

## NACADA Member Demographic Information, as of August 31, 2019

Fall Membership = 13,877 (representing 1,920 institutions)

MEMBERSHIP YEAR	Mid-Year	% change (previous yr)	Final	18 vs. 19
1995	3738	14.9%	4,412	12.0%
1996	3816	2.1%	4,604	4.0%
1997	3961	3.8%	4,603	0.0%
1998	4018	1.4%	4,699	2.0%
1999	4768	18.7%	5,323	13.0%
2000	5387	13.0%	6,165	16.0%
2001	6013	11.6%	6,655	8.0%
2002	5376	-10.6%	6,726	1.0%
2003	5698	6.0%	6,543	-3.0%
2004	6745	18.4%	7,872	20.3%
2005	7951	17.9%	8,257	4.9%
2006	9145	15.0%	9,260	12.2%
2007	9197	0.6%	9,903	6.9%
2008	10,431	13.4%	10,806	9.1%
2009	10,724	2.8%	9,894	-8.4%
2010	n/a	n/a	9,994	1.0%
2011	9638	n/a	10,853	7.9%
2012	11,214	14.1%	11,420	5.0%
2013	11,418	1.8%	n/a	n/a
2014	11,610	1.7%	11,294	n/a
2015	12,177	4.9%	13,033	15.4%
2016	13,468	10.6%	12,892	-1.1%
2017	13,132	-2.5%	13,223	2.6%
2018	13,680	4.2%	14,775	11.7%
2019	14,793	7.5%	13,877	-6.5%

MEMBERSHIP TYPE	FINAL	% members	18 vs. 19
Individual	12,883	87.09%	-6.2%
Charter	3	0.02%	-33.3%
Student	483	3.27%	-30.8%
Retiree	36	0.24%	-22.2%
Associate	114	0.77%	-2.6%
Institutional	357	2.41%	18.2%
Lifetime	1	0.01%	-100.0%
Allied	25	0.17%	108.3%

ETHNICITY	FINAL	% mbrs	18 vs. 19
Amerindian/First Nations	99	0.67%	-10.1%
Asian	518	3.50%	-2.3%
Black (non-Hispanic)	1,541	10.42%	-9.9%
Latino/Hispanic	1,112	7.52%	-1.7%
Multi-ethnic	303	2.05%	-0.7%
White (non-Hispanic)	8,551	57.80%	-7.9%
Other	236	1.60%	-4.2%
Prefer Not to Answer	856	5.79%	-2.5%
Blank	661	4.47%	-6.2%

### Institutions with Greatest Number of Members:

- Arizona State University = 180
- Kansas State University = 120
- Indiana University Bloomington = 113
- University of North Texas = 105
- Drexel University = 102
- University of Michigan = 91
- Texas A&M University = 88
- University of Arizona = 85
- University of Nevada-Las Vegas = 82
- University of Tennessee-Knoxville = 81
- Auburn University = 80
- Georgia State University = 79
- Virginia Polytechnic Inst. & State Univ. = 78
- University of Texas at Austin = 77
- Rowan University = 75
- Temple University = 72
- Rutgers University-New Brunswick = 69
- University of California-Davis = 67
- Purdue University = 66
- University of Florida = 64

Additional Membership Data	FINAL	18 vs. 19
# Countries represented	38	15.8%
# Institutions represented	1920	-3.1%

GENDER	FINAL	% members	18 vs. 19
Female	9,942	67.21%	-7.5%
Male	2,904	19.63%	-6.9%
Non-binary	18	0.12%	100.0%
Prefer Not to Answer	258	1.74%	-2.7%
Blank	755	5.10%	6.2%

OCCUPATION	FINAL	% mbrs	18 vs. 19
Faculty Advisor	366	2.47%	-14.5%
Academic Advisor	8,433	57.01%	-3.1%
Academic Counselor	565	3.82%	-11.2%
Advising Administrator	1,819	12.30%	-4.6%
Licensed Counselor	36	0.24%	11.1%
Non-Institutional	35	0.24%	-40.0%
Student	535	3.62%	-27.3%
Other	845	5.71%	1.9%
Prefer Not to Answer	74	0.50%	-56.8%
Blank	1,169	7.90%	-21.7%

