

**NACADA Member Demographic Information, as of August 31, 2016**  
**Fall Membership = 12,892 (plus 21 Allied organizations)**

MEMBERSHIP YEAR	Mid-Year	% change (previous yr)	Final	% change (final)
1994	3254	↑ 4.0 %	3956	↑ 9 %
1995	3738	↑ 14.9 %	4412	↑ 12 %
1996	3816	↑ 2.1 %	4604	↑ 4 %
1997	3961	↑ 3.8 %	4603	0 %
1998	4018	↑ 1.4 %	4699	↑ 2 %
1999	4768	↑ 18.7 %	5323	↑ 13 %
2000	5387	↑ 13.0 %	6165	↑ 16 %
2001	6013	↑ 11.6 %	6655	↑ 8 %
2002	5376	↓ 10.6 %	6726	↑ 1 %
2003	5698	↑ 6.0 %	6543	↓ 3 %
2004	6745*	↑ 18.4 %*	7872	↑ 20.3 %*
2005	7951	↑ 17.9 %	8257	↑ 4.9 %
2006	9145	↑ 15.0 %	9260	↑ 12.2 %
2007	9197	↑ .6 %	9903	↑ 6.9 %
2008	10,431	↑ 13.4 %	10,806	↑ 9.1 %
2009	10,724	↑ 2.8 %	9894	↓ 8.4 %
2010	n/a	n/a	9994	↑ 1.0 %
2011	9638	n/a	10,853	↑ 7.9 %
2012	11,214	↑ 14.1 %	11,420	↑ 5 %
2013	11,418	↑ 1.8 %	n/a	n/a
2014	11,610	↑ 1.7 %	11,294	n/a
2015	12,177	↑ 4.9	13,033	↑ 15.4 %
2016	13,468	↑ 10.6	12,892	↓ 1.1 %

Additional Membership Data	FINAL	15 vs. 16
# Countries represented	43	↑ 22%
# Institutions represented	1891	↓ 4.5%

GENDER	FINAL	% members	15 vs. 16
Female	9309	72.2%	↓ 3%
Male	2652	20.6%	↓ 2%
Transgendered	3	0.002%	↓ 25%
Prefer Not to Answer	143	1.1%	↑ 6%
Blank	785	6.1%	↑ 40%

OCCUPATION	FINAL	% mbrs	15 vs. 16
Faculty Advisors	368	2.9%	↑ 0.5%
Academic Advisor	7131	55.3%	↑ 6%
Academic Counselor	523	4.1%	↓ 12%
Advising Administrator	1604	12.4%	↑ 0.5%
Licensed Counselor	30	0.2%	↓ 19%
Non-Institutional	36	0.3%	↑ 3%
Student	661	5.1%	↓ 4%
Other	872	6.8%	↑ 1%
Prefer Not to Answer	70	0.5%	↑ 19%
Blank		0%	

INSTITUTIONAL TYPE (CIT)	# INST* per type	FINAL	% mbrs	15 vs. 16
1 Public Doctorate	301	5906	45.8%	↓ 1%
2 Public Masters	234	1547	12.0%	↑ 2%
3 Public Baccalaureate	119	560	4.3%	↑ 75%
4 Private Doctorate	210	1348	10.5%	↓ 5%
5 Private Masters	253	763	5.9%	↓ 10%
6 Private Baccalaureate	121	313	2.4%	↓ 30%
7 Public/Private Two-year	525	2044	15.9%	↓ 2%
8 Other	52	147	1.1%	↑ 24%
11 Proprietary – Doctorate	18	147	1.1%	↑ 4%
12 Proprietary – Masters	18	58	0.5%	↓ 2%
13 Proprietary– Baccalaureate	14	47	3.6%	↑ 15%
17 Proprietary – Two-Year	10	12	0.0009%	↓ 48%

ETHNICITY	FINAL	% mbrs	15 vs. 16
Amerindian/First Nations	128	1.0%	↑ 10%
Asian	421	3.3%	↑ 5%
Black (non-Hispanic)	1518	11.8%	↑ 3%
Latino/Hispanic	975	7.6%	↑ 10%
Multi-ethnic	234	1.8%	↓ 3%
White (non-Hispanic)	8179	63.4%	↓ 3%
Other	233	1.8%	↑ 1%
Prefer Not to Answer	738	63.4%	↓ 6%
Blank	466	3.6%	↓ 4.8%

