

Membership Recruitment & Retention Committee (MRRC) Meeting Minutes
2019 Annual Conference

Sunday, October 20, 2019 – 11:30A-12:30P
Louisville International Convention Center, RM L004

Present: Jesse Poole, Patricia MacMillan, Teri Farr, Steven Viveiros, Jessica Staten, Karen Lewis, Phylicia Nance, Mark Costello, Kacey Gregerson, Suanne Early, and Bev Martin

Highlights:

- A few region division reps attended our meeting to become more informed about what we do.
- The New Member Orientation Presentation was very well attended. I did not get exact numbers, but it was over 100.
- We reminded everyone that as a region rep, you are responsible for reaching out to your region chair to arrange the details of the regional NMO presentation. I will send out the NMO presentation to them, and will notify you all when I do so. If you are not able to attend your Regional Conference, you need to let the region chair know, so they can plan accordingly for the presentation.
- As Charlie shared with us weeks ago, the new assistant director position designed, in part, to support some of the work this committee is doing, was posted and is currently under review.
- We have been trying to adjust the NACADA membership application so we can identify TRUE new NACADA members. According to Bev, we are now able to pull that population! Woot woot!
- Discussion of new goals (details below)

Last Year's Goals:

- Online New Member Orientation Presentation:
 - o We were able to get a lot of good footage at the conference to help finish this up. However, it will carry over into 2020. We are so close to being done with this!
- Expand regional leadership collaboration by engaging Region Chairs and Steering Committees to promote new member initiatives within the respective region:
 - o I was able to reach out to all region chairs and ask for an increase in collaboration with their MRRC region liaison. Many replied, but not all. I plan to send a follow up email to regions that did not respond.
- Review and assess the Annual Conference NMO Presentation:
 - o Thank you to those who volunteered to review the presentation and make recommended changes. This was a success!

This Year's Goals:

- Complete the Online New Member Orientation Presentation.
- Increase collaboration with NACADA Advising Communities to get new members more involved (perhaps a separate AC online orientation that is more in-depth?)
- Review and assess the regional New Member Session for changes and updates (this needs to happen SOON, as it will need to be updated for the Regional Conferences.)
- Continue to increase collaboration between MRRC region reps and Region Steering Committees to promote new member initiatives within the respective regions.