

## Webinar Advisory Board

Tuesday, November 5, 2019 – Zoom

### Present

[Michelle Duncan](#), Chair (2019-2021), James Madison University (2012-2014, 2019-2021)  
[Jill Geisler Wheeler](#), Past Chair (2017-2019), University of Arkansas-Fayetteville (2014-2021)  
[Gavin Farber](#) (AT&D Advising Community Chair, 2019-2021), Temple University (2019-2021)  
[Kasandrea Sereno](#), University of South Florida, Technology in Advising Community Chair (2019-2021)  
[Matt Howe](#), Hudson Valley Community College (2018-2020)  
[Tara Maroney](#), Hudson Valley Community College (2018-2020)  
[Kelly Briggs](#), Kansas State University (2018-2020)  
[Matt Markin](#), California State University-San Bernardino (2019-2021)  
[Anne Graham](#), Indiana University-Bloomington (2019-2021)  
[Jessie Karner](#), Worcester Polytechnic Institute (2019-2021)  
[Julia Bedell](#), Northern Kentucky University (2019-2021)  
[Leigh Cunningham](#), Web Event Producer, Executive Office  
[Elisa Shaffer](#), Virtual Conference Producer / eTutorial Coordinator, Executive Office

### Absent

[Sara Ackerson](#), Assistant Director of Advising Initiatives, NASPA (2017-2020)  
[Gary Cunningham](#), NACADA IT Manager, Executive Office

### Discussion Items

- Introductions – Michelle asked everyone to share what their student populations are and why they are grateful that they have the opportunity to advise these students
- Review minutes from last meeting: one note – reminder of six recordings to be reviewed – would like to have the review completed by February.
  - REC057 [Integrating Academic and Career Advising](#) – Andrea, Gavin, Jessie, Julia
  - REC058 [Strengths and Challenges of Academic Advising in Two-Year Community Colleges](#) – Gavin, Sara, Matt H
  - REC059 [Advising and the Completion Agenda: Strategies for Student Success](#) – Jill, Gavin, Sara
  - REC060 [Academic Advising for Military Students](#) – Kelly, Anne, **Matt M-done**
  - REC061 [Advising Strategies for Students on Academic Probation](#) – Kelly, Anne, **Matt M-done**, **Tara-done**
  - YouTube: [Advising and the Completion Agenda: Key Voices in Higher Education](#) - Jill, Kelly, Matt H, Jessie
- Annual conference debrief – Michelle asked for the group’s feedback on presenter card handouts and potential presenters and/or topics
  - Tara gave one out to the Region 5 BoR presenter
  - Jill liked one by a group of Medical School advisors who were focused on imposter syndrome
  - Michelle liked a session that was very energetic about working with undeclared students and life design – Bill Johnson (will be one of our presenters for Spring)
  - Kasandrea liked one about mapping out email conversations with students, as well as one on working with foster youth.
- Leigh shared current registration (Season 14):
  - **132** - DW91: *All I Need to Know (about Academic Advising) I Learned from...*

- **100** - DW92: *Academic Advising and Trans Equity: Building our Tomorrow*
  - **115** - DW93: *A Deeper Look at Incorporating Coaching Conversations into Academic Advising Practice*
  - **113** - DW94: *Successful Advising Strategies for Supporting Student Academic Recovery*
  - **83** - DW95: *Academic Advising for Social Justice: Theory, Reflection, and Practice*
  - **111** - DW96: *Blunt Empathy: Skills and Techniques for Delivering Unwanted News in Academic Advising Situations*
- WAB expansion - Leigh and Elisa shared what's going on with the new Virtual Conference format, as well as eTutorials, and since those are Web Events that have now gotten beyond their initial development stage, that they will follow under the WAB's advisory capacity. Depending on what the needs are for those events (which Elisa will coordinate), there may be also a need to expand that WAB. Going forward, Elisa will be co-Liaison with Leigh for this group, and she will apprise us of her needs as she determines what they will be.
    - This may include a complete revamping of the proposal process for web events, and possibly the development of a proposal system similar to what is used for annual and regional conferences. Elisa and Leigh will be investigating this possibility. **ACTION ITEM:** Leigh will send out link to the current proposal webpage for new members to review.
  - WAB goal(s) for 2019-2020 (for Chair report) – these should include both ongoing/yearly processes and one-time endeavors
    - Ongoing:
      - Recordings Review
      - Topic recommendation and presenter recruitment
      - Webinar evaluation
        - Some of the new members asked to be able to see the eval form prior to attending their first webinar in this role. **ACTION ITEM:** Leigh will send eval out to the group
    - New ideas:
      - It has been a while since the webinar evaluation questions have been reviewed. This might be a good project for the group to undertake in the coming year.
      - The group would like to put forward a recommendation to the Annual Conference planners that it be added to the sessions evals that “this presentation would make a good webinar”.