

Webinar Advisory Board

Wednesday, October 17, 2018 - Zoom

Present

[Jill Geisler Wheeler](#), Chair (2017-2019), University of Arkansas-Fayetteville (2014-2019)
[Rebecca Hapes](#), AT&D Community Chair (2015-2017), Texas A&M University, member (2017-2019)
[John Sauter](#), Niagara University, Technology in Advising Community Chair (2017-2019)
[Lynne Mazadoorian](#), Rochester Institute of Technology (2018-2019)
[Noelle Moreland](#), Northern Virginia Community College (2017-2019)
[Tara Maroney](#), Hudson Valley Community College (2018-2020)
[Kelly Briggs](#), Kansas State University (2018-2020)
[Leigh Cunningham](#), Web Event Producer, Executive Office

Absent

[Theresa Hitchcock](#), Advisor Training and Development Commission Chair, Hanover College (2017-2019)
[Olga Salinas](#), Boise State University (2017-2019)
[Sara Ackerson](#), Washington State University (2017-2020)
[Matt Howe](#), Hudson Valley Community College (2018-2020)
[Gary Cunningham](#), NACADA Senior Computing Specialist / Web Event support, Executive Office

Discussion Items

- Conference updates, including use of “great presentation” cards – no one gave out the cards, but a couple spoke with presenters.
- John brought up the conversation that is taking place in the Tech AC about free webinars and podcasts in various venues, and Leigh filled the group in on the larger conversation that is taking place about the creation of processes and procedures that can be used across the board for various groups.
- Jill reached out to Region Conference Chairs seeing if there were any recommendations they could give for outstanding presentations that may have been very close to getting Best of Regions, but didn’t quite. When she gets information back, she will contact those people and suggest they consider putting in proposals. Tara will assist, since she is over this for Region 1.
- Discount codes for webinar registrants for CD/downloadable purchase have been added to post-webinar email – Bev is currently on vacation, but when she returns, Leigh will find out if there has been any use of that discount and report.
- Webinar registration – upcoming event
 - Jackson created on social media graphics for November and December events – first one was posted yesterday, and 15 registrations new since it was posted!
 - DW85 – November 6, 2018 (Tuesday) – *Academic Advising and First-Year Students* – currently has 150 registrants (including comps) – (Registration closes 11/2) – had 122 (including comps) last year for *Building Advisor Competency: Developing a Profession of Advising through Training, Development, and Scholarship*
- Webinar registration comparisons for September events
 - DW84: September 12, 2018 (Wednesday) – *Academic Advising for “Double Dose” First Generation Students* – 65 registrants 24 comps
 - DW77: September 12, 2017 (Tuesday) -- *Building Advisor Competency: Facing Fear and Creating Our Best Professional Selves* -- 70 registrants 24 comps
 - DW70: September 15, 2016 (Thursday) -- *Raising Compassion Satisfaction in Academic Advising: Practical Strategies for Dealing with Complaints* -- 51 registrants 24 comps

- DW63: September 16, 2015 (Wednesday) – *Advising Needs of First Generation Students: NACADA Leaders Share their Experiences* – 91 registrants 28 comps
- Sept 2014 – Free event for members – *Advising and the Completion Agenda* (full)
- Need volunteers for CD review – aim for review by end of November
 - REC052CD *The Peer Advising Advantage: Creating Meaningful Connection* (November 2013) – Jill, Rebecca, Kelly
 - REC053CD *Developing Intercultural Communication Skills for Academic Advising* (December 2013) – John, Noelle
 - REC054CD *LGBTQA Ally Development and Advocacy Empowerment for Academic Advisors* (January 2014) – Lynne, Tara
 - REC055CD *Soldiers to Students: Academic Advising for Returning Veterans* (February 2014) - Kelly
 - REC056CD *Balancing Academic Advising with other Faculty Responsibilities* (April 2014) – John
- Determine goal(s) for 2018-2019
 - Develop at least one new way to reach out to potential presenters.
 - i.e. Reach out to Region Chairs / conference chairs to see if there could be a way to facilitate potential webinar presenter ‘meet & greet’ (maybe over a meal) – try piloting this at Region 7 – Lynne will write up some basic text.
 - Develop new ways to communicate the value of webinars to potential participants/registrants.
 - Draft a proposal to have “possible future webinar” added to the conference presentation evaluations
- Took new photo for webpage