

**NACADA Member Demographic Information, as of August 31, 2017**  
**Fall Membership = 13,223 (plus 33 Allied organizations)**

MEMBERSHIP YEAR	Mid-Year	% change (previous yr)	Final	% change (final)
1995	3738	↑ 14.9 %	4412	↑ 12 %
1996	3816	↑ 2.1 %	4604	↑ 4 %
1997	3961	↑ 3.8 %	4603	0 %
1998	4018	↑ 1.4 %	4699	↑ 2 %
1999	4768	↑ 18.7 %	5323	↑ 13 %
2000	5387	↑ 13.0 %	6165	↑ 16 %
2001	6013	↑ 11.6 %	6655	↑ 8 %
2002	5376	↓ 10.6 %	6726	↑ 1 %
2003	5698	↑ 6.0 %	6543	↓ 3 %
2004	6745*	↑ 18.4 %*	7872	↑ 20.3 %*
2005	7951	↑ 17.9 %	8257	↑ 4.9 %
2006	9145	↑ 15.0 %	9260	↑ 12.2 %
2007	9197	↑ .6 %	9903	↑ 6.9 %
2008	10,431	↑ 13.4 %	10,806	↑ 9.1 %
2009	10,724	↑ 2.8 %	9894	↓ 8.4 %
2010	n/a	n/a	9994	↑ 1.0 %
2011	9638	n/a	10,853	↑ 7.9 %
2012	11,214	↑ 14.1 %	11,420	↑ 5 %
2013	11,418	↑ 1.8 %	n/a	n/a
2014	11,610	↑ 1.7 %	11,294	n/a
2015	12,177	↑ 4.9 %	13,033	↑ 15.4 %
2016	13,468	↑ 10.6 %	12,892	↓ 1.1 %
2017	13,132	↓ 2.5 %	13,223	↑ 2.6 %

Additional Membership Data	FINAL	16 vs. 17
# Countries represented	36	↓ 16.3%
# Institutions represented	2121	↑ 16.0%

GENDER	FINAL	% members	16 vs. 17
Female	9651	73.0%	↑ 3.5%
Male	2712	20.5%	↑ 2.3%
Transgendered	6	0.1%	↑ 100%
Prefer Not to Answer	218	1.6%	↑ 52.4%
Blank	636	4.8%	↓ 19.0%

OCCUPATION	FINAL	% mbrs	16 vs. 17
Faculty Advisors	390	2.9%	↑ 6.0%
Academic Advisor	7557	57.2%	↑ 6.0%
Academic Counselor	522	3.9%	↓ 0.2%
Advising Administrator	1602	12.1%	↓ 0.1%
Licensed Counselor	28	0.2%	↓ 6.7%
Non-Institutional	41	0.3%	↑ 13.9%
Student	688	5.2%	↑ 4.1%
Other	851	6.4%	↓ 2.4%
Prefer Not to Answer	76	0.6%	↑ 8.6%
Blank	1468	11.1%	↓ 8.1%

INSTITUTIONAL TYPE (CIT)	# INST* per type	FINAL	% mbrs	16 vs. 17
1 Public Doctorate	320	5950	45.0%	↑ 0.7%
2 Public Masters	235	1672	12.5%	↑ 8.1%
3 Public Baccalaureate	112	496	3.8%	↓ 11.4%
4 Private Doctorate	226	1562	11.8%	↑ 15.9%
5 Private Masters	252	753	5.7%	↓ 1.3%
6 Private Baccalaureate	123	343	2.6%	↑ 9.6%
7 Public/Private Two-year	545	1980	15.0%	↓ 3.1%
8 Other	56	110	0.8%	↓ 25.1%
11 Proprietary – Doctorate	16	136	1.0%	↓ 7.5%
12 Proprietary – Masters	16	95	0.7%	↑ 63.8%
13 Proprietary– Baccalaureate	17	60	0.5%	↑ 27.7%
17 Proprietary – Two-Year	6	11	0.1%	↓ 8.3%

ETHNICITY	FINAL	% mbrs	16 vs. 17
Amerindian/First Nations	107	0.8%	↓ 16.4%
Asian	432	3.3%	↑ 2.6%
Black (non-Hispanic)	1604	12.1%	↑ 5.7%
Latino/Hispanic	905	6.8%	↓ 7.1%
Multi-ethnic	254	1.9%	↓ 8.5%
White (non-Hispanic)	8271	62.6%	↑ 1.1%
Other	219	1.7%	↓ 6.0%
Prefer Not to Answer	812	6.1%	↑ 10.0%
Blank	673	5.1%	↓ 8.8%

