

Division Unit Report for the Webinar Advisory Board **Submitted by: John Paul Regalado**

Please complete final **Columns** and return by **August 15, 2017**, to Administrative Division Reps Cecilia Olivares, cecilia.p.olivares@gmail.com, and Brett McFarlane, bmcfarlane@ucdavis.edu, with a copy to Administrative Division Liaisons Maxine Coffey, mcoffey@ksu.edu, and Jennifer Joslin, jejoslin@ksu.edu. Please copy your unit's Executive Office Liaison, Leigh Cunningham, Leigh@ksu.edu, as well.

This report will reflect items from your unit's 2016-2017 plan of work.

NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome (Only completed in August 2017 report)	Future action(s) based on data (Data-informed decisions) (Only completed in August 2017 report)
Expand and communicate the scholarship of academic advising Provide professional development opportunities that are responsive to the needs of advisors and advising administrators Promote the role of effective academic advising in student	Continue to work on a communication plan to inform NACADA membership of what the Webinars are and to encourage people to submit proposals and be a presenter. Increase marketing for purchasing of Webinars.	Recruit presenters at Annual and Regional conferences. Two Committees will be created. One to address how to gather information from members on reasons for purchasing/not	Look at number of submissions to our online Webinar proposal. If we have enough high quality to choose from for 2017—18 Webinar Season, then we can consider our outreach to be successful. Committees will submit reports of their work at the end of the year which will serve as ideas/template for	Region Division Commission and Interest Group Division Professional Development Committee	Recruitment is constant so as long as committee is doing its part, challenges to this outcome is minimal. To actually measure the increase of purchasing of Webinars as a direct result of our efforts is a	2017-18 Webinar Season is set! Dates and topics and presenters have been set and/or being finalized. This outcome did not get met as our focus on the committee over the past year was continuing to promote the	Continue to assess Webinar presentations to help guide what content needs to be addressed in the future while meeting NACADA's overall goals and objectives. The model of breaking up into subcommittees has been successful for this Board but

success to college and university decision makers		purchasing Webinars. The other will discuss concrete ways to promote the purchasing of Webcasts.	instituting the following year.		challenge in and of itself but still doesn't mean the efforts won't help lead to success.	purchasing of Webinars and recruiting presenters and reviewing Webinars that were up for review.	just need to prioritize where the Board should focus its attention.
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