Membership Recruitment & Retention Committee

2020 [Virtual] Annual Meeting

Tuesday, October 20th, 2020

1. Introductions
   a. Name, Institution, and region

2. Passing of the torch
   a. Bye Jesse
   b. Hello Lindsey

3. Last year’s goals and status
   a. Complete the new member orientation – online version
   b. Increase collaboration with NACADA Advising Communities
   c. Review and assess the regional new member presentation
   d. Increase collaboration between MRRC region reps and Region Steering Committees

4. Proposed 2021 goals or topics of discussion
   a. Complete the new member orientation – online version
   b. Per Rasha: Explore changing the NMO presentation name
   c. Create an international liaison position for the MRRC
   d. Survey of member involvement/
      i. why joined NACADA
      ii. what needs improvement
      iii. how can we help retain them
   e. Website Review
   f. Strategic Communication Plan (ongoing)
   g. Retention of Members
      i. Why not renewing (brief questionnaire sent to those that don't renew)
   h. Per Erin: If change institutions, how can we ensure email addresses are correct in ALL areas of communication with NACADA-can email EO with new institution/email, but also need to consider:
      i. Is member involved in leadership-if so, needs to inform EO liaison with new email
      ii. Is member info on webpages anywhere-if so need to update contact info

5. Post-meeting items
   a. Send out survey to vote on goals

6. Adjourn