INSTITUTIONAL TYPE (CIT)	# INST* per type	FINAL	% mbrs	18 vs. 19
1 Public Doctorate	305	6570	47.3%	-6.3%
2 Public Masters	229	1688	12.2%	-3.5%
3 Public Baccalaureate	107	440	3.2%	-19.8%
4 Private Doctorate	220	1565	11.3%	-1.7%
5 Private Masters	255	718	5.2%	-9.1%
6 Private Baccalaureate	124	320	2.3%	-14.1%
7 Public/Private Two-year	552	2118	15.3%	-7.3%
8 Other	72	220	1.6%	7.7%
11 Proprietary – Doctorate	19	120	0.9%	-15.0%
12 Proprietary – Masters	15	64	0.5%	-6.3%
13 Proprietary–Baccalaureate	15	38	0.3%	-36.8%
17 Proprietary – Two-Year	6	16	0.1%	-68.8%

# OF YEARS ADVISING (all members per category)	FINAL	% members	18 vs. 19
Less than 3 years	4,675	31.60%	-8.3%
3-5 years	2,366	15.99%	-10.5%
6-10 years	2,513	16.99%	-2.6%
11-15 years	1,451	9.81%	-2.0%
More than 15 years	1,633	11.04%	-2.6%
N/A	553	3.74%	-13.6%
Blank	686	4.64%	-7.0%

### Number of institutions with:

- only one member = 612
- 2-5 members = 728
- 6-10 members = 261
- 11-20 members = 156
- 21-30 members = 64
- 31-40 members = 33
- more than 40 members = 65

INSTITUTIONAL MEMBERSHIPS	FINAL	% members	% Change vs. previous year
2008 (represents 254 institutions)	437	4.0%	21.0%
2009 (represents 246 institutions)	424	4.3%	-3.0%
2010 (represents 220 institutions)	401	4.0%	-5.7%
2011 (represents 228 institutions)	423	4.3%	5.2%
2012 (represents 198 institutions)	370	3.3%	-14.3%
2013 15.2% (represents 233 institutions)	433	3.8%	17.0%
2014 15.2% (represents 232 institutions)	330	2.8%	-23.8%
2015 -9.9% (represents 209 institutions)	322	2.6%	-2.4%
2016 2.3% (represents 214 institutions)	348	2.6%	No change
2017 6.1% (represents 201 institutions)	312	2.4%	-10.3%
2018 22.4% (represents 194 institutions)	255	1.9%	-18.3%
2019 8.5% (represents 212 institutions)	357	2.4%	28.6%

MEMBERSHIP BY REGION	FINAL	% members	18 vs. 19
1 Northeast	1,509	10.20%	-9.1%
2 Mid-Atlantic	1,801	12.17%	2.2%
3 Mid-South	1,110	7.50%	-0.1%
4 Southeast	1,450	9.80%	-10.8%
5 Great Lakes	2,255	15.24%	-1.3%
6 North Central	684	4.62%	-22.8%
7 South Central	1,806	12.21%	-0.9%
8 Northwest	835	5.64%	-29.2%
9 Pacific	1,181	7.98%	3.7%
10 Rocky Mountain	1,018	6.88%	-29.4%
11 International	228	1.54%	26.3%

ANNUAL CONFERENCE ATTENDANCE	FINAL	% Difference vs. Previous Year
2004, Cincinnati	2,103	6.0%
2005, Las Vegas	3,384	61.0%
2006, Indianapolis	2,592	-23.0%
2007, Baltimore	3,136	21.0%
2008, Chicago	3,549	13.0%
2009, San Antonio	2,547	-28.0%
2010, Orlando	2,766	7.9%
2011, Denver	2,825	2.1%
2012, Nashville	2,972	5.2%
2013, Salt Lake City	2,798	-5.7%
2014, Minneapolis	3,104	10.9%
2015, Las Vegas	4,224	36.1%
2016, Atlanta	3,661	-13.3%
2017, St. Louis	3,323	-9.2%
2018, Phoenix	3,604	7.8%

