

Membership Recruitment & Retention Committee

2020 [Virtual] Annual Meeting

Tuesday, October 20th, 2020

1. Introductions

- a. Name, Institution, and region

2. Passing of the torch

- a. Bye Jesse
- b. Hello Lindsey

3. Last year's goals and status

- a. Complete the new member orientation – online version
- b. Increase collaboration with NACADA Advising Communities
- c. Review and assess the regional new member presentation
- d. Increase collaboration between MRRC region reps and Region Steering Committees

4. Proposed 2021 goals or topics of discussion

- a. Complete the new member orientation – online version
- b. Per Rasha: Explore changing the NMO presentation name
- c. Create an international liaison position for the MRRC
- d. Survey of member involvement/
 - i. why joined NACADA
 - ii. what needs improvement
 - iii. how can we help retain them
- e. Website Review
- f. Strategic Communication Plan (ongoing)
- g. Retention of Members
 - i. Why not renewing (brief questionnaire sent to those that don't renew)
- h. Per Erin: If change institutions, how can we ensure email addresses are correct in ALL areas of communication with NACADA-can email EO with new institution/email, but also need to consider:
 - i. Is member involved in leadership-if so, needs to inform EO liaison with new email
 - ii. Is member info on webpages anywhere-if so need to update contact info

5. Post-meeting items

- a. Send out survey to vote on goals

6. Adjourn