# OF YEARS ADVISING (all members per category)	FINAL	% members	15 vs. 16
Less than 3 years	4181	32.4%	↑ 2%
3-5 years	2202	17.1%	↓ 5%
6-10 years	2324	18.0%	↓ 5%
11-15 years	1290	10.0%	↓ 6%
More than 15 years	1514	11.7%	↓ 4%
N/A	501	3.9%	↑ 6%
Blank	878	6.8%	↑ 27%

MEMBERSHIP TYPE	FINAL	% members	15 vs. 16
Individual	11745	91.1%	↓ 0.5%
Charter	5	0.004%	↓ 17%
Student	655	5.1%	↓ 11%
Retiree	38	0.3%	↑ 19%
Associate	105	0.8%	↓ 13%
Institutional	342	2.7%	↑ 3%
Lifetime Member	2	0.0002%	N/A
Allied	21	0.2%	↓ 16%

INSTITUTIONAL MEMBERSHIPS	FINAL	% members
2003 (represents 153 institutions)	243	3.7 %
2004 (represents 202 institutions)	299	3.8 %
2005 (represents 239 institutions) ↑ 18 %	309	3.7 %
2006 (represents 213 institutions) ↓ 11 %	312	3.4 %
2007 (represents 230 institutions) ↑ 8 %	361	3.6 %
2008 (represents 254 institutions) ↑ 10.4 %	437	4.0 %
2009 (represents 246 institutions) ↓ 3.2 %	424	4.3 %
2010 (represents 220 institutions) ↓ 10.6 %	401	4.0 %
2011 (represents 232 institutions) ↑ 5.2 %	421	4.0 %
2012 (represents 220 institutions) ↑ 5.6 %	415	3.6 %
2013	n/a	n/a
2014 (represents 212 institutions)	301	2.7 %
2015 (represents 208 institutions)	332	2.5 %
2016 (represents 217 institutions) ↑ 4.3 %	342	2.7 %

ANNUAL CONFERENCE ATTENDANCE	FINAL	% Difference vs. Previous Year
2002, Salt Lake City	1790	↑ 8 %
2003, Dallas	1982	↑ 11 %
2004, Cincinnati	2103	↑ 6 %
2005, Las Vegas	3384	↑ 61 %
2006, Indianapolis	2592	↓ 23% (up 23%vs04)
2007, Baltimore	3136	↑ 21 %
2008, Chicago	3549	↑ 13 %
2009, San Antonio	2547	↓ 28 %
2010, Orlando	2766	↑ 7.9 %
2011, Denver	2825	↑ 2.1 %
2012, Nashville	2972	↑ 5.2%
2013, Salt Lake City	2798	↓ 5.7%
2014, Minneapolis	3104	↑ 10.9%
2015, Las Vegas	4224	↑ 36.1%

MEMBERSHIP BY REGION	FINAL	% members	15 vs. 16
1 Northeast	1457	11.3%	↑ 2%
2 Mid-Atlantic	1590	12.3%	↑ 5%
3 Mid-South	963	7.5%	↑ 7%
4 Southeast	1625	12.6%	↑ 1%
5 Great Lakes	1886	14.6%	↓ 12%
6 North Central	674	5.2%	↓ 23%
7 South Central	1554	12.1%	0%
8 Northwest	940	7.5%	↑ 7%
9 Pacific	1113	8.6%	↑ 5%
10 Rocky Mountain	932	7.2%	↓ 2%
11 International	158	1.2%	↑ 39%

