

NACADA Member Demographic Information, as of August 31, 2018
Fall Membership =14,773 (plus 12 Allied organizations)

MEMBERSHIP YEAR	Mid-Year	% change (previous yr)	Final	% change (final)
1995	3738	↑ 14.9 %	4412	↑ 12 %
1996	3816	↑ 2.1 %	4604	↑ 4 %
1997	3961	↑ 3.8 %	4603	0 %
1998	4018	↑ 1.4 %	4699	↑ 2 %
1999	4768	↑ 18.7 %	5323	↑ 13 %
2000	5387	↑ 13.0 %	6165	↑ 16 %
2001	6013	↑ 11.6 %	6655	↑ 8 %
2002	5376	↓ 10.6 %	6726	↑ 1 %
2003	5698	↑ 6.0 %	6543	↓ 3 %
2004	6745*	↑ 18.4 %*	7872	↑ 20.3 %*
2005	7951	↑ 17.9 %	8257	↑ 4.9 %
2006	9145	↑ 15.0 %	9260	↑ 12.2 %
2007	9197	↑ .6 %	9903	↑ 6.9 %
2008	10,431	↑ 13.4 %	10,806	↑ 9.1 %
2009	10,724	↑ 2.8 %	9894	↓ 8.4 %
2010	n/a	n/a	9994	↑ 1.0 %
2011	9638	n/a	10,853	↑ 7.9 %
2012	11,214	↑ 14.1 %	11,420	↑ 5 %
2013	11,418	↑ 1.8 %	n/a	n/a
2014	11,610	↑ 1.7 %	11,294	n/a
2015	12,177	↑ 4.9 %	13,033	↑ 15.4 %
2016	13,468	↑ 10.6 %	12,892	↓ 1.1 %
2017	13,132	↓ 2.5 %	13,223	↑ 2.6 %
2018	13,680	↑ 4.2 %	14,775	↑ 11.7 %

Additional Membership Data	FINAL	17 vs. 18
# Countries represented	32	↓ 5.6%
# Institutions represented	1980	↓ 6.6%

GENDER	FINAL	% members	17 vs. 18
Female	10,686	72.3%	↑ 10.7%
Male	3,104	21.0%	↑ 14.5%
Transgendered	100	0.1%	↑ 66.7%
Prefer Not to Answer	265	1.8%	↑ 21.6%
Blank	708	4.8%	↑ 11.3%

OCCUPATION	FINAL	% mbrs	17 vs. 18
Faculty Advisors	419	2.8%	↑ 7.4%
Academic Advisor	8,693	58.8%	↑ 15.0%
Academic Counselor	628	4.3%	↑ 2.0%
Advising Administrator	1903	12.9%	↑ 18.8%
Licensed Counselor	32	0.2%	↑ 14.3%
Non-Institutional	49	0.3%	↑ 19.5%
Student	681	4.6%	↓ 1.0%
Other	829	5.6%	↓ 2.6%
Prefer Not to Answer	116	0.8%	↑ 52.6%
Blank	1423	9.6%	↓ 3.1%

INSTITUTIONAL TYPE (CIT)	# INST* per type	FINAL	% mbrs	17 vs. 18
1 Public Doctorate	314	6982	47.3%	↑ 17.3%
2 Public Masters	238	1747	11.8%	↑ 4.5%
3 Public Baccalaureate	131	527	3.6%	↑ 6.3%
4 Private Doctorate	218	1592	10.8%	↑ 1.9%
5 Private Masters	259	783	5.3%	↑ 4.0%
6 Private Baccalaureate	131	365	2.5%	↑ 6.4%
7 Public/Private Two-year	569	2273	15.4%	↑ 14.8%
8 Other	71	203	1.4%	↑ 84.5%
11 Proprietary – Doctorate	15	138	0.9%	↑ 1.5%
12 Proprietary – Masters	12	68	0.5%	↓ 28.4%
13 Proprietary– Baccalaureate	20	52	0.4%	↓ 13.3%
17 Proprietary – Two-Year	9	27	0.2%	↑ 145.5%

MEMBERSHIP TYPE	FINAL	% members	17 vs. 18
Individual	13,682	92.6%	↑ 12.7%
Charter	4	0.0%	0.0%
Student	632	4.3%	↓ 2.9%
Retiree	44	0.3%	↑ 12.8%
Associate	117	0.8%	↑ 2.6%
Institutional	292	2.0%	↑ 7.4%
Lifetime Member	2	0.0%	0.0%
Allied	12	0.1%	↓ 63.6%

