



**Admin Division Post-Conference Unit Report for the Membership, Recruitment, and Retention Committee** (Name of Advisory Board or Committee)  
**Submitted by:** Jesse Poole [jesse.poole@nsc.edu](mailto:jesse.poole@nsc.edu) (Name and email of Advisory Board or Committee Chair)

Please complete the forms below. The first form (the “Projects” table) asks each Chair to list all the projects or tasks their group is hoping to undertake this year. The second form on page two asks Chairs to identify ONE project that will be tracked, measured, and assessed. This assessed task is of high importance and fulfills important goals of the group and NACADA in accordance with the NACADA Strategic Plan. **November 15<sup>th</sup>** is the due date for the post-conference report. Send the final version to Reps: Teri Farr ([tjarr@illinois.edu](mailto:tjarr@illinois.edu)), Carol Pollard ([Carol.Pollard@unt.edu](mailto:Carol.Pollard@unt.edu)) and EO liaison, Leigh Cunningham ([Leigh@ksu.edu](mailto:Leigh@ksu.edu)). Thank you!

Projects for this Year:	Strategic Goal that applies
Complete the New Member Orientation – Online version, and determine what LMS will be used to track usage.	Expand the use of innovative technology tools and resources to support the work of the Association
Increase collaboration with NACADA Advising Communities to get new members more involved in that area (AC online orientation/webinar?)	Develop and sustain effective Association leadership
Review and assess the regional New Member Session for changes and updates.	Engage in ongoing assessment of all facets of the Association.
Continue to increase collaboration between MRRC region reps and Region Steering Committees to promote new member initiatives within the respective regions.	Develop and sustain effective Association leadership

Please choose **one** project or task to highlight for the Division that will be measured and assessed this year. This assessed task is of high importance and fulfills important goals of the group and NACADA in accordance with the NACADA Strategic Plan. Begin by completing columns 1-6 (one through six) below. **August 15<sup>th</sup>** is the due date for the final report out on goals achieved for the year with columns 7 and 8 completed. If you have questions, contact Reps: Teri Farr ([tjarr@illinois.edu](mailto:tjarr@illinois.edu)) or Carol Pollard ([Carol.Pollard@unt.edu](mailto:Carol.Pollard@unt.edu)).

1	2	3	4	5	6	7	8
<b>NACADA Strategic Goal(s)</b> (List strategic goal(s) to which the outcome is related)	<b>Specific desired outcome</b> (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	<b>Actions, activities, or opportunities for outcome to occur</b> (What processes need to be in place to achieve desired outcome)	<b>Outcome measurements &amp; related data instrument(s)</b> (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	<b>Other groups or individuals (if any) to connect with in achieving this outcome</b> (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	<b>Challenges (if any) anticipated in achieving this outcome</b> (How you plan to address difficulties that may arise as you work to achieve the outcome)	<b>Progress toward achieving outcome (completed for the August 2020 report)</b>	<b>Future action(s) based on data (Data-informed decisions) (completed for the Aug. 2020 report)</b>
<b>Develop and sustain effective Association leadership</b>	<b>Expand accessibility to the New Member Orientation</b>  <b>by developing an interactive online version of the orientation accessible to all members.</b>	<b>Develop an interactive online version of the orientation that is accessible to all members.</b>  <b>Create video of the 2019 Annual Conference.</b>  <b>Edit the video and incorporate it into the final online orientation.</b>	<b>Digitally track views of the online orientation.</b>  <b>Provide a pre-orientation survey to obtain basic information about the viewers.</b>	<b>Work with the EO to schedule specific days and times at the Annual Conference to record video.</b>	<b>Video editing and online orientation development is often time consuming and requires special software.</b>	Unfortunately, this goal has been plagued with several issues spanning from technical difficulties to loss of video recording data taken at the KY Annual Conference that was supposed to be used for the project. With COVID, and with Joan assuming her new role, we are taking a fresh look at this project and are collaborating with the EO to develop something that complements the COVID era of life.	We are currently working with Joan in the EO to develop a broader curricula focused on 'how to get involved' in NACADA, instead of the original plan that focuses on 'new member orientation' information.