Division Unit Report for the Professional Development Committee
Submitted by __Teri Farr

Please complete final **Columns** and return by **August 15, 2017,** to Administrative Division Reps Cecilia Olivares, cecilia.p.olivares@gmail.com, and Brett McFarlane, bmcfarlane@ucdavis.edu, with a copy to Administrative Division Liaisons Maxine Coffey, mcoffey@ksu.edu, and Jennifer Joslin, jejoslin@ksu.edu. Please copy your unit's Executive Office Liaison, Leigh Cunningham, Leigh@ksu.edu, as well.

NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome	Future action(s) based on data (Data-informed decisions)
The professional development committee is currently in the process of developing core competencies for academic advisors. This project directly relates to one of the NACADA Strategic Goals of "providing professional development opportunities that are responsive to the needs of advisors and advising administrators	Our goals are to provide an online webpage for advisors, administrators and others to see the culmination of the program providing a set of core competencies advisors and administrators can use to benchmark their professional development progress and use as a guidepost for developing their advising practice. In addition to the webpage, our goals is to provide a series of zoom meetings to gather input and solicit feedback from the membership. By July, we plan to have a final document completed and ready to be edited and printed in the form of a pocket guide that will be distributed at the 2017 Annual conference in St. Louis.	We are in the process of a multi-prong approach which involves various constituents and people from all backgrounds and familiar with professional development core competencies. We are receiving feedback from NACADA leaders and identifying others in which we are in need of feedback. While we are gathering feedback, we are also, as a committee, looking at each of the components and beginning the exposition phase and forming subcommittees to work on that part of the project. We plan to have that part of the project complete by mid-December. While we are working on that part of the project, we are seeking feedback from the members via the NACADA website and establish a mechanism to collect feedback (like webtools) and develop a survey with a few targeted questions.	At this point, we are using the online responses to measure our feedback as well as soliciting feedback from various NACADA leaders.	We are currently collaborating with the Core Values Task Force, the Publications Advisory Board, various leaders in NACADA and the Sustainable Leadership Committee to request feedback. In addition, we are collaborating with the EO to develop a web mechanism to solicit feedback from the membership. A series of "town hall" style Zoom meetings is also being discussed.	Time is not on our side. We have a lot of work to do to make our spring deadline so we can go to publication for the pocket guide to be ready for the 2017 Annual conference.	We hosted a series of feedback meetings and also solicited feedback from various groups and NACADA leaders. The guidebook has been published and will be made available to all conference participants in St. Louis at the 2017 Annual NACADA conference. We are currently in the process of a gap analysis where committee members are reviewing NACADA literature and placing it in the various competency areas so we can see where the gaps are. We are working on a series of webinars for the 2017-2018 year	We are beginning to discuss potential areas of competency assessment.