ETHNICITY	FINAL	% mbrs	17 vs. 18
Amerindian/First Nations	109	0.7%	↑ 1.9%
Asian	530	3.6%	↑ 22.7%
Black (non-Hispanic)	1694	11.5%	↑ 5.6%
Latino/Hispanic	1131	7.7%	↑ 25.0%
Multi-ethnic	305	2.1%	↑ 20.1%
White (non-Hispanic)	9224	62.4%	↑ 11.5%
Other	246	1.7%	↑ 12.3%
Prefer Not to Answer	877	5.9%	↑ 8.0%
Blank	702	4.8%	↑ 4.3%

INSTITUTIONAL MEMBERSHIPS	FINAL	% members
2004 (represents 202 institutions)	299	3.8 %
2005 (represents 239 institutions) ↑ 18 %	309	3.7 %
2006 (represents 213 institutions) ↓ 11 %	312	3.4 %
2007 (represents 230 institutions) ↑ 8 %	361	3.6 %
2008 (represents 254 institutions) ↑ 10.4 %	437	4.0 %
2009 (represents 246 institutions) ↓ 3.2 %	424	4.3 %
2010 (represents 220 institutions) ↓ 10.6 %	401	4.0 %
2011 (represents 232 institutions) ↑ 5.2 %	421	4.0 %
2012 (represents 220 institutions) ↑ 5.6 %	415	3.6 %
2013	n/a	n/a
2014 (represents 212 institutions)	301	2.7 %
2015 (represents 208 institutions)	332	2.5 %
2016 (represents 217 institutions) ↑ 4.3 %	342	2.7 %
2017 (represents 191 institutions) ↓ 12 %	272	2.1 %
2018 (represents 194 institutions) ↓ %	292	2.0 %

# OF YEARS ADVISING (all members per category)	FINAL	% members	17 vs. 18
Less than 3 years	5061	34.3%	↑ 9.7%
3-5 years	2615	17.7%	↑ 17.6%
6-10 years	2579	17.5%	↑ 10.3%
11-15 years	1480	10.0%	↑ 13.6%
More than 15 years	1676	11.3%	↑ 14.6%
N/A	628	4.3%	↑ 10.6%
Blank	734	5.0%	↑ 2.8%

ANNUAL CONFERENCE ATTENDANCE	FINAL	% Difference vs. Previous Year
2002, Salt Lake City	1790	↑ 8 %
2003, Dallas	1982	↑ 11 %
2004, Cincinnati	2103	↑ 6 %
2005, Las Vegas	3384	↑ 61 %
2006, Indianapolis	2592	↓ 23% (up 23%vs04)
2007, Baltimore	3136	↑ 21 %
2008, Chicago	3549	↑ 13 %
2009, San Antonio	2547	↓ 28 %
2010, Orlando	2766	↑ 7.9 %
2011, Denver	2825	↑ 2.1 %
2012, Nashville	2972	↑ 5.2%
2013, Salt Lake City	2798	↓ 5.7%
2014, Minneapolis	3104	↑ 10.9%
2015, Las Vegas	4224	↑ 36.1%
2016, Atlanta	3661	↓ 13.3%
2017, St. Louis	3323	↓ 9.2%

MEMBERSHIP BY REGION	FINAL	% members	17 vs. 18
1 Northeast	1646	11.1%	↑ 0.9%
2 Mid-Atlantic	1762	11.9%	↑ 7.5%
3 Mid-South	1111	7.5%	↑ 5.5%
4 Southeast	1607	10.9%	↑ 10.3%
5 Great Lakes	2285	15.5%	↑ 11.8%
6 North Central	840	5.7%	↑ 29.8%
7 South Central	1823	12.3%	↑ 3.8%
8 Northwest	1079	7.3%	↑ 28.1%
9 Pacific	1137	7.7%	↑ 11.4%
10 Rocky Mountain	1317	8.9%	↑ 37.8%
11 International	168	1.1%	↓ 5.6%

Institutions with Greatest Number of Members:

