

**Division Unit Report for the Two-Year Colleges Commission  
Submitted by Brandan Lowden, brandan.lowden@ppcc.edu**

Please complete Columns 1 through 6 and return by November 1, 2016.

Columns 7 and 8 are completed for the progress report due August 15, 2017. Please send your report to CIGD Reps: Rebecca Cofer (rcofer@abac.edu), Erin Justyna (erin.justyna@ttu.edu), and Kyle Ross (kwross@wsu.edu) with a copy to CIGD Liaisons Jennifer Joslin (jejoslin@ksu.edu) and Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's CIGD Steering Committee Member as well. Thank you!

<b>NACADA Strategic Goal(s)</b> <small>(List strategic goal(s) to which the outcome is related)</small>	<b>Specific desired outcome</b> <small>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</small>	<b>Actions, activities or opportunities for outcome to occur</b> <small>(What processes need to be in place to achieve desired outcome)</small>	<b>Outcome measurements &amp; related data instrument(s)</b> <small>(How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)</small>	<b>Other groups or individuals (if any) to connect with in achieving this outcome</b> <small>(List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)</small>	<b>Challenges (if any) anticipated in achieving this outcome</b> <small>(How you plan to address difficulties that may arise as you work to achieve the outcome)</small>	<b>Progress toward achieving outcome (Only completed in August 2016 report)</b>	<b>Future action(s) based on data (Data-informed decisions) (Only completed in August 2016 report)</b>
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators  Expand and communicate the scholarship of academic advising	Creation of Two-Year Colleges Commission blog	1. Create blog.  2. Solicit volunteers to blog 3 to 4 times a year.	1. Blog is created following EO guidelines for social media  2. At least three blog posts are completed by October 2017.	Michelle Holiday at EO	Keeping up with solicitation of authors.  Time commitments of authors.	Outcome not met. The blog never progressed past the concept phase.	This is a great idea to improve communication between commission members and should be pursued.

Expand and communicate the scholarship of academic advising	2017 Annual Conference presentation proposals submitted by persons from a two-year college will increase by 20% from 2016 proposal submissions.	The commission steering committee will solicit Annual Conference presentation proposals that are targeted at specific topics of importance to two-year college advisors and advising administrators, based upon summaries from the regional conference roundtable discussions	Presentation proposal data from 2016 Annual Conference (Atlanta) will be compared to presentation proposal data from 2017 Annual Conference (St. Louis).	Executive Office, 2017 Annual Conference Committee, Regional awards committees	Communicate with commission membership early and often regarding the Annual Conference presentation proposal process.  Communicate with commission membership about regional travel grants to alleviate the costs of conference travel.	Annual Conference proposals were level from 2016 to 2017.	Resources (time and money) are limited for community college advisors. I believe conference presentation is important for the development of advisors, but there are many barriers to overcome.
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators  Develop and sustain effective Association leadership	Increase Social Media presence for the Commission	Maintain a consistent presence on the Commission Facebook group  Explore the interest of Commission members to engage in Twitter chats or similar outlets	At least one Facebook post per week from Commission Steering Committee members that provide professional development information to commission membership	CIG Steering Committee for support and suggestions, if necessary	Time commitment to research and post regularly.  Remaining engaged with the ever-changing trends in community college advising in order for posts to be relevant	The Two-Year Colleges Commission has a fairly active facebook group, but have not met the stated benchmarks during the past year.	Commission members actively engage in the commission listserve. The goal of one substantial professional development post per week is a good goal to develop more active engagement in the commission facebook group.

Commented [JE1]: Same plan of attack as last year?

<p>Expand and communicate the scholarship of academic advising</p> <p>Develop and sustain effective Association leadership</p>	<p>Explore ways to increase association membership from two-year colleges by 5% and Commission affiliation by 10%.</p>	<p>Engage with the Membership Committee and Executive Office to brainstorm ideas.</p> <p>Utilize the Commission Listserv to communicate the importance of commission membership.</p>	<p>Membership data from 2016 will be compared to membership data from 2017 to measure this goal.</p>	<p>Executive Office, CIG Steering Committee, Membership Committee</p>	<p>Visibility for two-year college advising is currently low with NACADA.</p> <p>Professional development funding is low across the country right now.</p>	<p>Casual conversations with the Membership Committee and EO happened, but no solid plan was ever developed.</p>	<p>The challenges of membership in professional organization facing community college advisors include time and money. These advisors have little extra time to reap the benefits of professional association, and therefore don't want to invest the money into it. This is an issue that needs more attention.</p>
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