<table>
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<th>NACADA Strategic Goal(s)</th>
<th>Specific desired outcome</th>
<th>Actions, activities or opportunities for outcome to occur</th>
<th>Outcome measurements &amp; related data instrument(s)</th>
<th>Other groups or individuals (if any) to connect with in achieving this outcome</th>
<th>Challenges (if any) anticipated in achieving this outcome</th>
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| Develop and sustain effective association leadership | Identify and empower a steering committee for the Faculty Advising Commission                 | 1. Develop a timeline and strategy for identifying steering committee members.  
2. Establish expectations for steering committee members.  
3. Establish a method of documenting steering committee activity from year to year. | 1. The existence of an active steering committee.  
2. A documented process for maintaining an active steering committee. | Other CIGs who have developed handbooks or leadership structures will serve as examples for this work. | There was not an active steering committee last year. As a result, this goal will require members who are willing to volunteer for a role that is still under development. | 1. After the 2016 Annual Conference, an email was sent to everyone who attended the Commission business meeting to invite them to participate on the steering committee.  
2. A recruitment email was also sent to the Commission membership.  
3. Everyone who expressed interest in serving on the steering committee was invited to participate in a Zoom session on 2/17. After the meeting, attendees were asked to confirm their interest in serving on the steering committee. | 1. Complete the development of the steering committee handbook.  
2. Begin to discuss succession planning for changes in steering committee membership and commission chair. |
4. A 6-person steering committee was identified in February 2017, though 2 members have since withdrawn due to new responsibilities at their institutions.

5. The steering committee meet in April, May, and June via Zoom. Members identified projects for the steering committee and which they would like to be involved in.

6. The chair has begun to develop a handbook with meeting records, timelines, and other steering committee activities.
| Provide professional development opportunities that are responsive to the needs of advisors and advising administrators | Collaborate with at least one other CIG to engage the membership in shared dialogue about faculty advising. | 1. Identify potential collaborators.  
2. Determine appropriate venue to shared dialogue.  
3. Organize and conduct identified activity. | 1. Learning outcomes for the activity will be determined and assessed. The format of this assessment will be developed as a part of the planning of this shared activity. | Potential CIG collaborators include Small Colleges and Universities, Advising Administration, Advisor Training and Development, or Assessment of Advising. | Identification of an area of interest that lends itself to shared dialogue between the Faculty Advising Commission and at least one other CIG. | 1. The steering committee has identified possible topics for webinar collaboration.  
2. The chair has begun discussions with the chair of the Small College commission for a 2018 joint webinar. | 1. The chair will meet with the chair of the Small Colleges commission at the 2017 Annual Conference to continue planning to 2018 joint webinar. |
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| Expand and communicate the scholarship of academic advising | Engage in online discussion regarding faculty advising through regular use of the Faculty Advising Commission listserv. | 1. Invite commission membership to subscribe to the listserv.  
2. Develop a schedule of topics to share with the listserv.  
3. Encourage listserv use by steering committee members to engage non-NACADA members in dialogue about faculty advising | 1. Track listserv use to ensure regular activity.  
3. Use of listserv content to drive topics for future commission activities and goals. | Steering committee members or other commission members will be asked to prompt dialogue through the listserv on a regular basis. | The listserv is a great tool for engaging in dialogue, but we have to be careful to limit its use to reasonable topics and frequency. | 1. The steering committee developed a schedule for listserv topics covering July-September 2017.  
2. The first “structured” listserv prompt was sent in July 2017. The second is scheduled for late August. | 1. The steering committee will monitor response rates to structures listserv prompts.  
2. The listserv will be an agenda topic at the commission business meeting at the 2017 Annual Conference. This, along with a follow-up listserv prompt after the conference, will be used to determine whether this is an effective tool for engaging the membership in a structured fashion. |