

NCAA Advisory Board Meeting

Tuesday, October 22, 2019

10:00 AM EDT

Advisory Board Members

Lisa Rubin, Chair, (Member At-Large 2015-2018, Chair 2018-2020)
Michelle Smith Ware, Past Chair, (Chair 2016-2018, Past Chair 2018-2020)
Wesley Maas, Student Athletes Advising Community Chair (2017-2019)
Lynda Moore, Student Athletes Advising Community Chair (2019-2021)
Kaydee Emperley, Member At-Large (2017-2020)
Curtis Evans, Member At-Large (2019-2021)
Tammy James, Member At-Large (2019-2021)
Amy Lintner, Member At-Large (2019-2021)
Katharine Moffat, Member At-Large (2017-2020)
Will Lewis, Member At-Large, (2017-2020)
Marybeth Maneen, Member At-Large (2017-2019)
Jacqueline Nicholson, Member At-Large (2015-2017, 2017-2019)
Samira Payne, Member At-Large (2019-2021)
Karen Schiferl, Member At-Large (2015-2017, 2017-2019)
DeAnna Wiley, NCAA, Ex Officio
Charlie Nutt, NACADA Executive Office Liaison
Elisa Shaffer, NACADA Executive Office Liaison

In attendance: Elisa Shaffer, Lisa Rubin, Michelle Smith Ware, Wes Maas, Lynda Moore, Kaydee Emperley, Jacqueline Nicholson and guests Denise Poole (Penn State, N4A President), Natalie Cousin (Bellarmine)

Meeting called to order at 10:00 AM.

- 1)** We went around the room and introduced ourselves. Then, Elisa reviewed the role of Advisory Boards within the Administrative Division. The division is under the Executive Office and roles are appointed. The Chair is appointed by the President. Elisa also reviewed the mission of the NACADA/NCAA Advisory Board: to develop and implement professional development programs for advisors and administrators who support student-athletes and support our partnership with NCAA. We work directly with NCAA, communicate approaches to supporting student-athletes with advisors who wear multiple hats.
- 2)** Kaydee and Michelle gave our board a recap of the Administrative Division meetings on Saturday, October 19th before the conference began. Kaydee mentioned that NACADA is working on creating a new member orientation online. The Membership and Retention Committee wants someone on each committee as a liaison. There might be a possible new position at the Executive Office for new member and first-year member programs created. We need to review our Advisory Board web site and contact Elisa to make any changes. Michelle suggested we consider collaborations with other committees to target new members who work with student-athletes or have interest in working with this student population.
- 3)** Lisa introduced Denise Poole, President of N4A, who attended NACADA and met Brett McFarlane to discuss a potential rekindling of a partnership between the two organizations. Lisa reviewed our work to start a conversation about our 2019-2020 goals as a board. We first discussed course content for the online summer class. The course has been in operation for about 11 years, and always has been in an eight-week format. It is currently on Canvas and in modules (initially four, now eight). Lisa discussed getting N4A involved in curriculum development/updating since the organization has made it a priority in its newly released strategic plan to build partnerships and serve as the leading source of information on student-athlete services. Denise mentioned this course could be our first step in partnership activities. Two new N4A committees could be immediately relevant

to this course and board: Virtual Education, and Academic Programs and Practices. Elisa said she can add an ex-officio position on our advisory board for N4A liaison. We also discussed in the future collaborating on N4A's Professional Development Institute (PDI) to be an extension of learning for NACADA course participants.

We discussed the potential for NCAA funding again for both groups to support this partnership with the course. We also talked about pricing structure, maybe offering N4A and NACADA member prices for class and then non-member (currently \$195 member, \$325 non-member early bird, \$245/\$375). A flat fee is possible with partnership like before when the NCAA provided funding. Elisa shared that while we have marketing plans for the course, we have no set financial or enrollment goal when we advertise and offer it each year.

Once the curriculum direction and involvement is determined, we will work on updating the Facilitator's Guide. Lynda suggested having an overview course and a supplemental option for those working in field or section for people with more athletes in caseload, maybe additional tracks, including a module self-care of athletic advisors and professionalism.

We revisited the idea of an Advanced Course in e-Tutorial format (3 ½ weeks) - \$110 member, \$225 non-member are the current rates for this. We can consider this format too for other tracks or break the current course into two e-tutorials (one introductory and one more in-depth). We discussed how eight weeks though might be needed to get through the content without advisors feeling rushed, especially when they have orientation season in summer.

Elisa shared that in the past, seminars and pre-conferences were offered, but members do not see this as their primary role even if they have student-athletes in their caseload. Natalie suggested an excellent option to offer a pre-conference (2 hour, 3 hour, full day). We would like to keep this option in mind as a potential pre-conference for the annual conference in San Juan in October 2020.

We will be offering Munch and Learn sessions in Fall 2019 and Spring 2020. The Fall 2019 topic is "Bridging the Gap: Cross-Campus Communication." The group working on this is meeting on Tuesday, November 5th at 2:00 PM Eastern. We will set up a November date for this opportunity to promote it. The Spring 2020 topic is Mental Health and Athletes. Denise attended the Minnowbrook Summit and there were four speakers there on this topic who could possibly join us as an expert. Lisa shared that there is a Special Issue of *Journal of Issues in Intercollegiate Athletics* on this topic will come out at end of this year or early next year.

- 4) DeAnna Wiley provided NCAA updates regarding the 18-hour requirement (bylaw 14.4.3.1-b) which no longer requires the hours to be degree applicable starting with 2018-19 certifications. <https://web3.ncaa.org/lstdbi/search/proposalView?id=102876>
She shared that NCAA Graduation Success Rates were publicly released last Wednesday. <http://www.ncaa.org/about/resources/media-center/news/di-student-athletes-graduate-record-high-rates>
Lisa also shared that the DI Committee on Academics will be seeking feedback on the Academic Performance program soon and will seek the board's feedback when it is requested: <http://www.ncaa.org/about/resources/media-center/news/di-committee-academics-seeks-feedback-academic-performance-program>
- 5) Lynda provided an update on the Advising Student-Athletes Community. She took summer course to see what our members experience as those with less knowledge or experience with student-athletes. She ran the community meeting on Wednesday, October 23rd, at 8:00 AM. She invited speakers from athletic advising presentations to come to the meeting. Several presentations related to athletes she found in the abstracts/descriptions of the presentations rather than in the title. Two different sport-related sessions conflicted directly with the NCAA Advisory Board meeting and the Advising Student-Athletes Community. We hope to eliminate conflicts between our meetings and limited sessions on athletes. She plans to focus on positive collaboration between campus and athletic advising, share the example of her and Christine Jackson at Mississippi State, and increase centralization of information to work together across campus. She discussed her efforts to reach out to athletes to return and complete degrees at Mississippi State, which she can share with others.

Thanks to Wes for your work as Chair the past two years!

Denise mentioned that Lynda pointed out language on N4A membership site that might be exclusionary to advisors who do not solely work with student-athletes, are interested in working with student-athletes, or used to work with student-athletes, and strategic plan includes growing the membership. These edits were sent to NACDA to be updated immediately. Lynda suggested highlighting that people are members of both for different types of professional development and knowledge opportunities.

- 6) Our next meeting will take place after the Munch and Learn Prep in November, date TBA.

Meeting adjourned at 10:59 AM.