Division Unit Report for the Professional Development Committee
Submitted by Teri Farr

Please complete **Columns 7 and 8** and submit by **August 15, 2016,** to Administrative Division Reps Kerry Kincanon (kerry.kincanon@oregonstate.edu), Brett McFarlane (bmcfarlane@ucdavis.edu) and Cecilia Olivares (cecilia.p.olivares@gmail.com), with a copy to Administrative Division Liaisons Maxine Coffey (mcoffey@ksu.edu) and Jennifer Joslin (jejoslin@ksu.edu). Please copy your unit's Executive Office Liaison, Leigh Cunningham (Leigh@ksu.edu) as well.

NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or oppor-tunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome Multiple drafts of advisor core competencies have been submitted to the committee for review and discussion. At this stage, the drafts are being disseminated by the NACADA EO in order to maintain a more consistent format. In addition, we are adding citations for materials that are referenced in the document. Currently, committee members are volunteering to work on various aspects of the major components (Informational, Relational and Conceptual) and identify resources	Future action(s) based on data (Data-informed decisions) The previous chair of PDC embarked upon a research project and data collection through a survey distributed by the NACADA EO and that data was recently made available to the current PDC and the past chair is still involved. That data was compiled and discussed at our August 11th 2016 committee meeting. Of note, is that there are data
1. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators 2. Promote the role of effective academic advising in student success to college and university decision makers	By October 2016, 1.Develop Mindmap using Oscar van den Wijngaard's model used for NVSA and their curriculum development 2.Revew Advisor competencies at various institutions. 3. Revew programs from annual and regional conferences. 4. Review Habley's conceptual model and begin	1.Establish working group to review survey data and how it relates to professional development needs of the membership 2. Establish working group to review theoretical framework and adapt it to the development of a mind map 3. Establish working group to review what is	1. TBD regarding the advisor competency project. 2. 2. Survey results will be reviewed by this committee on an annual basis and action items will be established accordingly.	1.Potentially, collaboration will occur with the Sustainable Leadership committee, the Executive Office, Administrative Board members (Brett McFarlane and Sandy Waters expressed interest in	1.the committee as a whole and our working groups will be meeting regularly via Zoom to address information and outcomes as we proceed throughout the year. 2. Rely heavily for guidance and support from the EO and Administrative Board reps. 3. Consult with Oscar and ex-		

3. Create an inclusive environment within the Association that promotes diversity	to develop a theoretical framework. 5. Map the theoretical framework to what is offered at conferences 6.By October 2017 report completed with findings and recommendations for establishing advisor competencies. 7. Review and discuss survey results particularly how they might inform the competencies project and other professional development initiatives planned by the association.	happening on campuses nationwide and regionally with regard to professional development competencies. 4. Develop of report of our findings and recommendations for moving forward on establishing advisor competencies		collaborating/assisting), Membership Committee and others to be established as we move forward with the competencies project.

Survey results along with ideas or implications will be shared with various groups including the Webinar Advisory Board, the Conference Committee and the Membership Committee and Diversity Committee. | officio members as needed. 3. The competencies project is a large one so keeping it manageable and being able to complete it in a year is of concern. 4. We believe the competencies project crosses over into other committees and want to ensure we are all communicating and not duplicating efforts and that our efforts are coordinated. | and examples to include in our next draft. The NACADA EO liaison is currently supporting our work through a lit review. In addition, the small working groups (comprised of committee members) will report at our annual committee in person meeting in Atlanta. From there, our plans are to identify stakeholders and develop a plan for further review and a feedback loop. We envision working closely with the Core Values review team as much of there work will dovetail and inform what our final product looks like. | supporting more local and cost effective pro dev opportunities at the local level. Our intention is to work with the regional and cig to help develop and promote initiatives. Committee is going to also consider initiatives that the PDC can do some town halls on the core competencies. Data indicates more need for on demand webinars or training materials esp. for our international partners and those unable to travel. |