- Arizona State University = 239
- Kansas State University = 133
- Drexel University = 129
- Georgia State University = 116
- University of Minnesota-Twin Cities = 111
- University of Texas at Austin = 109
- Indiana University Bloomington = 107
- University of Utah = 96
- University of Arizona = 96
- Utah Valley University = 91
- University of North Texas = 83
- Florida International University = 82
- Ohio State University = 79
- Temple University = 79
- University of Nevada-Las Vegas = 78
- Auburn University = 76
- Rutgers University-New Brunswick = 75
- Texas A&M University = 74
- University of California-Davis = 71
- University of South Carolina = 70
- University of Tennessee-Knoxville = 70
- Brigham Young University = 68
- Virginia Tech = 66
- Purdue University = 65
- Georgia Institute of Technology = 65
- Penn State University-University Park = 65

Number of institutions with:

- only one member = 631
- 2-5 members = 722
- 6-10 members = 299
- 11-20 members = 168
- 21-30 members = 50
- 31-40 members = 42
- more than 40 members = 67

COMMUNITY MEMBERSHIP	FINAL	% members	17 vs. 18
AC801 - Academic Coaching	1562	10.6%	↑ 3.2%
AC101 - Advising Administration	1774	12.0%	↑ 2.8%
AC401 - Advising Adult Learners	1025	6.9%	↓ 3.4%
AC701 - Advising at HBCUs	167	1.1%	↑ 6.0%
AC201 - Advising Business Majors	836	5.7%	↑ 6.6%
AC202 - Advising Education Majors	384	2.6%	↑ 1.9%
AC203 - Advising Fine Arts Students	233	1.6%	↓ 2.1%
AC402 - Advising First-Year Students	2384	16.1%	↑ 7.9%
AC204 - Adv Graduate/Prof Studnts	490	3.3%	↓ 1.0%
AC404 - Adv High Achieving Students	537	3.6%	↑ 11.4%
AC405 - Advising Student Athletes	458	3.1%	↑ 0.4%
AC501 - Adv Students w/ Disabilities	411	2.8%	↑ 3.0%
AC502 - Advising Transfer Students	1327	11.7%	↑ 4.0%
AC503 - Adv Veterans, Military Students/Family	454	3.1%	↑ 3.7%
AC102 - Advsr Training & Devel	2338	15.8%	↑ 4.7%
AC802 - Appreciative Advising	889	6.0%	↓ 0.4%
AC103 - Assessment of Advising	1315	8.9%	↓ 1.7%
AC702 - Canada	135	0.9%	↑ 19.7%
AC901 - Career Advising	1013	6.9%	↑ 6.4%
AC902 - Distance Education Advising	563	3.8%	↑ 12.6%
AC205 - Doctoral Students	115	0.8%	↓ 2.5%
AC804 - Faculty Advising	380	2.6%	↑ 0.3%
AC505 - First Gen College Stdt Advsg	1854	12.5%	↑ 23.7%
AC504 - Global Engagement	355	2.4%	↑ 6.6%
AC302 - Health Professions Advising	799	5.4%	↑ 4.4%
AC601 - High Sch to College Advising	689	4.7%	↓ 5.9%
AC703 - Large Universities	889	6.0%	↑ 7.5%
AC602 - LGBTQ Concerns	387	2.6%	↑ 20.6%
AC303 - Liberal Arts Advisors	713	4.8%	↑ 30.0%
AC603 - Multicultural Concerns	1029	7.0%	↑ 0.2%
AC704 - Native American/Tribal Coll	46	0.3%	↓ 8.0%
AC903 - New Advising Professionals	881	6.0%	↑ 29.6%
AC906 - Orientation of Advising	319	2.2%	
AC806 - Peer Advising and Mentoring	650	4.4%	↓ 1.5%
AC604 - Prob/Dis/Rein. Issues	1173	7.9%	↓ 2.3%
AC301 - STEM Advising	954	6.5%	↓ 7.1%
AC705 - Small Colleges/Universities	497	3.4%	↓ 14.2%
AC904 - Technology in Advising	1006	6.8%	↑ 63.6%
AC808 - Theory/Philosophy of Adv	666	4.5%	↓ 23.3%
AC706 - Two-Year Colleges	1056	7.1%	↑ 3.7%
AC605 - Undecided/Exploratory Stdnts	1251	8.5%	↓ 1.3%