

## 2016-2017 Commission/Interest Group Report

Name of Chair: Marcia Smith

Name of Commission/Interest Group: Advising Business Majors

*Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.*

<b>NACADA Strategic Goal(s)</b> (List strategic goal(s) to which the outcome is related)	<b>Specific Desired Outcome</b> (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	<b>Actions/Activities/ Opportunities for Outcome to Occur</b> (What processes need to be in place to achieve desired outcome)	<b>Outcome Measurements &amp; Related Data Instrument(s)</b> (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	<b>Progress toward Achieving Outcome (Only completed in fall reporting)</b>	<b>Future Action(s) Based on Data (Data-informed decisions) (Only completed in fall reporting)</b>
Provide professional development opportunities that are responsive to the needs of advisor and advising administrators	Continue to connect Business Commission members with one another via the Mentorship program	Pair newly interested participants in Mentorship program; continue to send 'Monthly Monday Mentor' Emails to participants with a suggested topic	Pre-summer poll of participants will help to determine effectiveness and sustainability of mentor program and relationships	Participant poll scheduled to be sent at the end of June. Currently 45 individuals involved in Mentor Program  Created LinkedIn account and Facebook group to foster additional communication	Review participant-polling data and adjust accordingly. Recruit/Retain members; ensure active participation as well as a way to exit the program  Actively use Facebook and LinkedIn accounts to keep commission members informed.
Provide professional development opportunities that are responsive to the needs of advisor and advising administrators	Increase in Business-related topics/opportunities at Regional Conferences and for participation for those not actively attending conferences.	Enhance support for Regional Steering committee roll to encourage regional level participation; encourage Business-related conference proposals and/or Article submissions	Business-commission presentations / socials are present at Regional conferences  Number of Business -related conference proposals and/or article submissions increase	Sent several emails encouraging collaboration and presentations. Region 3 hosted a dinner sponsored by The American Institute of CPAs (AICPA); over 25 attended.	Continue to encourage regional participation; explore externally - sponsored events for regional conferences in order to encourage participation.
Develop and sustain effective Association Leadership	Steering Committee members from last year continue to be active and new steering committee members are recruited for new roles.	Encourage SC members to run for Business Commission Chair and/or continue role on SC and mentor new incoming SC members	Steering Committee members to run for Business Commission Chair and/or continue role on Steering Committee and mentor new(er) SC Members	Current steering Committee member is Business Commission chair; 9 steering committee members are currently actively involved.	Recruit additional steering committee members for next year; continue to encourage active involvement and groom for leadership

**Reporting Due Dates:** Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year. **THESE REPORTS WILL BE SENT TO [ELSHAFFER@KSU.EDU](mailto:ELSHAFFER@KSU.EDU), [SCAFFREY@KSU.EDU](mailto:SCAFFREY@KSU.EDU), & YOUR CIGD STEERING COMMITTEE MEMBER.**