

Minutes of the Meeting of the Professional Development Committee  
October 5, 2016 ~ Annual Conference ~ Atlanta, GA

Present:

Chair (2015-2017), [Teri Farr](#), University of Illinois - Urbana-Champaign (2012-2017)  
Immediate Past Chair (2013-2015), [Sam Murdock](#), Texas A&M University (2011-2017)  
Advisor Training and Development Commission Chair, [Rebecca Hapes](#), Texas A&M University (2015-2017)  
Past Board of Directors of Council Member, [Kathy Stockwell](#), (retired) Fox Valley Technical College (2015-2017)  
International Perspective Seat, [Mehvash Ali](#), American University of Sharjah (2015-2017)  
Past Commission Chair, [Kathy Davis](#), Missouri State University (2016-2018)  
Past Region Chair, [Deb Dotterer](#), Michigan State University (2016-2018)  
Member-at-Large, [Ashley Clark](#), University of Texas at Austin (2015-2017)  
Member-at-Large, [Theresa Hitchcock](#), University of Louisville (2015-2017)  
Member-at-Large, [Sara Ackerson](#), Washington State-Vancouver (2016-2018)  
Member-at-Large, [Kyle Ross](#), Eastern Washington University (2016-2018)  
Member-at-Large, Special Project (2016-2017), [Erin Justyna](#), Texas Tech University (Past Commission Chair, 2014-2016)  
NACADA Executive Office Liaison, [Leigh Cunningham](#)



Absent:

Member-at-Large, [Bonnie Bustos-Rios](#), Texas A&M (2014-2017)  
Member-at-Large, [Dan Turner](#), University of Illinois at Urbana-Champaign (2015-2017)  
Past Region Chair, [Art Esposito](#), Quincy College (2014-2016)  
Member-at-Large, [Sonia Esquivel](#), US Air Force Academy (2014-2016)  
Member-at-Large (Special Project), [Elizabeth Wilcox](#), University of California-Berkeley (2015-2016)

Guests – Charity Fonoimoana (Brigham Young University-Hawaii), Bill Torgler (University of Akron), Stephanie Hands (University of New Mexico), Heather Doyle (Dalhousie University), Jayne Drake & Joanne Damming for Core Values task force, Wendy Troxel (NACADA EO), Charlie Nutt (NACADA EO)

**Discussion Items**

- Chair Teri Farr opened the meeting by asking the members to take a moment to remind themselves why they are doing this work and its potential impact on the profession. She acknowledged the time and commitment ongoing and completing members have given to this year's work on developing advisor competencies and thanked them for that service.
- In reviewing the purpose of the committee, Teri said that she would like the group to consider some possible modification to the following statement from the webpage to make it more inclusive:
  - The PDC works collaboratively with the Webinar Advisory Board and the Publications Advisory Board to identify gaps in resources and publications. The PDC works collaboratively with the Summer and Winter Institutes Advisory Board and the Annual Conference Advisory Board to identify gaps in events and event curricula. PDC members serve a two-year term and meet yearly at the NACADA annual conference.
- Teri asked Ashley to share about the research piece she is preparing to send to Leigh to add to the competencies document.
- Teri discussed strategy for getting feedback on advisor competencies draft from other constituencies
  - Identify type of feedback needed (questions, topics)
    - Charlie Nutt recommended getting the model from Core Values group and working with them during the NACADA Listens session at Region Conferences. Jayne Drake agreed to this.
    - Teri and Dan Turner presented the current draft at the ILACADA drive in conference and posed the following questions to the group for discussion and feedback:
      - What is your initial reaction when you read this?

- As an individual advisor, how do you think you might use this?
  - What do you think the potential impact of this document might be to the profession?
- The committee also agreed that the following should also be included as a topic of discussion for feedback: How is your current job aligned with this? (What are you doing/trying to do, what is aspirational?)
- Identify possible groups to get feedback from
    - Target focus groups through Zoom (e.g. specific institutions that are also working on this, such as Sara Ackerman’s campus advising group, seeking targets through AT&D; AcAdv Chat; faculty; 2-year; institute faculty; institute chairs)
    - Sustainable leadership committee, webinar advisory board, and/or publications advisory board
    - General open Zoom meetings
    - Individuals in leadership roles and/or who present on this topic and are looking for new resources to draw from (e.g. Casey Self – Administrators workshop and potential leadership academy; Heather Doyle – Canada)
  - Charlie Nutt noted that, while we cannot do certification, we could do badges/microcredentialing – this could be a future task for this committee (we are considering hiring an instructional designer for the EO).

#### **ACTION ITEMS**

- Next steps
  - Small groups divided into the competency areas to identify any possible gaps in exposition
  - Follow up with volunteers to review/edit the expository material
  - Begin developing resource recommendations for website
- Teri will follow up with Jayne and Joanne Dammingier about working with Core Values at Regions (get their model)
- Teri will review what NASPA & ACPA have developed in regard to professional competencies (check with Heather Doyle?)
- Leigh will send out a doodle for next meeting as soon as possible
- Leigh will follow up with Jayne Drake about editing intro and framework language (NOTE: also added: Marc Lowenstein)
- Identify **GOALS 2016-2017**
  - Materials to be available for debut at 2017 Annual Conference - webpage, Pocket Guide, other formats? (potential live cast at the conference)