# OF YEARS ADVISING (all members per category)	FINAL	% members	16 vs. 17
Less than 3 years	4613	34.9%	↑ 10.3%
3-5 years	2224	16.8%	↑ 1.0%
6-10 years	2338	17.7%	↑ 0.6%
11-15 years	1303	9.9%	↑ 1.0%
More than 15 years	1463	11.1%	↓ 3.4%
N/A	568	4.3%	↑ 13.4%
Blank	714	5.4%	↓ 37.4%

MEMBERSHIP TYPE	FINAL	% members	16 vs. 17
Individual	12141	91.8%	↑ 3.4%
Charter	4	0%	↓ 20.0%
Student	651	4.9%	↓ 0.6%
Retiree	39	0.3%	↑ 2.6%
Associate	114	0.9%	↑ 8.6%
Institutional	272	2.1%	↓ 20.5%
Lifetime Member	2	0%	0%
Allied	33	0.2%	↑ 57.1%

INSTITUTIONAL MEMBERSHIPS	FINAL	% members
2004 (represents 202 institutions)	299	3.8 %
2005 (represents 239 institutions) ↑ 18 %	309	3.7 %
2006 (represents 213 institutions) ↓ 11 %	312	3.4 %
2007 (represents 230 institutions) ↑ 8 %	361	3.6 %
2008 (represents 254 institutions) ↑ 10.4 %	437	4.0 %
2009 (represents 246 institutions) ↓ 3.2 %	424	4.3 %
2010 (represents 220 institutions) ↓ 10.6 %	401	4.0 %
2011 (represents 232 institutions) ↑ 5.2 %	421	4.0 %
2012 (represents 220 institutions) ↑ 5.6 %	415	3.6 %
2013	n/a	n/a
2014 (represents 212 institutions)	301	2.7 %
2015 (represents 208 institutions)	332	2.5 %
2016 (represents 217 institutions) ↑ 4.3 %	342	2.7 %
2017 (represents 191 institutions) ↓ 12 %	272	2.1 %

ANNUAL CONFERENCE ATTENDANCE	FINAL	% Difference vs. Previous Year
2002, Salt Lake City	1790	↑ 8 %
2003, Dallas	1982	↑ 11 %
2004, Cincinnati	2103	↑ 6 %
2005, Las Vegas	3384	↑ 61 %
2006, Indianapolis	2592	↓ 23% (up 23%vs04)
2007, Baltimore	3136	↑ 21 %
2008, Chicago	3549	↑ 13 %
2009, San Antonio	2547	↓ 28 %
2010, Orlando	2766	↑ 7.9 %
2011, Denver	2825	↑ 2.1 %
2012, Nashville	2972	↑ 5.2%
2013, Salt Lake City	2798	↓ 5.7%
2014, Minneapolis	3104	↑ 10.9%
2015, Las Vegas	4224	↑ 36.1%
2016, Atlanta	3661	↓ 13.3%

MEMBERSHIP BY REGION	FINAL	% members	16 vs. 17
1 Northeast	1631	12.3%	↑ 11.9%
2 Mid-Atlantic	1639	12.4%	↑ 3.4%
3 Mid-South	1053	8.0%	↑ 9.3%
4 Southeast	1457	11.0%	↓ 10.3%
5 Great Lakes	2043	15.5%	↑ 8.3%
6 North Central	647	4.9%	↓ 4.0%
7 South Central	1756	13.3%	↑ 13.0%
8 Northwest	842	6.4%	↓ 10.4%
9 Pacific	1021	7.7%	↓ 8.3%
10 Rocky Mountain	956	7.2%	↑ 2.6%
11 International	178	1.3%	↑ 12.7%

Institutions with Greatest Number of Members:

