

Division Unit Report for the MEMBERSHIP COMMITTEE

Submitted by **DAVID MARCHESANI** (david.marchesani@uni.edu)

Please complete **Columns 1 through 6** and return by **November 1, 2015**, to Administrative Division Reps Kerry Kincanon, kerry.kincanon@oregonstate.edu , and Brett McFarlane, bmcfarlane@ucdavis.edu , with a copy to Administrative Division Liaisons Maxine Coffey, mcoffey@ksu.edu , and Jennifer Joslin, jejoslin@ksu.edu . Please copy your unit's Executive Office Liaison as well.

Two columns have been added to the November 2015 report form, providing a place to indicate which other units (if any) your group will collaborate with in achieving its 2015-16 outcomes, and what challenges (if any) you anticipate in achieving those outcomes. The Executive Office will compile a summary of the Administrative Division reports and provide it to all Division chairs for their use in identifying possible areas of future collaboration.

Columns 7 and 8 are included only for reference at this time, as they will not be completed until the progress report due August 15, 2016.

| NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related) | Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value) | Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome) | Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group) | Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome) | Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome) | Progress toward achieving outcome (Only completed in August 2016 report) | Future action(s) based on data (Data-informed decisions) (Only completed in August 2016 report) |
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| <ul style="list-style-type: none"> • Develop and sustain effective Association leadership | <ul style="list-style-type: none"> • Reorganization Membership Committee – including committee structure, mission, vision, and purpose/goals. | <ul style="list-style-type: none"> • Complete a review of the current committee objectives and membership structure (including potential adjustment to term dates for members) • Consider name change for committee • Sub-committee formed at Annual Conference to complete this task. | <ul style="list-style-type: none"> • Submit for approval to the Administrative Division and NACADA Board of Directors a new committee objectives, membership structure, and name change. • Goal is for approval by mid-year Board meeting in March 2016. | <ul style="list-style-type: none"> • Administrative Division • Board of Directors | | | |

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| <ul style="list-style-type: none"> ● Provide professional development opportunities that are responsive to the needs of advisors and advising administrators | <ul style="list-style-type: none"> ● Continue development and formation of a “first year experience” for new NACADA member | <ul style="list-style-type: none"> ● Focus on implementation of Communications plan and resources for first year members. ● Development of involvement webinar for first year members | <ul style="list-style-type: none"> ● Completion of the NACADA First-Year Member Guide ● Development and distribution of an email communication series and corresponding resources. ● Number of new NACADA members participants in Involvement form utilizing Zoom Technology (this year a beta test of this concept to target Region 6) | | <ul style="list-style-type: none"> ● New NACADA membership tracking system and rolling membership dates creates challenges in planning and implementation of communications to new members. | | |
| <ul style="list-style-type: none"> ● Develop and sustain effective Association leadership | <ul style="list-style-type: none"> ● Establish a NACADA “liaison” program (basis from the NACADAAdvocate idea developed in 2013-14) | <ul style="list-style-type: none"> ● Establish target populations of this program. ● Creation of purpose, mission, vision and goals of this program. | <ul style="list-style-type: none"> ● Establish the foundation of the liaison program including creation of a formal mission, vision and goal as well as “liaison” responsibility and tasks document. | <ul style="list-style-type: none"> ● Sustainable NACADA Leadership Committee | <ul style="list-style-type: none"> ● Concept being discussed in different committees / levels within NACADA. Each group has unique target and focus / goal. | | |