

Publications Advisory Board: October 12, 2017, St. Louis, MO

PAB members attending: Bob Hurt (chair), LaDonna Bridges, Julie Givans Voller, Peter Hagen, Jeanette Wong, Holly Martin, George Steele, Wendy Troxel, Sandy Waters, Dawn Krause, Karen Archambault, Quentin Alexander, Susan Fread, and Marsha Miller (scribe).

Guests: Nancy Vesta and Regan Baker, NACADA copy editors; Ruth Darling and Oscar van den Wijngaard, NACADA *Review* Co-Editors; Steve Viveiros, NACADA Council; Jennifer Joslin, NACADA Associate Director; NACADA members Takisha LaHore, Shantalea Johns, Tamarie Willis, and Twaina Harris.

Bob called the meeting to order at 11:30 AM.

Updates

Books: Holly Martin co-editor of the First-Year Advising book, a collaboration between NACADA and the National Resource Center for The First-Year Experience and Students in Transition, announced that the book will debut tomorrow with a book signing.

Peter Hagen, author, and Julie Voller, editor, discussed progress on the 2018 book *Power of Story: Narrative Theory in Academic Advising*. The book has moved from the revision stage to copy editing. Julie provided an overview of the production process sharing that the theme for next year's conference is shaped around the book.

Wendy Troxel discussed the Jossey-Bass "New Directions in Higher Education" book she and Jennifer Joslin are co-editing. Authors are being chosen with Betsy Barefoot, of the John Gardner Institute, serving as the book's managing editor. The book focuses on what upper-level administrators need to know about academic advising.

Projects: Marsha circulated sign-up sheets to 1) help present the "Publish with NACADA" sessions at region conferences and 2) serve as a reviewer for sections of the 2010 book *Comprehensive Academic Advising Training and Development: Practices That Deliver*. The review will take place in February/March 2018 and will include members of the PAB, the Professional Development Committee, the Advisor Training and Development Commission, and the Faculty Advising Commission. Susan Fread has agreed to chair this review effort.

Writer Support: Wendy announced that Rhonda Dean-Kyncl, University of Oklahoma, has agreed to coordinate the Research Center's writer support efforts that grew out of the PAB's 2015-16 review of needed supports. Plans include establishing writing groups and online writing modules targeting the development of new authors.

The PAB welcomed Nancy Vesta, copy editor of the *NACADA Journal* and NACADA books. Nancy noted that in her time as copy editor the *Journal* has grown from receiving no manuscripts to the point that the association can sponsor two journals. Bob reminded the PAB that one result of our review of writer support included the establishment of "Writing for NACADA" web resources that contain an explanation of the developmental copy editing process. Nancy explained that during that process she "helps authors say what they want to say." On behalf of the PAB Bob thanked Nancy for her professional, kind, and helpful work with authors and editors.

New venues: Wendy, Oscar, and Ruth provided an overview of the new publication venue: *The NACADA Review: Academic Advising Praxis and Perspectives*. This online journal will provide global perspectives on the theories that influence advising practice. Ruth remarked that she and Oscar, as co-editors, are defining the publication including its description, author guidelines, and review rubrics. *The Review* will not be "a vanilla version of the *Journal*" instead it will have its own characteristics while maintaining the same high quality of the journal.

Questions being discussed during *The Review's* start-up phase include: How do we engage members in the literature? How do they use theory to frame their practice? Oscar noted that *The Review's* banner emphasizes the connection between theory and praxis. Both journals will connect to Ernest Boyer's work with *The Journal* focusing on discovery and integration while application and teaching will be the focus of *The Review*. *Review* articles can include analysis of local initiatives and make recommendations for generalization to the profession. Marsha is the managing editor for both publications and is working with the editors and New Prairie Press, who will provide the online platform for *The Review*. Look for the opening of submissions in the spring.

Marsha updated the group on steps taken after last year's PAB "gap analysis" discussion. One topic discussed at length a year ago was a possible pilot project that would take materials within current publications and repackage them as workshop materials addressing 'hot topics' in the field. Based upon this recommendation Bob and Marsha negotiated with Jossey-Bass to offer individual book chapters and instructor materials on five topics most often mentioned in recent NACADA conference and Institute evaluations. The five '**toolkits**' debuted in June; to date 210 toolkits have sold. A survey of purchasers will be done later this year; user recommendations will help determine the future direction of the project.

Jennifer reported that so far 550 members have benefited from the **e-tutorials** she and George Steele have developed. While the e-tutorials do not fall under the PAB's purview, each three-week tutorial uses materials from current NACADA publications including Pocket Guides, articles, and book chapters.

Reviews: Review sub-committee chair Susan Fread reported on this spring's review of the best-selling 2011 advising administration book. Reviewers thought the topic vital and recommended that book be updated. Bob reminded members that the PAB's review process ends with recommendations to Executive Director Charlie Nutt; Charlie indicated that the review recommendations will be considered as the Executive Office continues planning for Marsha's full retirement in June 2019.

Administrative Division: Bob provided division updates observing that the PAB appears to be a model for how to engage the broad membership within our work with reviews and authoring. Next year's goals include determining a succession plan since this is Bob's last year as chair and review of the advisor training and development book.

Gap analysis discussion: As is tradition, the annual PAB publications "gap analysis" discussion focused on "hot" campus topics where a new or updated NACADA publication could elevate the discussion. Those topics include:

- Dual enrollment, early college
- student wellness, mental health
- Various special populations
- Advising's role in enrollment management.
- Multicultural competence (i.e., how to advise from a multi-cultural perspective)
- A publication for legislators. Wendy noted that this is a 'slippery slope' due to NACADA's 501c3 tax status. She and Jennifer are discussing how NACADA can be "more nimble" and base information on true research. One possibility discussed: providing topic specific research briefs.

For the good of the order: Dawn updated the PAB on changes to the NACADA Clearinghouse of Academic Advising Resources. The Clearinghouse has stopped accepting articles and now is focused on becoming NACADA's resource library. Current efforts include making the Clearinghouse more easily searched and more comprehensive. Student workers currently are reviewing Journal articles so each can be linked from an appropriate Clearinghouse page. E-tutorials are next up for linking.

Meeting adjourned at 12:30 PM.

Marsha Miller, Executive Office Liaison