- Arizona State University = 126
- Kansas State University = 117
- Indiana University Bloomington = 106
- Drexel University = 95
- University of California-Davis = 82
- Virginia Tech = 79
- University of Nevada-Las Vegas = 74
- University of South Carolina = 72
- University of Texas at Austin = 69
- Temple University = 64
- Auburn University = 63
- University of Florida = 62
- Texas A&M University = 62
- Florida International University = 62
- University of South Florida = 61
- Georgia Institute of Technology = 60
- Penn State University = 60
- University of Southern Maine = 58
- University of Illinois at Urbana-Champaign = 56
- University of North Texas = 55
- University of Utah = 54
- Purdue University = 53
- Utah Valley University = 52
- University of North Georgia = 50
- University of Oklahoma = 49

Number of institutions with:

- only one member = 652
- 2-5 members = 722
- 6-10 members = 261
- 11-20 members = 154
- 21-30 members = 60
- 31-40 members = 45
- more than 40 members = 54

COMMISSION MEMBERSHIP	FINAL	% members	16 vs. 17
CIG101-Advising Administration	1726	13.1%	↑15.6%
CIG401-Advising Adult Learners	1061	8.0%	↓ 4.4%
CIG201-Advising Business Majors	784	5.9%	↑ 5.4%
CIG202-Advising Education Majors	377	2.9%	↑10.2%
CIG204-Adv Graduate/Prof Studnts	495	3.7%	↑ 6.9%
CIG404-Adv High Achieving Students	482	3.6%	↑ 5.9%
CIG405-Advising Student Athletes	460	3.5%	↓ 1.3%
CIG501-Adv Students w/ Disabilities	399	3.0%	↑ 1.5%
CIG502-Advising Transfer Students	1661	12.6%	↑ 1.2%
CIG102-Advsr Training & Development	2234	16.9%	↑ 7.8%
CIG103-Assessment of Advising	1338	10.1%	↑ 7.4%
CIG602-LGBTQ Concerns	321	2.4%	↑ 1.0%
CIG605-Undecided/Exploratory Stdnts	1231	9.3%	↓ 3.2%
CIG902- Distance Education Advising	500	3.8%	↑42.5%
CIG804-Faculty Advising	379	2.9%	↓ 2.1%
CIG504-Global Engagement	333	2.5%	↓ 7.5%
CIG303-Liberal Arts Advisors	549	4.2%	↓11.3%
CIG603-Multicultural Concerns	1027	7.8%	↑ 4.5%
CIG806-Peer Advising and Mentoring	660	5.0%	↑ 8.6%
CIG705-Small Colleges/Universities	579	4.4%	↓ 3.7%
CIG301-Engineering/Science Advising	1027	7.8%	↑21.5%
CIG904-Technology in Advising	615	4.7%	↑15.8%
CIG808-Theory/Philosophy of Advising	868	6.6%	↑9.6%
CIG706-Two-Year Colleges	1018	7.7%	↓ 2.1%

INTEREST GROUP MEMBERSHIP	FINAL	% members	16 vs. 17
CIG801 Advising/Academic Coaching	1513	11.4%	↑ 8.3%
CIG701 Advising at HBCUs	177	1.3%	↑22.9%
CIG203 Advising Fine Arts Students	238	1.8%	↑27.3%
CIG402 Advising First-Year Students	2209	16.7%	↑ 1.9%
CIG403 Advising 2 <sup>nd</sup> -Year Students	426	3.2%	0%
CIG503 Adv Military Students/Depndnts	438	3.3%	↓ 1.8%
CIG802 Appreciative Advising	893	6.8%	↑ 15.4%
CIG702 Canada	113	1.0%	↓ 8.1%
CIG901 Career Advising	952	7.2%	↑ 2.0%
CIG205 Doctoral Students	118	0.9%	↑13.5%
CIG104 Ethics/Legal Issues in Advsg	604	4.6%	↑ 4.3%
CIG505 1 <sup>st</sup> Generation Coll StdtAdvsg	1499	11.3%	↑ 1.6%
CIG302 Health Professions Advising	765	5.8%	↑ 1.6%
CIG601 High Sch to College Advising	732	5.5%	↑ 4.3%
CIG703 Large Universities	827	6.3%	↓ 2.2%
CIG704 Native American/Tribal Coll	50	0.4%	↓12.3%
CIG903 New Advising Professionals	680	5.1%	↑14.7%
CIG304 Pre-Law Advising	100	0.8%	↓ 1.0%
CIG604 Prob/Dis/Rein. Issues	1201	9.1%	↑ 1.1%