

Webcast Advisory Board Meeting Minutes **Tuesday, October 24, 2017 - Zoom**

Present:

[Jill Geisler Wheeler](#) Chair (2017-2019), University of Arkansas-Fayetteville (2014-2019)
[JP Regalado](#), Past Chair (2015-2017), Texas A&M University at Corpus Christi (2015-2018)
[Theresa Hitchcock](#), Advisor Training and Development Commission Chair, University of Louisville (2017-2019)
[Rebecca Hapes](#), AT&D Commission Chair (2015-2017), Texas A&M University, member (2017-2019)
[John Sauter](#), Niagara University, Technology in Advising Commission Chair (2017-2019)
[Cynthia Pascal](#), Northern Virginia Community College –Online Division (2014-2018)
[Cathy Mathweg](#), Marian University-Wisconsin (2016-2018)
[Sara Ackerson](#), Washington State University (2017-2018)
[Noelle Moreland](#), Northern Virginia Community College (2017-2019)
[Leigh Cunningham](#), Web Event Producer, Executive Office
[Gary Cunningham](#), NACADA Senior Computing Specialist / Web Event support, Executive Office

Absent:

[Gary Johnson](#), Rochester Institute of Technology (2017-2019)
[Olga Salinas](#), Boise State University (2017-2019)

Agenda Items for Discussion

- Continuing and Incoming members introduced themselves to one another.
- Conference updates
 - Sharing of “great presentation” cards – members handed out cards to a variety of presentations across a number of topics, including undocumented students, young, black & gifted, Chickering’s vectors
 - Theresa Hitchcock shared about the pre-con session she did with Erin Justyna, Teri Farr, and Jennifer Joslin, (part of) which will become our final webinar for this year’s series.
- Webinar registration for current season
 - about on track for where we usually are. DW78 team is going to write a blog to seek to boost their registration.
 - How can we make titles more attractive to the folks who control the budgets and to NACADA membership who could be benefiting from them?
- Determine goal(s) for 2017-2018
 - Review and update the Facilitator section on the website
 - Develop ways to communicate the value of webinars to NACADA membership so they can lobby for them with campus administrators.

Action Items

- Leigh will explore options for discount code for webinar registrants to purchase the recording at a reduced price.
- Jill will follow up on ideas for making a video that can be added to the website.