

Webinar Advisory Board

Monday, August 5, 2019

Present

[Jill Geisler Wheeler](#), Chair (2017-2019), University of Arkansas-Fayetteville (2014-2021)
[Michelle Duncan](#), Incoming Chair (2019-2021), James Madison University (2012-2014, 2019-2021)
[Gavin Farber](#) (AT&D Advising Community Chair, 2019-2021), Temple University (2019-2021)
[Kasandra Sereno](#) (Andrea), University of South Florida, Incoming Technology in Advising Community Chair (2019-2021)
[Sara Ackerson](#), Assistant Director of Advising Initiatives, NASPA (2017-2020)
[Noelle Moreland](#), Arizona State University (2017-2019)
[Lynne Mazadoorian](#), Rochester Institute of Technology (2018-2019)
[Matt Howe](#), Hudson Valley Community College (2018-2020)
[Kelly Briggs](#), Kansas State University (2018-2020)
[Matt Markin](#), California State University-San Bernardino (2019-2021)
[Anne Graham](#), Indiana University-Bloomington (2019-2021)
[Jessie Karner](#), Worcester Polytechnic Institute (2019-2021)
[Leigh Cunningham](#), Web Event Producer, Executive Office

Absent

[John Sauter](#), Niagara University, Technology in Advising Community Chair (2017-2019)
[Rebecca Hapes](#), Texas A&M University (2015-2019)
[Olga Salinas](#), Boise State University (2017-2019)
[Tara Maroney](#), Hudson Valley Community College (2018-2020)
[Julia Bedell](#), Northern Kentucky University (2019-2021)
[Gary Cunningham](#), NACADA IT Manager, Executive Office

Discussion Items

- Welcome and Introductions of new members. Explanation of composition of this AB and member expectations.
- Chair report due August 15 – Jill and Michelle met yesterday to review goals and discuss potential goals for coming year. Jill has report almost ready to file with the Administrative Division Reps (after which it will be posted on the AB website), and Michelle will discuss goals for the coming year further with this group at the next meeting, which will probably be in very early November (as her first report will be due Nov 15).
- Review goals for 2018-2019
 - Develop at least one new way to reach out to potential presenters.
 - i.e. Reach out to Region Chairs / conference chairs to see if there could be a way to facilitate potential webinar presenter ‘meet & greet’ (maybe over a meal) – try piloting this at Region 7.
 - Develop new ways to communicate the value of webinars to potential participants/registrants.
 - Draft a proposal to have “possible future webinar” added to the conference presentation evaluations
 - NOTE: Weren’t able to get to this, but going forward will look at seeing if it can be added to the app evaluations, as this should be easier than getting it onto the paper forms.
- Discount codes for webinar registrants for CD/downloadable purchase that was included in post-event email – only one taker this year, but we will continue
- Pre-conference – “great presentation” cards to share with conference presenters
 - These have worked well in the past and we will continue using them
 - Sara will look at the possibility of coming up with something that could be used to add to regular business cards – perhaps some kind of sticker with a shortened link or code
- Registration is open for all coming season events (continuing and incoming WAB members verified that they had received email confirmations of registration)

- Leigh explained that we will not have a September webinar this year due to the new [24-Hour Virtual Conference Event](#). Since this is a new offering and required lots of brainstorming and planning, at least for this time, it had its own advisory group. What will happen going forward will be determined when the event's outcome is known. For now, it does not fall under the WAB purview, but there may be a connection in future if it is decided it will become an annual event.

- Six recordings have been posted for review, with instructions at <https://www.nacada.ksu.edu/About-Us/NACADA-Leadership/Administrative-Division/Webinar-Advisory-Board/Recordings-for-Review.aspx>

Volunteers:

- REC057 [Integrating Academic and Career Advising](#) – Andrea, Gavin, Jessie
- REC058 [Strengths and Challenges of Academic Advising in Two-Year Community Colleges](#) – Gavin, Sara, Matt H
- REC059 [Advising and the Completion Agenda: Strategies for Student Success](#) – Jill, Gavin, Sara
- REC060 [Academic Advising for Military Students](#) – Kelly, Anne, Matt M
- REC061 [Advising Strategies for Students on Academic Probation](#) – Kelly, Anne, Matt M
- YouTube: [Advising and the Completion Agenda: Key Voices in Higher Education](#) - Jill, Kelly, Matt H, Jessie
- **Those who were not in attendance, please let Leigh know which you would like to review**
- Took new photo for webpage
- Jill “passed the gavel” to Michelle, since next meeting will not be until after Annual Conference, when Jill’s Chair term officially ends. Group thanked Jill for her service as Chair (she will continue serving as a member).
- Thanks to members who are completing their terms – Noelle, Lynne, John, Rebecca, and Olga
- Leigh will send out doodle soon for next meeting