

Division Unit Report for the:
Submitted by:

Multicultural Concerns Commission, 2016-17
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NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome (Only completed in August 2016 report)	Future action(s) based on data (Data-informed decisions) (Only completed in August 2016 report)
1. Develop and sustain effective Association leadership	a. Establish MCC 2016-18 Steering Committee b. Establish MCC 2016-18 Supporting Committees (ie: readers, presenters, awards, etc.)	(1) Collect & analyze current & prior year membership statistics (2) Solicit membership for more active participation in leadership of MCC	(a) Steering Committee formed and maintained (b) Supporting committees formed and maintained			1. <i>Identified readers for 2017 Annual Conference</i> 2. <i>Survey designed for distribution to membership</i>	1. <i>Provide volunteer opportunities via email</i> 2. <i>Coordinate & implement volunteer solicitation efforts with Steering Cmte</i>

2. Engage in ongoing assessment of all facets of the Association	a. Determine member understanding of what MCC does and how it contribute to NACADA's overall mission to support diversity and advisor development	(1) Survey current membership on their expectations of MCC based on their understanding of mission/purpose	(a) Report i. Survey findings ii. Discussion Summary			1. <i>Survey designed for distribution to membership</i>	1. <i>Follow-up with membership via email regarding revision of guiding statements</i>
3. Expand and communicate the scholarship of academic advising	a. More MCC submissions to Annual Conference b. More MCC submissions to NACADA publications	(1) Encourage MCC members to submit proposals for Annual meetings (2) Provide venue for members to collaborate on research	(a) Increased number of MCC submissions to Annual Conference (Collect and analyze data re: current and prior year MCC submissions to Annual Conference) (b) Increased number of MCC submissions to NACADA publications (Collect and analyze data re: current and prior year MCC submissions to NACADA publications)			1. <i>Obtain baseline figures from EO</i>	1. <i>Report baseline figures to membership via email</i> 2. <i>Provide email reminders 4- and 2-weeks prior to submission deadlines</i>

<p>4. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>a. Provide professional development to advisors who may not be able to attend conferences b. MCC electronic & social media communication tools</p>	<p>(1) Identify trainings desired by membership and formats/platforms available to offer desired trainings throughout the year (2) Launch MCC electronic & social media communication tools</p>	<p>(a) At least 3 professional development trainings (including dates and formats/platforms) are developed and offered to MCC (b) Quarterly distribution of MCC and NACADA information via MCC-specific electronic & social media communication tools</p>			<p>1. Survey designed for distribution to membership</p>	<p>1. Follow-up with membership via email regarding professional development</p>
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