

# Webinar Advisory Board

Monday, May 21, 2018

Zoom

## Present:

[Jill Geisler Wheeler Chair](#) (2017-2019), University of Arkansas-Fayetteville (2014-2019)  
[JP Regalado](#), Past Chair (2015-2017), Texas A&M University at Corpus Christi (2015-2018)  
[Theresa Hitchcock](#), Advisor Training and Development Commission Chair, University of Louisville (2017-2019)  
[Rebecca Hapes](#), Advisor Training and Development Commission Chair (2015-2017), Texas A&M University, member (2017-2019)  
[John Sauter](#), Niagara University, Technology in Advising Commission Chair (2017-2019)  
[Cynthia Pascal](#), Northern Virginia Community College (2014-2018)  
[Sara Ackerson](#), Washington State University (2017-2020)  
[Cathy Mathweg](#), Marian University-Wisconsin (2016-2018)  
[Gary Johnson](#), Rochester Institute of Technology (2017-2019)  
[Noelle Moreland](#), Northern Virginia Community College (2017-2019)  
[Matt Howe](#), Hudson Valley Community College (2018-2020)  
[Tara Maroney](#), University of Bridgeport (2018-2020)  
[Kelly Briggs](#), Kansas State University (2018-2020)  
[Leigh Cunningham](#), Web Event Producer, Executive Office  
[Gary Cunningham](#), NACADA Senior Computing Specialist / Web Event support, Executive Office

## Absent:

[Sara Ackerson](#), Washington State University (2017-2020)  
[Olga Salinas](#), Boise State University (2017-2019)

## Discussion Items

- Review 2017-2018 season
  - DW77: September 12, 2017 (Tuesday) -- *Building Advisor Competency: Facing Fear and Creating Our Best Professional Selves* -- 70 registrants 24 comps
  - DW78: November 15, 2017 (Wednesday) -- *Building Advisor Competency: Developing a Profession of Advising through Training, Development, and Scholarship* -- 97 registrants 25 comps
  - DW79: December 13, 2017 (Wednesday) -- *Building Advisor Competency: Introduction to the NACADA Academic Advising Core Competencies Model* -- 102 registrants 29 comps
  - DW80: February 1, 2018 (Thursday) -- *Building Advisor Competency: Conceptual Understanding Component* -- 97 registrants 26 comps
  - DW81: March 6, 2018 (Tuesday) -- *Building Advisory Competency: Informational Knowledge Component* -- 100 registrants 25 comps
  - DW82: April 4, 2018 (Wednesday) -- *Building Advisor Competency: Relational Skills Component* -- 105 registrants 28 comps
  - DW83: May 9, 2018 (Wednesday) -- *Using the Academic Advising Core Competencies Model to Create an Action Plan for Professional Growth and Development* -- 116 registrants 25 comps
- 2018-2019 Web Event line-up
  - DW84 September 12, 2018 (Wednesday) – Tara Connolly & Sione Lavaka, Truckee Meadows Community College -- *Academic Advising for “Double Dose” First Generation Students*
    - Put in proposal through system unprompted – from a 2016 AnConf presentation
  - DW85 November 6, 2018 (Tuesday) – Carol Wilson (faculty from Wofford College) paired with Rolando Torres, Hannah Byrd & Erica Cucinella (Florida State University) – *Academic Advising and First-Year Students: The Power of Purpose and Movement toward Self-Efficacy*
    - Thanks to Cathy Mathweg for recommending that Carol Wilson put in her proposal!
    - Leigh recruited the FSU team from AnConf evals

- DW86 December 4, 2018 (Tuesday) – Jennifer Payne (University of Mississippi) and Tristin Wollbrink (Southern Illinois-Edwardsville) pairing up with Brighton Brooks (University of Alaska-Fairbanks) – *Academic Advising in their Language: Communicating with Today's Students*
  - Leigh recruited them both from AnConf evals
- DW87 February 6, 2019 (Wednesday) – Gail Fairfield (Indiana University), Kathleen Shea Smith (University of Oklahoma), Bill Johnson (University of North Carolina-Greensboro), Linnette White (Indiana University) – *Incorporating Coaching Conversations into Academic Advising Practice*
  - Leigh recruited Gail from AnConf evals, and Gail put together rest of team
- DW88 March 5, 2019 (Tuesday) – Gina Beyer & Amanda Voigt (Arizona State University) – Best of Region 10 – *You Are Not So Smart: Academic Advising Edition*
  - Leigh recruited from AnConf evals
- DW89 April 18 (Thursday) – Jessie Karner (Worcester Poly –a return presenter) paired up with Stacy Ramsey & Samantha Patente (Columbia Southern University- which is all online) – *Academic Advising in an Era of Instant Gratification: The Pathway to Empowerment*
  - Leigh recruited them both from AnConf evals
- DW90 May 21 (Tuesday) – Julie Preece, Scott Hosford, Mike Brooks – returning team from Brigham Young University - *Academic Advising and Anger: Keeping Advisors and Students Safe*
  - Leigh recruited from AnConf evals
- Review conference card handout usage / efficacy
  - Cathy was the only WAB member who handed out any of the cards, so it is great that we had a response from one of the three she handed them out to!
- Brainstorm ideas for marketing / recruiting
  - Coupon for purchasing recordings by registrants
- Recording review for the coming year (to be posted for you this summer)
  - REC052CD *The Peer Advising Advantage: Creating Meaningful Connections* (November)
  - REC053CD *Developing Intercultural Communication Skills for Academic Advising* (December)
  - REC054CD *LGBTQA Ally Development and Advocacy Empowerment for Academic Advisors* (January)
  - REC055CD *Soldiers to Students: Academic Advising for Returning Veterans* (February – JILL, can you believe it's been five years?)
  - REC056CD *Balancing Academic Advising with other Faculty Responsibilities* (April)