	↑ 13 %
2009, San Antonio	2547	↓ 28 %
2010, Orlando	2766	↑ 7.9 %
2011, Denver	2825	↑ 2.1 %
2012, Nashville	2972	↑ 5.2%
2013, Salt Lake City	2798	↓ 5.7%
2014, Minneapolis	3104	↑ 10.9%

MEMBERSHIP BY REGION	FINAL	% members
1 Northeast	1428	11%
2 Mid-Atlantic	1519	11.7%
3 Mid-South	897	6.9%
4 Southeast	1604	12.3%
5 Great Lakes	2151	16.5%
6 North Central	879	6.7%
7 South Central	1553	11.9%
8 Northwest	881	6.8%
9 Pacific	1057	8.1%
10 Rocky Mountain	950	7.3%
11 International	114	0.9%

**Institutions with Greatest Number of Members:**

- Florida International University = 108
- University of Texas at Austin = 102
- Arizona State University-Tempe = 99
- Kansas State University = 96
- Indiana University-Purdue University Indianapolis = 88
- University of South Florida = 87
- Indiana University Bloomington = 83
- Georgia State University = 79
- University of North Texas = 78
- University of Hawaii-Manoa = 78
- Texas A&M University = 78
- Southern New Hampshire University = 77
- University of Nevada-Las Vegas = 72
- University of California-Berkeley = 72
- Purdue University = 71
- University of Colorado-Boulder = 70
- Excelsior College = 70
- Virginia Commonwealth University = 67
- University of Minnesota-Twin Cities = 67
- University of Southern California = 65
- University of Florida = 65
- Auburn University = 63
- Oregon State University = 63
- Temple University = 62
- University of Utah = 56

**Number of institutions with:**

- only one member = 687
- 2-5 members = 680
- 6-10 members = 243
- 11-20 members = 151
- 21-30 members = 48
- 31-40 members = 32
- more than 40 members = 33

COMMISSION MEMBERSHIP	FINAL	% members
CIG101-Advising Administration	1841	14.1%
CIG401-Advising Adult Learners	1185	9.1%
CIG201-Advising Business Majors	820	6.3%
CIG202-Advising Education Majors	385	3.0%
CIG204-Adv Graduate/Prof Studnts	489	3.8%
CIG404-Adv High Achieving Students	470	3.6%
CIG405-Advising Student Athletes	495	3.8%
CIG501-Adv Students w/ Disabilities	416	3.2%
CIG502-Advising Transfer Students	1804	13.8%
CIG102-Advsr Training & Development	2188	16.8%
CIG103-Assessment of Advising	1346	10.3%
CIG602-LGBTQA Concerns	307	2.4%
CIG605-Uncecided/Exploratory Stdnts	1375	10.6%
11.5^CIG902- Distance Education Advising	278	2.1%
CIG804-Faculty Advising	400	3.1%
CIG504-Global Engagement	349	2.7%
CIG303-Liberal Arts Advisors	704	5.4%
CIG603-Multicultural Concerns	960	7.4%
CIG806-Peer Advising and Mentoring	637	4.9%
CIG705-Small Colleges/Universities	667	4.9%
CIG301-Engineering/Science Advising	801	6.1%
CIG904-Technology in Advising	467	3.6%
CIG808-Theory/Philosophy of Advising	746	5.7%
CIG706-Two-Year Colleges	1147	8.8%

INTEREST GROUP MEMBERSHIP	FINAL	% members
CIG801 Advising/Academic Coaching	1495	11.5%
CIG701 Advising at HBCUs	153	1.2%
CIG203 Advising Fine Arts Students	220	1.7%
CIG402 Advising First-Year Students	2336	17.9%
CIG403 Advising 2 <sup>nd</sup> -Year Students	470	3.6%
CIG503 Adv Military Students/Depndnts	471	3.6%
CIG802 Appreciative Advising	816	6.3%
CIG702 Canada	137	1.1%
CIG901 Career Advising	667	5.1%
CIG205 Doctoral Students	96	0.7%
CIG104 Ethics/Legal Issues in Advsg	616	4.7%
CIG505 1 <sup>st</sup> Generation Coll StdtAdvsg	1655	12.7%
CIG302 Health Professions Advising	807	6.2%
CIG601 High Sch to College Advising	730	5.6%
CIG703 Large Universities	832	6.4%
CIG704 Native American/Tribal Coll	55	0.4%
CIG903 New Advising Professionals	444	3.4%
CIG304 Pre-Law Advising	104	0.8%
CIG604 Prob/Dis/Rein. Issues	1330	10.2%