

**Division Unit Report for the Advising Education Majors**  
**Submitted by Maureen Gollmer Smith [masmith@IllinoisState.edu](mailto:masmith@IllinoisState.edu) , Commission Chair**

Please complete **Columns 1 through 6** and return by **November 1, 2016**, to Commission & Interest Group Division (CIGD) Reps Rebecca Cofer, [rcofer@abac.edu](mailto:rcofer@abac.edu), and Erin Justyna, [erin.justyna@ttu.edu](mailto:erin.justyna@ttu.edu), with a copy to CIGD Liaison Elisa Shaffer, [elshaffer@ksu.edu](mailto:elshaffer@ksu.edu). Please copy your unit's CIGD Steering Committee Member as well.

Columns 7 and 8 are included only for reference at this time, as they will not be completed until the progress report due August 15, 2017.

<b>NACADA Strategic Goal(s)</b> (List strategic goal(s) to which the outcome is related)	<b>Specific desired outcome</b> (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	<b>Actions, activities or opportunities for outcome to occur</b> (What processes need to be in place to achieve desired outcome)	<b>Outcome measurements &amp; related data instrument(s)</b> (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	<b>Other groups or individuals (if any) to connect with in achieving this outcome</b> (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	<b>Challenges (if any) anticipated in achieving this outcome</b> (How you plan to address difficulties that may arise as you work to achieve the outcome)	<b>Progress toward achieving outcome (Only completed in August 2016 report)</b>	<b>Future action(s) based on data (Data-informed decisions) (Only completed in August 2016 report)</b>
Develop & sustain effective Association Leadership	Have a minimum of 2 members run for chair of the Advising Education Majors Commission Group	To have 2 or 3 individuals fill out the nomination information	The day of voting will tell us if the number was met.	Finding individuals who know that the financial resources will be in place so they will be attending the NACADA meetings for the next few years.	Recruit during the annual meeting those who are "regulars" and have been attending the annual meeting for several years.		
Pursue innovative technology tools and resources to support the Association	Develop a Facebook page for the Advising Education Majors group	Find an individual who will assist in setting up the page who has knowledge in this area	Have the actual Facebook page active by January.	Will need to connect with the home office to verify any process or restrictions.	Finding members and verifying any who request to join the group. Also if the page will be restricted to members only.		

Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Increase the number of proposal submissions and presentation for the Annual Conference to 10	We did not hit this mark last year and so it is here again this year. We need to increase the submissions for the Annual Conference	Count the number of submissions in March to see if the number was met.	Using the list serve effectively by sending out reminders for submission before the holidays so the break can be used for this purpose.  Gather in groups at annual meeting to encourage collaboration.	Time is always the issue. Sending out a reminder on the list serve several times about submitting. And to suggest topics they may wish to consider to help with a "jump start"  Also send out a more personal note to those who attended the annual meeting.		
Expand and communicate the scholarship of academic advising	Sustain the number of readers for the Annual Conference at 15	15 readers for 2015 and so the goal is to continue to have the same number again this year	Count the number of readers in March to see if the goal was met	Send out opportunity through the list serve as well as the annual meeting	Time. Everyone is busy in January and February when the proposals are submitted. So advanced notification will need to be sent.		