**Institutions with Greatest Number of Members:**

- Kansas State University = 146
- Arizona State University = 134
- University of Texas at Austin = 109
- Georgia State University = 98
- University of Southern California = 85
- Florida International University = 85
- Indiana University Bloomington = 79
- University of Florida = 78
- University of North Texas = 77
- University of Nevada-Las Vegas = 76
- University of Washington = 73
- Texas A&M University = 72
- Auburn University = 70
- University of Houston = 69
- University of Utah = 68
- Temple University = 64
- University of New Mexico = 61
- University of South Florida = 60
- University of Central Florida = 59
- Excelsior College = 59
- Georgia Southern University = 59
- Old Dominion University = 59
- Virginia Tech = 58
- University of Tennessee-Knoxville = 57
- Penn State University = 56

**Number of institutions with:**

- only one member = 605
- 2-5 members = 705
- 6-10 members = 285
- 11-20 members = 150
- 21-30 members = 58
- 31-40 members = 40
- more than 40 members = 47

COMMISSION MEMBERSHIP	FINAL	% members	15 vs. 16
CIG101-Advising Administration	1692	13.0%	↓ 8%
CIG401-Advising Adult Learners	1110	8.6%	↓ 6%
CIG201-Advising Business Majors	744	5.8%	↓ 9%
CIG202-Advising Education Majors	342	2.7%	↓ 11%
CIG204-Adv Graduate/Prof Studnts	463	3.6%	↓ 5%
CIG404-Adv High Achieving Students	455	3.5%	↓ 3%
CIG405-Advising Student Athletes	466	3.6%	↓ 6%
CIG501-Adv Students w/ Disabilities	393	3.0%	↓ 6%
CIG502-Advising Transfer Students	1681	13.0%	↓ 7%
CIG102-Advsr Training & Development	2072	16.1%	↓ 5%
CIG103-Assessment of Advising	1246	10.0%	↓ 7%
CIG602-LGBTQA Concerns	318	2.5%	↑ 4%
CIG605-Uncecided/Exploratory Stdnts	1272	9.9%	↑ 7%
CIG902- Distance Education Advising	351	2.7%	↑ 26%
CIG804-Faculty Advising	387	3.0%	↓ 3%
CIG504-Global Engagement	360	2.8%	↓ 3%
CIG303-Liberal Arts Advisors	619	4.8%	↓ 12%
CIG603-Multicultural Concerns	983	7.6%	↑ 2%
CIG806-Peer Advising and Mentoring	608	4.7%	↓ 5%
CIG705-Small Colleges/Universities	601	4.7%	↓ 10%
CIG301-Engineering/Science Advising	845	6.6%	↑ 5%
CIG904-Technology in Advising	531	4.1%	↑ 14%
CIG808-Theory/Philosophy of Advising	792	6.1%	↑ 6%
CIG706-Two-Year Colleges	1040	8.1%	↓ 9%

INTEREST GROUP MEMBERSHIP	FINAL	% members	15 vs. 16
CIG801 Advising/Academic Coaching	1397	10.8%	↓ 6.6%
CIG701 Advising at HBCUs	144	1.1%	↓ 5.9%
CIG203 Advising Fine Arts Students	187	1.4%	↓ 15%
CIG402 Advising First-Year Students	2168	16.8%	↓ 7.2%
CIG403 Advising 2 <sup>nd</sup> -Year Students	427	3.3%	↓ 9.1%
CIG503 Adv Military Students/Depndnts	446	3.5%	↓ 5.3%
CIG802 Appreciative Advising	774	6.0%	↓ 5.1%
CIG702 Canada	123	1.0%	↓ 10
CIG901 Career Advising	933	7.2%	↑ 40%
CIG205 Doctoral Students	104	1.0%	↑ 8.3%
CIG104 Ethics/Legal Issues in Advsg	579	4.6%	↓ 6%
CIG505 1 <sup>st</sup> Generation Coll StdAdvsg	1476	11.4%	↓ 10.8%
CIG302 Health Professions Advising	753	5.8%	↓ 6.6%
CIG601 High Sch to College Advising	702	5.4%	↓ 8.3%
CIG703 Large Universities	846	6.6%	↑ 1.7%
CIG704 Native American/Tribal Coll	57	0.4%	↓ 3.6%
CIG903 New Advising Professionals	593	4.6%	↑ 34%
CIG304 Pre-Law Advising	101	0.8%	↓ 2.9%
CIG604 Prob/Dis/Rein. Issues	1188	9.2%	↓ 10%