

## Division Unit Report for the Advising Transfer Student Commission Submitted by Amber Kargol (akargol@iastate.edu)

Please complete **Columns 1 through 6** and return by **November 1, 2016**, to Commission & Interest Group Division (CIGD) Reps Rebecca Cofer, [rcofer@abac.edu](mailto:rcofer@abac.edu), and Erin Justyna, [erin.justyna@ttu.edu](mailto:erin.justyna@ttu.edu), with a copy to CIGD Liaison Elisa Shaffer, [elshaffer@ksu.edu](mailto:elshaffer@ksu.edu). Please copy your unit's CIGD Steering Committee Member as well.

Columns 7 and 8 are included only for reference at this time, as they will not be completed until the progress report due August 15, 2017.

<b>NACADA Strategic Goal(s)</b> (List strategic goal(s) to which the outcome is related)	<b>Specific desired outcome</b> (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	<b>Actions, activities or opportunities for outcome to occur</b> (What processes need to be in place to achieve desired outcome)	<b>Outcome measurements &amp; related data instrument(s)</b> (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	<b>Other groups or individuals (if any) to connect with in achieving this outcome</b> (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	<b>Challenges (if any) anticipated in achieving this outcome</b> (How you plan to address difficulties that may arise as you work to achieve the outcome)	<b>Progress toward achieving outcome (Only completed in August 2016 report)</b>	<b>Future action(s) based on data (Data-informed decisions) (Only completed in August 2016 report)</b>
#1 Expand and communicate the scholarship of academic advising.  #2 Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.  #7 Pursue innovative technology tools and resources to support the Association	<b>To increase traffic and interaction on the commission's Facebook and Twitter pages.</b>	Chair has created a google document for steering committee to create social media posts on a bi-weekly basis.	Number of responses will be recorded by chair and charted to gauge interaction with members of these social media platforms.	Chair will promote @AcAdv page on Twitter to interact with Advising Technology Commission and connect with others via social media.  Chair will highlight previous Twitter chats that have been archived.	Challenges will be addressed in steering committee meetings or conference calls.		

<p>#2 Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.</p> <p>#5 Develop and sustain effective Association leadership.</p>	<p><b>Organize lunch or social event at 2017 NACADA Annual Conference</b></p>	<p>Solicit current commission members to attend.</p>	<p>Did lunch or social event occur? (Yes / No).</p>		<p>Follow-up needed with attendees to engage them in commission.</p>		
<p>#1 Expand and communicate the scholarship of academic advising.</p> <p>#2 Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.</p>	<p><b>Create a structure for a directory of interested parties looking to do research or engage in new programs on their campus.</b></p>	<p>Solicit current commission members to determine areas they want to connect on (doing research, co-presenting, etc.)</p> <p>Working with steering committee to identify best practices or directories of engagement.</p>	<p>Was directory created? (Yes / No).</p> <p>Of those who join, how many were contacted or engaged?</p>		<p>Creating a basic structure/format will be the initial challenge</p> <p>Measuring how many professionals use this tool will be difficult. Evidence may be anecdotal, not analytical.</p>		