

**Division Unit Report for the Publications Advisory Board
Submitted by Bob Hurt
For 2017 / 2018**

NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome	Future action(s) based on data (Data-informed decisions)
Promote professional development opportunities	Review <i>Advisor Training & Development</i> book in light of new competencies	Select reviewers. Complete review. Make recommendation to Charlie.	Summary of review team's thoughts and (ultimately) recommendation to Charlie	Professional Development committee Faculty advising commission	None	The review is complete; the PAB Management Team has made its recommendations.	We recommend a revised version following the customary process.
Develop & sustain effective Association leadership.	Identify a successor chair for the PAB.	Solicit interest from PAB members.	Appointment of a new chair	EO	Too few people may be interested, although I don't expect that to be a problem at all.	Dr. Julie Givans-Voller will be the next chair of the PAB.	none