COUNTRIES REPRESENTED	FINAL	% mbrs
US	13,155	88.93%
Canada	490	3.31%
China	26	0.18%
Australia	17	0.11%
Netherlands	51	0.34%
Japan	9	0.06%
United Kingdom	9	0.06%
United Arab Emirates	11	0.07%
Belgium	19	0.13%
Kuwait	7	0.05%
Singapore	3	0.02%
Hong Kong	3	0.02%
Greece	2	0.01%
New Zealand	22	0.15%
Trinidad and Tobago	11	0.07%
Antigua and Barbuda	1	0.01%
Romania	1	0.01%
Mexico	3	0.02%
Qatar	1	0.01%
Bulgaria	1	0.01%
Finland	1	0.01%
Guam	1	0.01%
India	1	0.01%
Ireland	5	0.03%
Philippines	1	0.01%
Kenya	2	0.01%
Kyrgyz Republic	1	0.01%
Dubai	1	0.01%
Nigeria	1	0.01%
Pakistan	2	0.01%
Kazakhstan	2	0.01%
South Africa	10	0.07%
Republic of Korea	2	0.01%
Jamaica	1	0.01%
Saudi Arabia	1	0.01%
Grenada	1	0.01%
Oman	1	0.01%
Ghana	1	0.01%

ADVISING COMMUNITY MEMBERSHIP	FINAL	% mbrs	18 vs. 19
AC801 - Academic Coaching	1,636	11.06%	4.5%
AC101 - Advising Administration	1,891	12.78%	6.2%
AC401 - Advising Adult Learners	1,079	7.29%	5.0%
AC701 - Advising at HBCUs	166	1.12%	-0.6%
AC201 - Advising Business Majors	887	6.00%	5.7%
AC202 - Advising Education Majors	417	2.82%	7.9%
AC203 - Advising Fine Arts Students	236	1.60%	1.3%
AC402 - Advising First-Year Students	2,624	17.74%	9.1%
AC204 - Adv Graduate/Prof Studnts	607	4.10%	19.3%
AC404 - Adv High Achieving Students	609	4.12%	11.8%
AC405 - Advising Student Athletes	559	3.78%	18.1%
AC501 - Adv Students w/ Disabilities	469	3.17%	12.4%
AC502 - Advising Transfer Students	2,011	13.59%	34.0%
AC503 - Adv Veterans, Military Students/Family	487	3.29%	6.8%
AC102 - Advsr Training & Devel	2,515	17.00%	7.0%
AC802 - Appreciative Advising	909	6.14%	2.2%
AC103 - Assessment of Advising	1,383	9.35%	4.9%
AC702 - Canada	190	1.28%	28.9%
AC901 - Career Advising	1,067	7.21%	5.1%
AC902 - Distance Education Advising	611	4.13%	7.9%
AC205 - Doctoral Students	124	0.84%	7.3%

ADVISING COMMUNITY MEMBERSHIP	FINAL	% mbrs	18 vs. 19
AC804 - Faculty Advising	376	2.54%	-1.1%
AC505 - First Gen College Stdt Advsg	2,045	13.82%	9.3%
AC504 - Global Engagement	399	2.70%	11.0%
AC302 - Health Professions Advising	923	6.24%	13.4%
AC601 - High Sch to College Advising	674	4.56%	-2.2%
AC703 - Large Universities	2	0.01%	-44350.0%
AC602 - LGBTQA Concerns	450	3.04%	14.0%
AC303 - Liberal Arts Advisors	737	4.98%	3.3%
AC603 - Multicultural Concerns	1,170	7.91%	12.1%
AC704 - Native American/Tribal Coll	54	0.37%	14.8%
AC903 - New Advising Professionals	1,106	7.48%	20.3%
AC906 - Orientation of Advising	524	3.54%	39.1%
AC806 - Peer Advising and Mentoring	691	4.67%	5.9%
AC604 - Prob/Dis/Rein. Issues	1,224	8.27%	4.2%
AC301 - STEM Advising	1,000	6.76%	4.6%
AC705 - Small Colleges/Universities	537	3.63%	7.4%
AC904 - Technology in Advising	1,064	7.19%	5.5%
AC808 - Theory/Philosophy of Adv	640	4.33%	-4.1%
AC706 - Two-Year Colleges	1,126	7.61%	6.2%
AC605 - Undecided/Exploratory Stdnts	1,334	9.02%	6.2%