

Division Unit Report – NCAA Advisory Board 2015

Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific Desired Outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions/Activities/ Opportunities for Outcome to Occur (What processes need to be in place to achieve desired outcome)	Outcome Measurements & Related Data Instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Progress toward Achieving Outcome (Only completed in fall reporting)	Future Action(s) Based on Data (Data-informed decisions) (Only completed in fall reporting)
1. Provide professional development opportunities that are responsive to the needs of the NACADA membership. 2. Serve as an advocate for effective academic advising strategies to meet the educational and developmental needs of students. 3. Create an environment within the	1. Educate Association membership regarding knowledge of NCAA rules, regulations, and legislation 2. Educate Association membership regarding the current practices of advising student-athletes. 3. Pair down advisory board to include members that truly have an expertise in the subject area to carry out the initiatives decided	1. Design and disseminate NACADA/NCAA webinar regarding NCAA Division II changes in legislation. 2. Promote and hold pre-conference workshop on advising student-athletes at the annual conference. 3. Enhance current NACADA/NCAA online course by adding opportunities for participants to engage with facilitators one-on-one and add relevant video content to modules.	1. Was a NCAA Division II webinar produces and circulated to NACADA membership through online platform? 2. Was a pre-conference workshop held at the annual conference regarding advising student-athletes? 3. Administer a satisfaction survey at the end of the summer NACADA/NCAA advising student-athletes course to determine if participants were satisfied with the course content and delivery.	1. Have not made progress on this goal. Will re-evaluate goal to see if A webinar is the best platform for the dissemination of NCAA Division II rules and student-athlete experience. Content is currently covered in Online course. 2. Discussion in progress for creating content for a pre-conference workshop at 2016 annual conference. 3. Online course held summer 2015. successful course where 123 folks registered, 91 people completed it with a 70% or better.	1. Re-evaluate and discuss goal at annual meeting. 2. Ongoing discussion-will be topic of discussion at annual meeting. 3. Change marketing strategy for course. Revamp the course grading rubric. Revisit discussion board prompts. Add video to course content. Include more office hours

Association where the open exchange of ideas is welcomed	upon by the Chair and NCAA staff members, due to the specialized nature of the work done by the board.				
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Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year. **For 2014-2015, send your completed report to Charlie Nutt, VP David Spight, and Council Reps Kerry Kincanon and Brett McFarlane.**