

NACADA: THE GLOBAL COMMUNITY FOR ACADEMIC ADVISORS

MEMBERSHIP RECRUITMENT & RETENTION COMMITTEE

WEDNESDAY, OCTOBER 11, 2017

11:30 A.M. / 266 America's Center Convention Complex

1. Welcome and Introductions
2. Review of 2016-17 Year
 - a. Committee Division Report August 2017
3. Committee Discussion Topics
 - a. Why is our work important? How can we make a difference? How do we make a difference?
 - b. How do we present and incorporate the Advising Core Competencies into the efforts of the Membership Recruitment & Retention Committee?
4. Goals and Initiatives for 2017-18
 - a. Sub-committee: NACADA First Year Member Experience
 - i. Review of First Year Member Outcomes
 - ii. New Member Orientation
 1. Annual Conference
 2. Regional Conference
 - a. Review of committee liaison responsibilities with planning and presenting at the new member orientation.
 3. Online New Member Orientation
 - a. International Member Orientation?
 - iii. Communication Plan *or* NACADA Liaison Program?
 - b. Sub-committee: Graduate Students
 - i. Development of outcomes for graduate students
 - ii. Discussion Topics:
 1. What do graduate student's need as emerging professionals?
 2. How do graduate students want to be a part of NACADA?
 3. How can NACADA be beneficial to graduate students?
 - iii. Assessment of graduate students
 - iv. Resources and Opportunities for graduate students
 1. Web site
 2. Activity
 - a. Webinar?

3. Social Media / Blog

- a. Sharing of interests and curiosities
- b. Member stories
- c. Connecting with other graduate students and NACADA members

5. Final Questions and Comments

****All members of the presentation team for the New Member Orientation at 4:30 p.m. today in (Wednesday, October 11, 2017) are asked to gather 45 minutes prior to the session (at 3:15 pm.) to review details/responsibilities and prepare for the session.**