

**Division Unit Report for the Assessment of Advising Commission** (Name of Commission/Interest Group)  
**Submitted by Meredith J. Dean, Ph.D. deanmj@vcu.edu** (Name and email of Commission/Interest Group Chair)

Please complete **Columns 1 through 6** and return by **November 1, 2016**, to Commission & Interest Group Division (CIGD) Reps Rebecca Cofer, [rcofer@abac.edu](mailto:rcofer@abac.edu), and Erin Justyna, [erin.justyna@ttu.edu](mailto:erin.justyna@ttu.edu), with a copy to CIGD Liaison Elisa Shaffer, [elshaffer@ksu.edu](mailto:elshaffer@ksu.edu). Please copy your unit's CIGD Steering Committee Member as well. Columns 7 and 8 are included only for reference at this time, as they will not be completed until the progress report due August 15, 2017.

<b>NACADA Strategic Goal(s)</b> (List strategic goal(s) to which the outcome is related)	<b>Specific desired outcome</b> (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	<b>Actions, activities or opportunities for outcome to occur</b> (What processes need to be in place to achieve desired outcome)	<b>Outcome measurements &amp; related data instrument(s)</b> (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	<b>Other groups or individuals (if any) to connect with in achieving this outcome</b> (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	<b>Challenges (if any) anticipated in achieving this outcome</b> (How you plan to address difficulties that may arise as you work to achieve the outcome)	<b>Progress toward achieving outcome (Only completed in August 2016 report)</b>	<b>Future action(s) based on data (Data-informed decisions) (Only completed in August 2016 report)</b>
<b>Expand and communicate the scholarship of academic advising</b>	-Increase the number of NACADA publications (presentation proposals, clearinghouse articles, AAT articles, etc.) that are submitted on the topic of assessment.	-Encourage the Assessment Commission membership to submit proposals on the topic of assessment using the Listserv - Encourage attendees of the Assessment Institute to submit articles -Follow-up with Assessment Institute attendees to see if they are considering this. - Survey to be conducted – who is willing to collaborate?	-Increase number of proposal submissions on the topic of Assessment. -Increase number of submissions to the AAT or other publications on the topic of assessment. - Survey results: 50 responses	- Assessment Institute faculty and advisory board -Assessment Institute attendees - Publishing groups – finding more information on how to work on this. - Survey to Commission : Results will Tell	-May be harder to track the impact and know if the impact was a result of our outreach. -Will require that others have an interest in presenting/publishing -Survey response rates are unknown		

<p><b>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</b></p>	<ul style="list-style-type: none"> <li>-Encourage more people to attend the Assessment Institute as a result of the Assessment Commission.</li> <li>-Connect people who are interested in doing assessment of advising with others who share similar interests and are working on similar projects.</li> <li>-Foster Collaboration on presentations and articles</li> </ul>	<ul style="list-style-type: none"> <li>-Utilize the Assessment Commission listserv to share information about the Assessment Institute</li> <li>-Utilize the same resources to have someone who attended the institute in the past share their experiences and accomplishments as a result of attending the institute</li> <li>-Ask recent attendees of the assessment institute to join the commission listserv and ask if they are willing to pair as a mentor with someone who has never attended.</li> <li>- Survey will address who can engage in this</li> </ul>	<ul style="list-style-type: none"> <li>-Increase number of participants from previous years.</li> <li>-Increased number of inquiries about the assessment institute.</li> <li>-Created and implemented a mentorship/pairing opportunity within 6 months of next Assessment Institute and have at least 6 people participate.</li> <li>- survey: who wants a mentor/mentee? Who can attend assessment institute?</li> </ul>	<ul style="list-style-type: none"> <li>- Assessment Institute faculty and advisory board</li> <li>-Assessment Institute attendees</li> <li>-Executive office</li> <li>- Assessment Commission Members</li> </ul>	<ul style="list-style-type: none"> <li>-There are many reasons that people do not attend Assessment Institute that have nothing to do with advertising and publicizing it.</li> <li>-Not sure if there will be an interest in creating a mentoring opportunity.</li> <li>-survey response rates are unknown</li> </ul>		
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<p><b>Develop and sustain effective association leadership</b></p>	<p>-Establish a solid Steering Committee to be in place for the new leadership.</p>	<p>-Reach out to individuals who said they were interested in being involved in the Steering Committee.          -Steering committee phone meetings          - Survey: Ask members how they can engage with and be engaged in the commission</p>	<p>-New Commission chair beginning leadership position with an active steering committee          -An assessment Institute Intern is from this commission          -Three phone calls with Steering Committee members.</p>	<p>-Executive office (to utilize technology)          -Assessment Commission members</p>	<p>-Time          -Resources          -Survey Responses are unknown</p>		
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<p><b>Pursue innovative technology tools and resources to support the association</b></p>	<p>-Create survey to learn about how the commission sees these tools and resources as most beneficial to them</p>	<p>-Survey that members can fill out that indicates their assessment interests and pairs them with others who have similar interests. -Add resources and information to the assessment commission page.</p>	<p>-Survey – at least fifty responses to who can contribute and how</p>	<p>-Executive office -Steering committee - Technology experts - assessment commission members</p>	<p>-Time and resources -Identifying people who have strengths in technology innovation. -Survey Responses are unknown</p>		
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